Community Trust Bancorp, Inc.

2021

INVESTOR PRESENTATION

Cautionary Statement

Information provided herein by CTBI contains “forward-looking” information. CTBI cautions that any forward-looking statements made are not guarantees of future performance and that actual results may differ materially from those in the forward-looking statements. Please refer to CTBI’s 2020 Annual Report on Form 10-K, Cautionary Statement Regarding Forward Looking Statements for additional information.

Key Metrics

- Total Assets — $5.4 billion
- Market Capitalization — $751.0 million
- Cash Dividend Yield — 3.80%
- P/E Ratio — 8.9x
- Price to Book Value — 1.1x
- Price to Tangible Book Value — 1.2x
- Tangible Common Equity Ratio — 11.77%
- Competitive Position
  - 3rd largest Kentucky domiciled bank holding company
  - 3rd in Kentucky in deposit market share of all Kentucky domiciled FDIC insured institutions
  - 8th largest bank in Kentucky in terms of deposit market share of all FDIC insured institutions

Financial data as of September 30, 2021

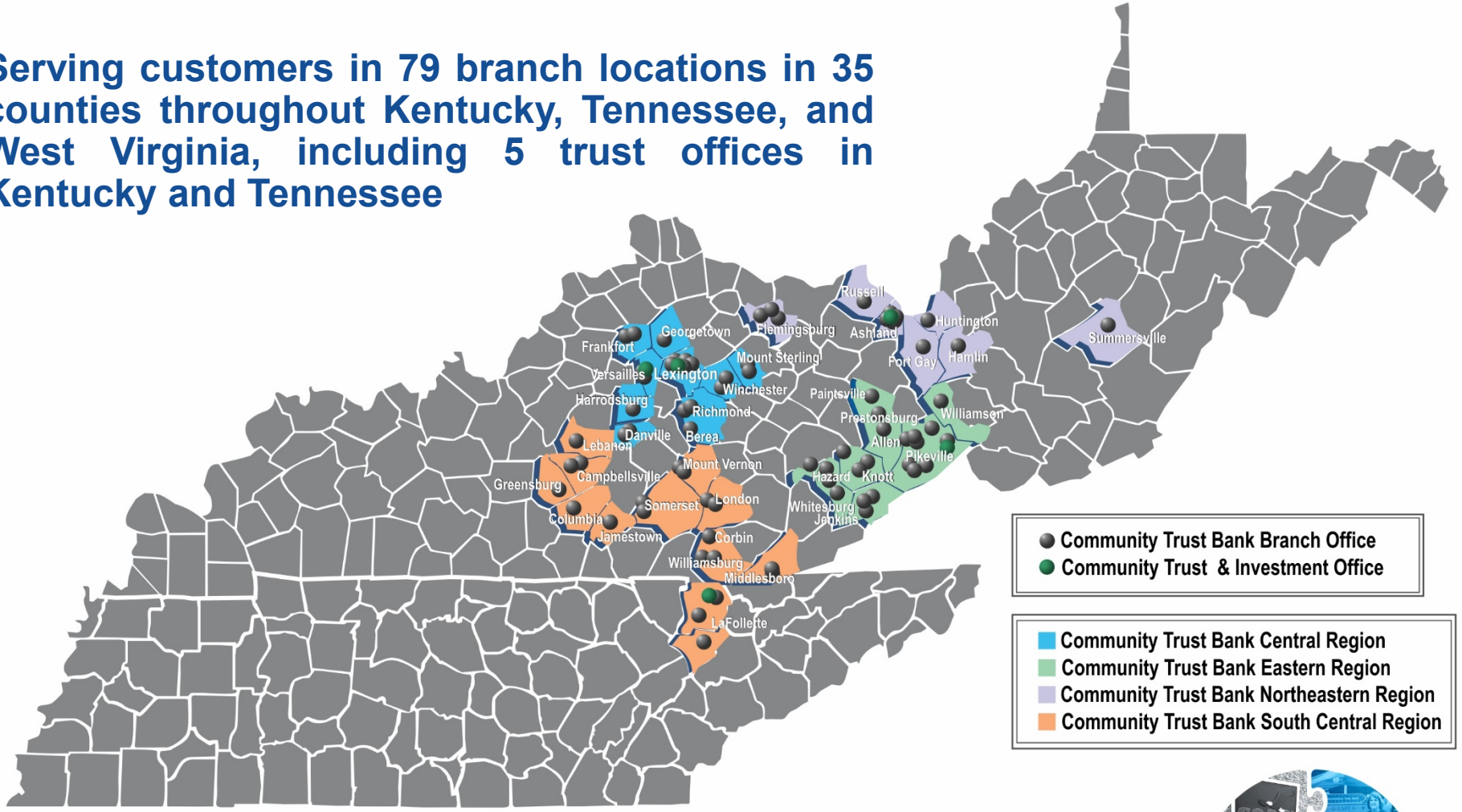
Deposit market share as of June 30, 2021

