



## Booking.com Releases 2018 Spring Break Travel Trends

February 6, 2018

**The leader in online travel bookings shares top affordable Spring Break destinations for U.S. travelers**

NEW YORK, February 6, 2018 /PRNewswire/ --

Spring Break season is right around the corner and Americans will be taking off on trips throughout the U.S., Caribbean and Mexico in search of sprawling beaches, lively nightlife, and inspiring culture. For those still looking to book a trip, [Booking.com](http://Booking.com), the global leader in connecting travelers with the widest choice of incredible places to stay, is here to help.

Although Booking.com's data shows that Spring Break 2018 (March 17<sup>th</sup>-April 28<sup>th</sup>) will be 2% more expensive than last year, there are still savings to be had, including a few popular destinations that stood out as being slightly less expensive throughout the seven-week travel period: Playa del Carmen (20% cheaper), San Diego (17% cheaper) and Panama City Beach (4% cheaper).

The following week-to-week recommendations highlight additional great savings for travelers, where they will discover a variety of accommodations to choose from - from hotels and B&Bs, apartments to vacation homes and even more unique properties.

### **Week of March 17th - 23rd**

- [Ocean City, Maryland](#): 29% cheaper
- [Playa del Carmen, Mexico](#): 7% cheaper
- [Tampa, Florida](#): 9% cheaper

### **Week of March 24th- 30th**

- [Cancún, Mexico](#): 23% cheaper
- [Miami, Florida](#): 9% cheaper
- [Palm Springs, California](#): 14% cheaper
- [San Diego, California](#): 8% cheaper

### **Week of March 31st-April 6th**

- [Clearwater Beach, Florida](#): 10% cheaper
- [Key West, Florida](#): 12% cheaper
- [Miami Beach, Florida](#): 18% cheaper
- [Myrtle Beach, South Carolina](#): 26% cheaper
- [Orlando, Florida](#): 16% cheaper
- [San Juan, Puerto Rico](#): 22% cheaper
- [Santa Barbara, California](#): 12% cheaper
- [Santa Cruz, California](#): 25% cheaper
- [Virginia Beach, Virginia](#): 25% cheaper

### **Week of April 7th - 13th**

- [Daytona Beach, Florida](#): 20% cheaper
- [Fort Lauderdale, Florida](#): 15% cheaper
- [Las Vegas, Nevada](#): 6% cheaper
- [South Padre Island, Texas](#): 24% cheaper

### **Week of April 14th- 20th**

- [Atlanta, Georgia](#): 17% cheaper
- [Monterey, California](#): 7% cheaper
- [Nashville, Tennessee](#): 10% cheaper
- [New Orleans, Louisiana](#): 20% cheaper
- [Reno, Nevada](#): 42% cheaper
- [San Antonio, Texas](#): 28% cheaper
- [Savannah, Georgia](#): 16% cheaper

### **Week of April 21st- 28th**

- [Atlantic City, New Jersey](#): 25% cheaper
- [Corpus Christi, Texas](#): 40% cheaper
- [Panama City Beach, Florida](#): 6% cheaper

And for those looking for the top Spring Break destinations for young couples and groups, Booking.com found the following cities to be trending, based on current bookings:

- Atlanta
- Atlantic City
- Cancún
- Clearwater Beach
- Corpus Christi
- Daytona Beach
- Fort Lauderdale
- Key West
- Las Vegas
- Miami
- Miami Beach
- Monterey
- Myrtle Beach
- Nashville
- New Orleans
- Ocean City
- Orlando
- Palm Springs
- Panama City Beach
- Playa del Carmen

No matter where travelers choose to go, Booking.com has the perfect accommodation to meet their preferences, size of their group and passion points.

#### **About Booking.com**

*Established in 1996 in Amsterdam, Booking.com B.V. has grown from a small Dutch start-up to one of the largest travel e-commerce companies in the world. Part of The Priceline Group (NASDAQ: PCLN), Booking.com now employs more than 15,000 employees in 198 offices in 70 countries worldwide.*

*With a mission to empower people to experience the world, Booking.com invests in digital technology that helps take the friction out of travel. At Booking.com, we connect travellers with the world's largest selection of incredible places to stay, including everything from apartments, vacation homes, and family-run B&Bs to 5-star luxury resorts, tree houses and even igloos. The Booking.com website and mobile apps are available in 43 languages, offer over 1.5 million properties and cover more than 125,000 destinations in 230 countries and territories worldwide.*

*Each day, more than 1.5 million room nights are reserved on our platform. So whether travelling for business or leisure, customers can instantly book their ideal accommodation quickly and easily with Booking.com, without booking fees and backed up by our promise to price match. Via our customer experience team, customers can reach Booking.com 24/7 for assistance and support in 43 languages, any time of the day or night.*

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#### **Contact Details for Booking.com:**

For further information, contact the Booking.com U.S. Press Office,

Angela Cavis, Booking.com | [angela.cavis@booking.com](mailto:angela.cavis@booking.com)

Lauren Hanafin, Harrison & Shriftman | [lhanafin@hs-pr.com](mailto:lhanafin@hs-pr.com)

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Angela Cavis, Booking.com | (212) 419-2664 Lauren Hanafin, Harrison & Shriftman | (917) 351-8613