



BOOKING HOLDINGS

## Booking.com Reveals that Home Redecoration Starts With a Vacation

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NEW YORK, February 20, 2018 /PRNewswire/ --

New global research from [Booking.com](https://www.booking.com), the global leader in connecting people with the most incredible places to stay, reveals that interior design is a vacation accommodation "sweet spot" for Americans. One in three (32%) said the interior design of their accommodation is the most important factor when choosing where to stay, and four in ten Americans (43%) are inspired to undertake interior design work when they return to their own home.

As well as their accommodation, other top sources that influence American travelers' plans to redecorate include the sights and sounds (colors, textiles) of their destination (41%) and being immersed in a new culture (38%).

When choosing somewhere to stay, the majority of Americans (80%) don't pick an accommodation that matches the style of their own home -and 52% enjoy being in a completely different setting as it helps them get the most from their vacation.

For maximum inspiration, vacation rental homes offer more unique or unusual interior design than other types of accommodation, as 35% of Americans select rental homes for their inspirational décor, compared to just 19% who select hotels on this same basis.

Read the full release here: <https://news.booking.com/en-us/>

### About [Booking.com](https://www.booking.com):

At [Booking.com](https://www.booking.com), we connect travelers with the world's largest selection of incredible places to stay. The [Booking.com](https://www.booking.com) website and mobile apps are available in 43 languages, offer over 1.6 million properties and cover more than 120,000 destinations in 228 countries and territories worldwide. Each day, more than 1.5 million room nights are reserved on our platform. So whether travelling for business or leisure, customers can instantly book their ideal accommodation quickly and easily with [Booking.com](https://www.booking.com), without booking fees and backed up by our promise to price match. Via our customer experience team, customers can reach [Booking.com](https://www.booking.com) 24/7 for assistance and support in 43 languages, any time of the day or night.

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