Corporate History

1903	Pikeville National bank formed
1987-2005	Acquired 14 banks and purchased 17 branch locations
1997	Changed name to Community Trust Bancorp, Inc.
2010	Acquired LaFollette First National Corporation
Presently	Two operational subsidiaries~ Community Trust Bank, Inc. and Community Trust and Investment Company

Our Banking Franchise

Serving customers in 79 branch locations in 35 counties throughout Kentucky, Tennessee, and West Virginia, including 5 trust offices in Kentucky and Tennessee





Community Trust® Bancorp, Inc.

Our Banking Franchise

Central Region

Loans - $751 million

Deposits - $1.2 billion

- Danville
- Lexington
- Mt. Sterling
- Richmond
- Versailles
- Winchester

Eastern Region

Loans - $934 million

Deposits - $1.8 billion

- Floyd/Knott/Johnson
- Hazard
- Pikeville
- Tug Valley
- Whitesburg

Northeastern Region

Loans - $391 million

Deposits - $609 million

- Advantage Valley
- Ashland
- Flemingsburg
- Summersville

South Central Region

Loans - $708 million

Deposits - $956 million

- Campbellsville
- LaFollette
- Middlesboro
- Mt. Vernon
- Williamsburg

Indirect Lending

Loans - $612 million

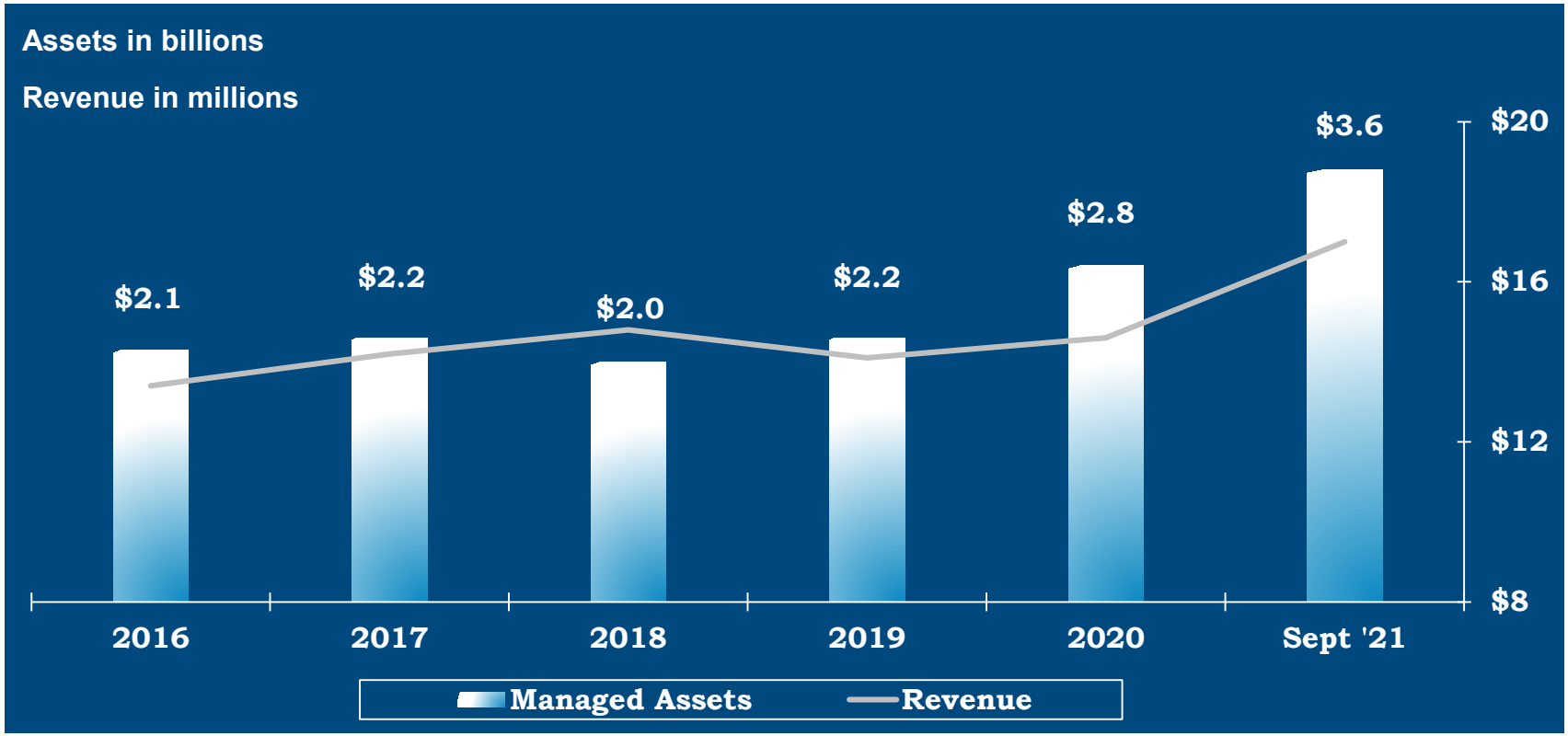
CTIC

Assets Under Management - $3.6 billion (including $1.5 billion CTB)
Revenues - $17.0 million annualized

- Ashland
- LaFollette
- Lexington
- Pikeville
- Versailles

Financial data as of September 30, 2021

Trust Assets Under Management & Trust Revenue



Includes CTB portfolio

Sept '21 Revenue annualized

Executive Management Team

Name	Position	Banking Experience	Yrs. w/ CTBI
Jean R. Hale	Chairman and CEO	52 years	52
Mark A. Gooch	CTBI and CTB President	40 years	40
Andy Waters	CTIC President and CEO	34 years	17
