



## KAYAK Introduces Matchmaker for the Big Soccer Game

June 15, 2018

### New Tool Matches Travel and Fan Preferences to Find the Best Team to Support

STAMFORD, Conn., June 15, 2018 /PRNewswire/ -- Following America's absence in soccer's most important international tournament of the year, KAYAK is rolling out KAYAK [Matchmaker](#), a new tool that filters travel and fan preferences and leaves Americans with a new team to cheer for in the big tournament and encourages you to travel to that country. Whether your ideal celebration involves cheering for the underdogs in the countryside of Croatia or rooting for a powerhouse team on the beaches of Barcelona, KAYAK Matchmaker uses filters to uncover your perfect team match.

From your favorite types of stadium food to the fan culture and climate you're looking to surround yourself with, KAYAK Matchmaker considers personal travel, weather, food and fan-ing choices before matching you with a new team. So fans can quickly get up to speed, KAYAK also sends a quick snapshot of important fan knowledge including the country's nickname, food and drink preferences and the team's odds of winning it all. To help Americans truly feel like a fan and experience the world, KAYAK is also offering the chance to win a trip to the country of the team you match with.

"This is anticipated to be one of the most talked about sporting events of the year and just because the U.S. team is staying home, it doesn't mean you have to," said David Solomito, Vice President North America marketing, KAYAK. "Just like KAYAK filters your options to help you feel confident that you found the right flight, KAYAK Matchmaker lets you filter your fan preferences to find the right team to support, and the best flight to get you there."

To find your team, head to [www.kayak.com/matchmaker](http://www.kayak.com/matchmaker) and start filtering. The contest will conclude at 11:59:59 p.m. ET on July 15, 2018. NO PURCHASE NECESSARY TO ENTER OR WIN. The entry period starts at 12:00:00 p.m. Eastern Time ("ET") on June 1, 2018 and ends at 11:59:59 p.m. ET on July 15, 2018 (the "Entry Period"). The Drawing date will be on or about July 16, 2018. Open only to legal residents of the 50 U.S. States, D.C., and Canada, 18 years or older. Void in Quebec and where prohibited. Subject to Official Rules available at [kayak.com/matchmaker](http://kayak.com/matchmaker). Sponsored by KAYAK. See terms and conditions [here](#).

#### About KAYAK

KAYAK helps millions of travelers around the globe make confident travel decisions. As the world's leading travel search engine, KAYAK searches other sites to show travelers the information they need to find the right flights, hotels, rental cars and vacation packages. KAYAK is an independently managed subsidiary of Booking Holdings Inc (NASDAQ: BKNG). For more information, visit [www.KAYAK.com](http://www.KAYAK.com).



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