Kevin J. Stumbo	EVP/Chief Financial Officer	34 years	26
Steven E. Jameson	EVP/Risk Manager	36 years	17
James J. Gartner	EVP/Chief Credit Officer	53 years (17 at OCC)	19
James B. Draughn	EVP/Operations	28 years	28
Larry W. Jones	EVP/C KY President	53 years	19
Richard W. Newsom	EVP/E KY President	38 years	38
Ricky Sparkman	EVP/SC KY/TN President	36 years	27
D. Andrew Jones	EVP/NE KY/WV President	34 years	34
C. Wayne Hancock	EVP/Senior Staff Attorney	13 years	13

Operational Philosophy

- Traditional community banking business model
- Executive management and board of director commitment to strong corporate governance
- Decentralized decision making and centralized operations and risk management
- Strong loan portfolio risk management process
- Specialized product offerings
- Maintain a strong tangible equity position
- Organic growth expectations combined with de novo branching and acquisition
- Consistent long-term performance

Consistent Financial Performance

	YTD 2021	2020	2019	2018	2017
EPS	$3.86	$3.35	$3.64	$3.35	$2.92
ROAA	1.71%	1.23%	1.49%	1.41%	1.27%
ROAE	13.55%	9.36%	10.84%	10.83%	9.93%
Net Int. Margin	3.22%	3.33%	3.60%	3.66%	3.67%
Efficiency Ratio	52.35%	58.30%	60.70%	60.17%	58.66%
Nonperforming Loans	0.55%	0.75%	1.03%	0.69%	0.91%
Net Charge-offs	0.00%	0.18%	0.18%	0.20%	0.24%
% of Average Assets:					
Noninterest Income	1.13%	1.09%	1.14%	1.24%	1.18%
Noninterest Expense	2.19%	2.46%	2.73%	2.80%	2.70%

All information is for the year ended December 31 except YTD 2021 which is for the nine months ended September 30.

Earnings Review

Earnings Per Share



- EPS increased 56.9% from September 2020 to September 2021
- 2021 EPS goal - $3.76 to $3.92 per share

Net Income

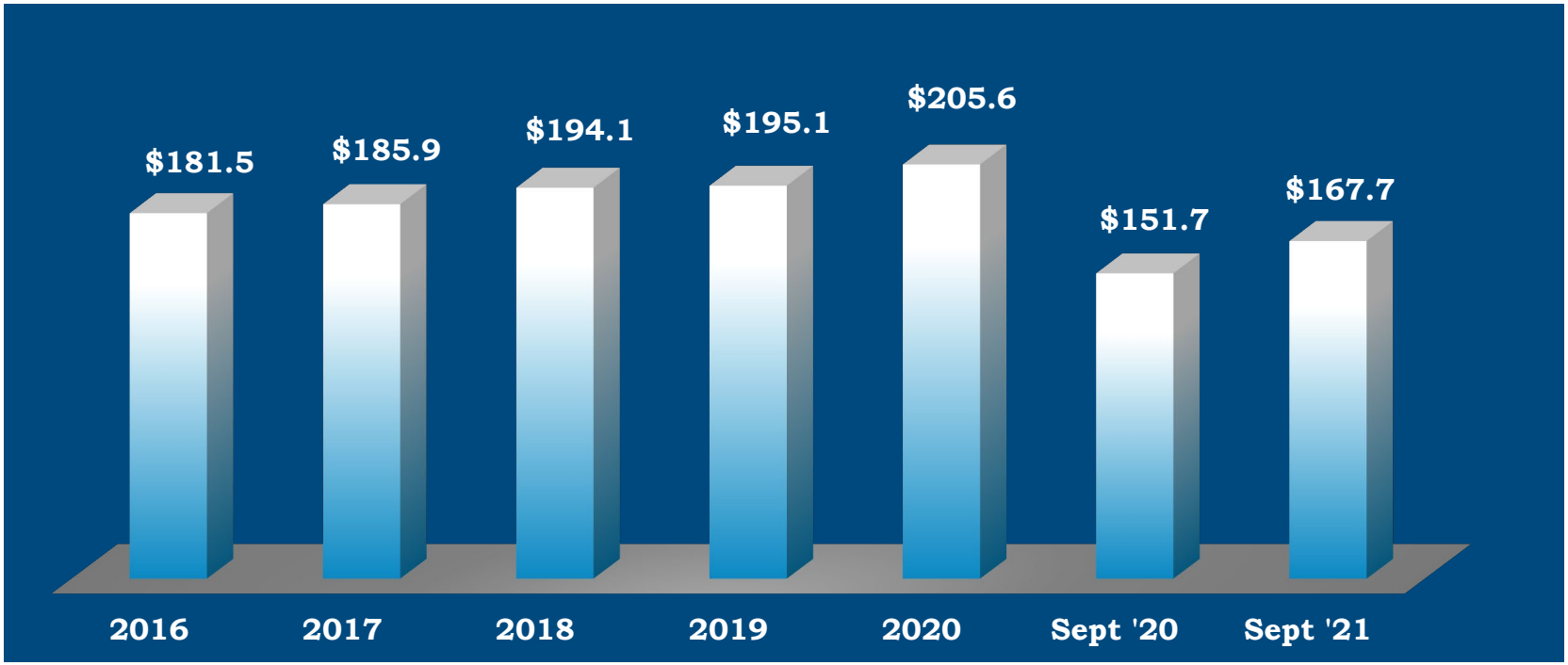
(in millions)



- Net income increased 57.3% from September 2020 to September 2021
- 2021 goal for net income - $67.1 to $69.8 million

Revenues

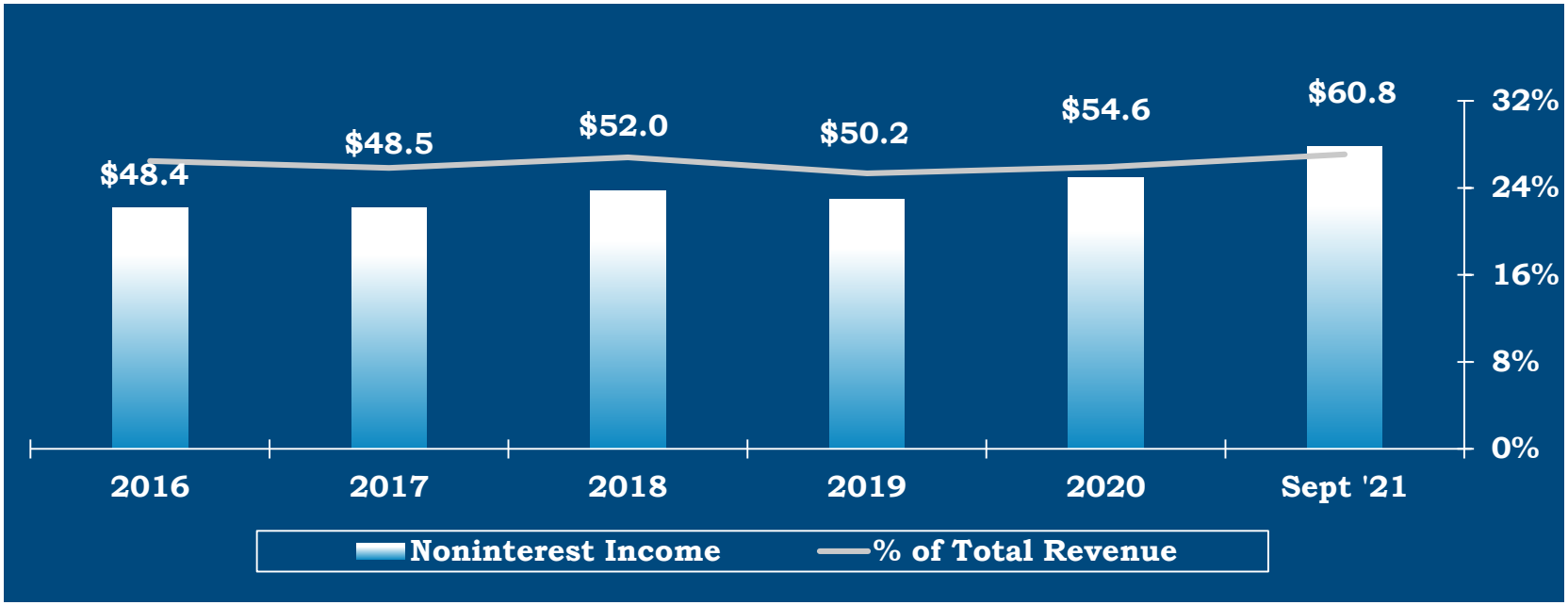
(in millions)



- Revenues increased 10.6% from September 2020 to September 2021
- 2021 goal for revenues - $209.6 to $218.1 million

Noninterest Income
as a % of Total Revenue

(in millions)

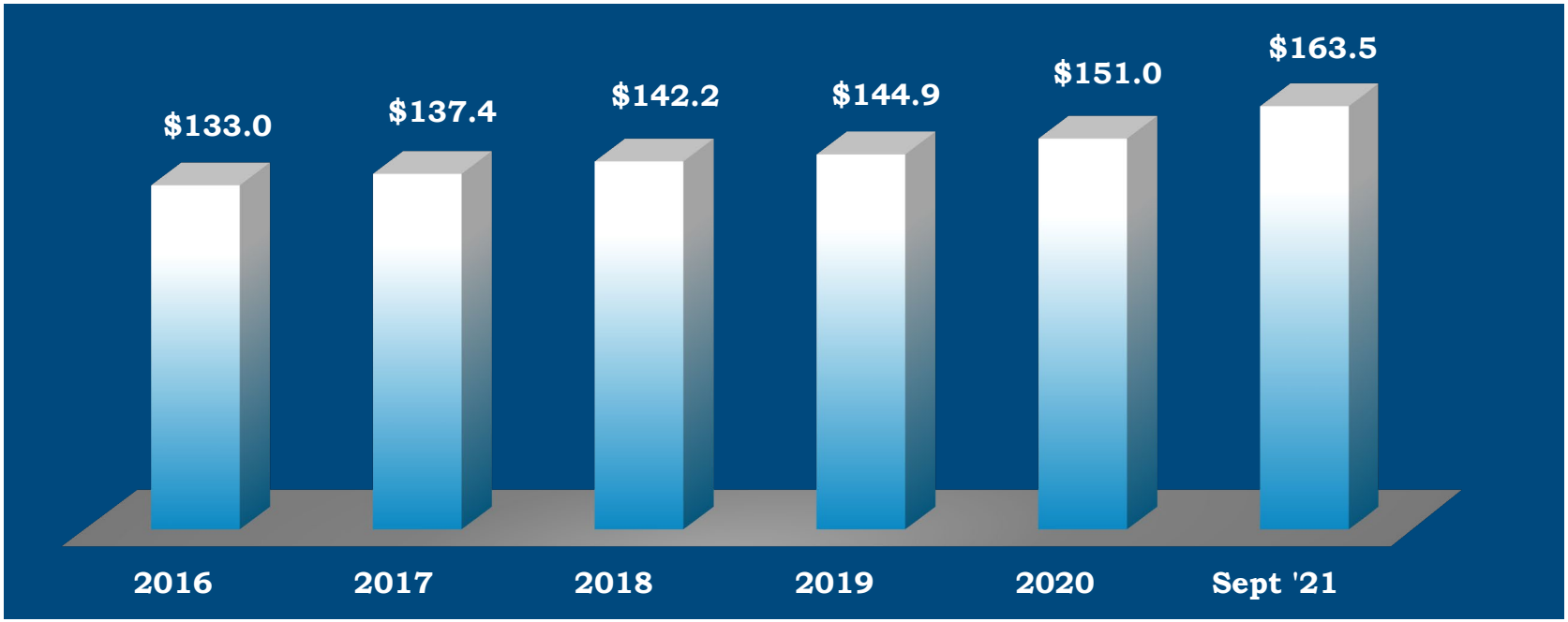


- Year-to-date noninterest income increased 15.7% from September 2020 to September 2021
- 2021 goal for noninterest revenue – 24.0% to 26.0% of total revenue

Sept '21 annualized

Net Interest Revenue

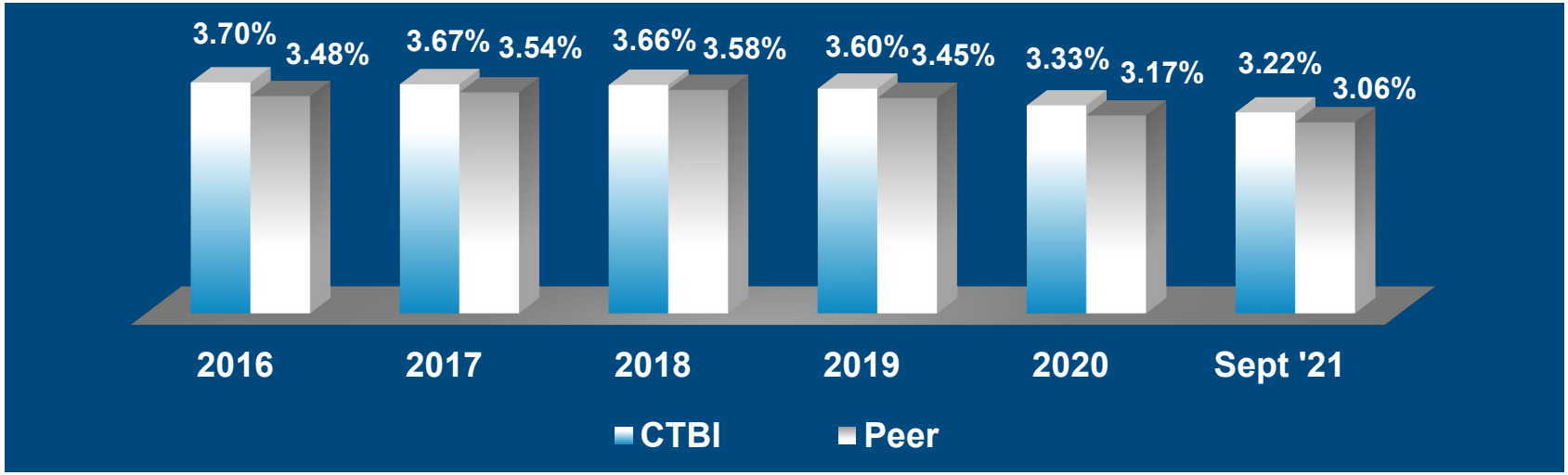
(in millions)



- YTD net interest revenue increased by 8.8% year over year for the nine months ended September 30
  - Net interest margin decreased 15 basis points
  - Average earning assets increased $634.7 million, or 14.2%

Sept ’21 annualized

Net Interest Margin



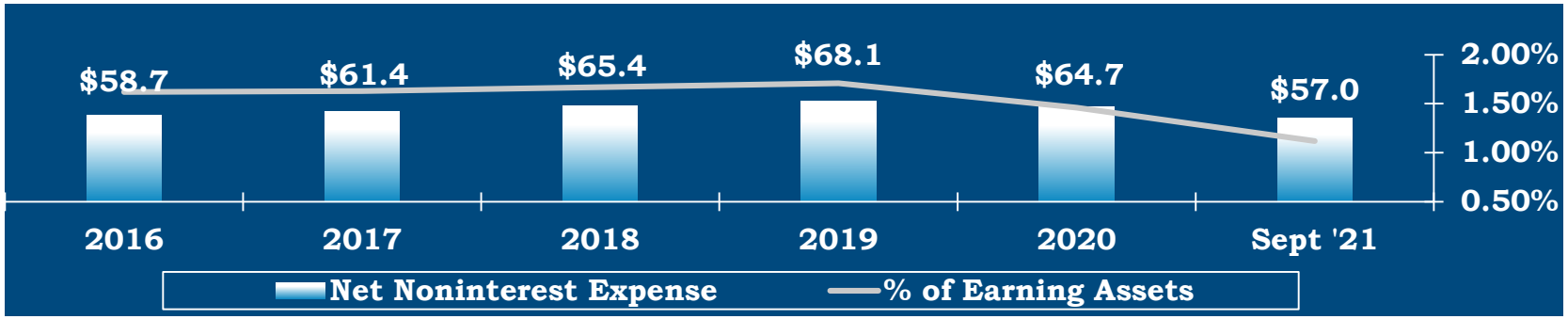
- Pressure on the margin
- 1-year cumulative gap position at 9/30/21 – (13.74)%

- % of assets repricing
  - Within 30 days 28.44%
- % of liabilities repricing
  - Within 30 days 47.58%
  - Within 90 days 54.21%
  - Within 180 days 60.41%

Peer data obtained from the Federal Reserve Bank Holding Company Performance Report as of 6/30/2021 for bank holding companies with consolidated assets of $3 billion to $10 billion.

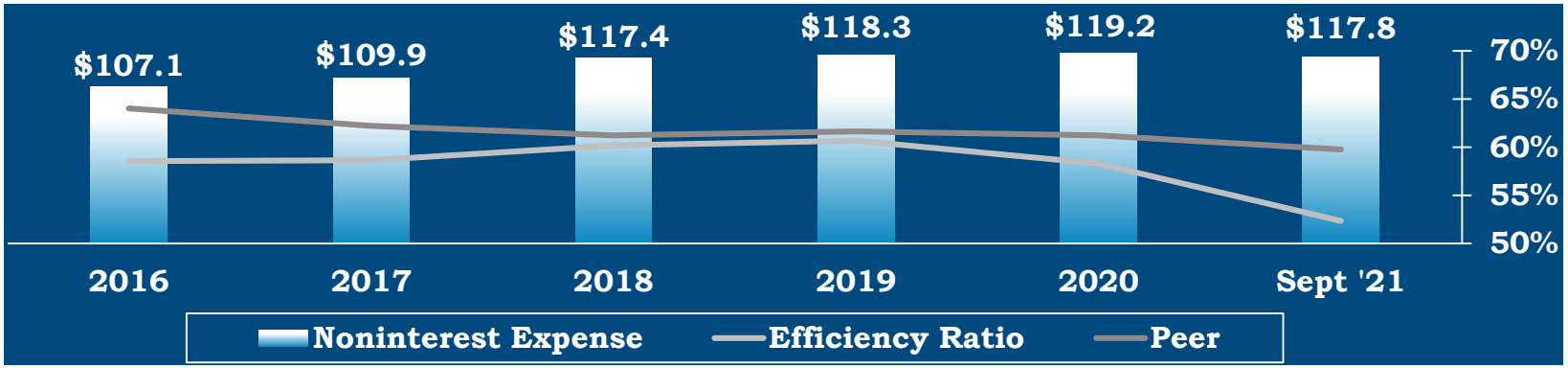
Net Noninterest Expense
as a % of Average Earning Assets

(in millions)



Noninterest Expense & Efficiency Ratio

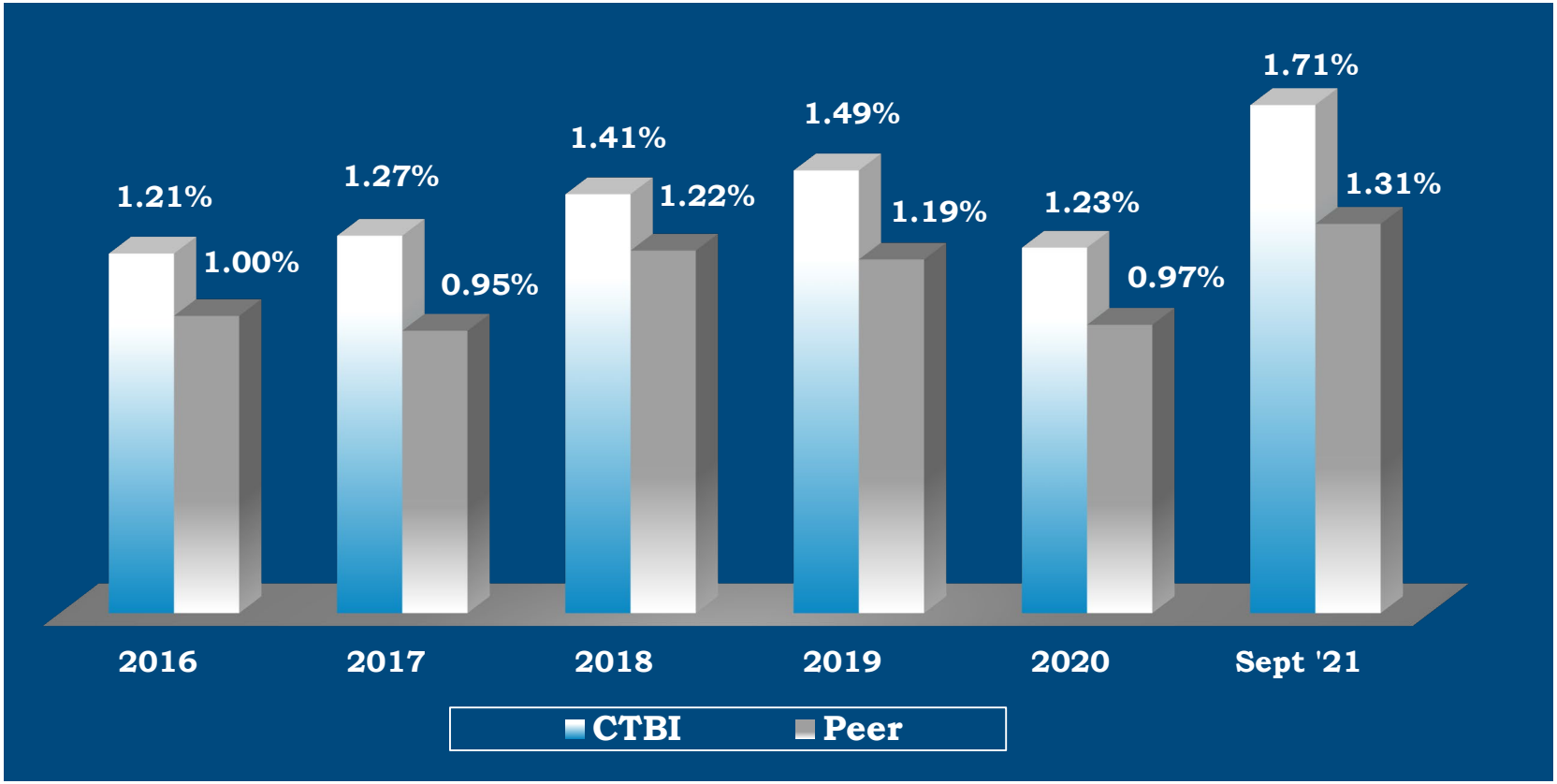
(in millions)



Peer data obtained from the Federal Reserve Bank Holding Company Performance Report as of 6/30/2021 for bank holding companies with consolidated assets of $3 billion to $10 billion.

Sept '21 annualized

Return on Average Assets

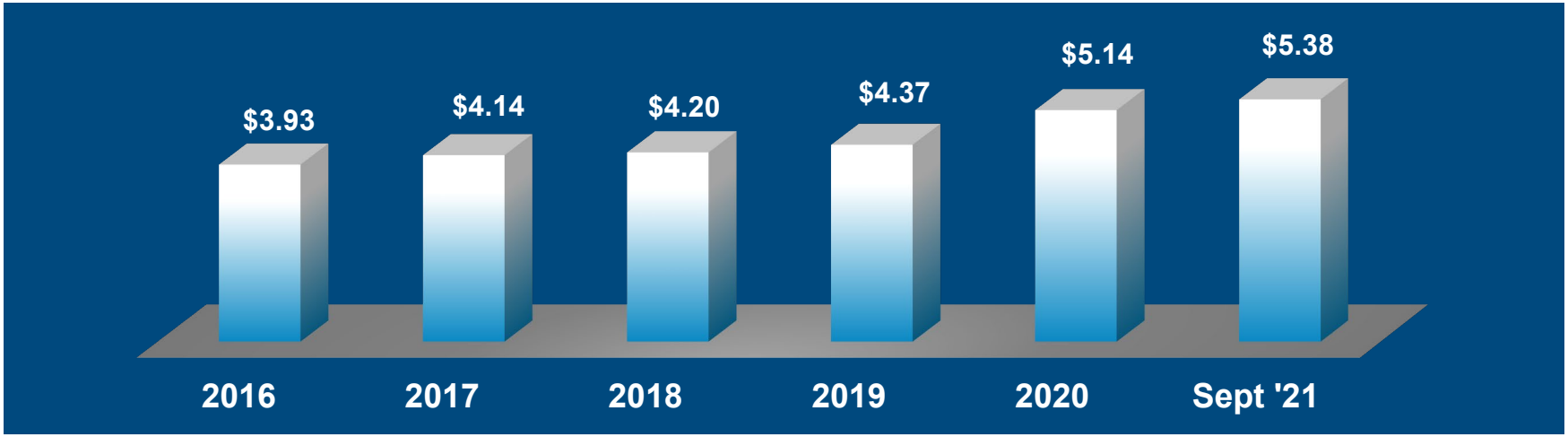


Peer data obtained from the Federal Reserve Bank Holding Company Performance Report as of 6/30/2021 for bank holding companies with consolidated assets of $3 billion to $10 billion.

Balance Sheet Review

Total Assets

(in billions)



- Total assets at 9/30/21 increased $246.4 million, or an annualized 6.4%, from 12/31/20
  - Loans decreased $156.0 million or an annualized 5.9%
  - Investment portfolio increased $528.5 million or an annualized 70.9%
  - Deposits increased $216.3 million or an annualized 6.6%
- 2021 goal for total assets - $5.04 to $5.35 billion

Total Loans

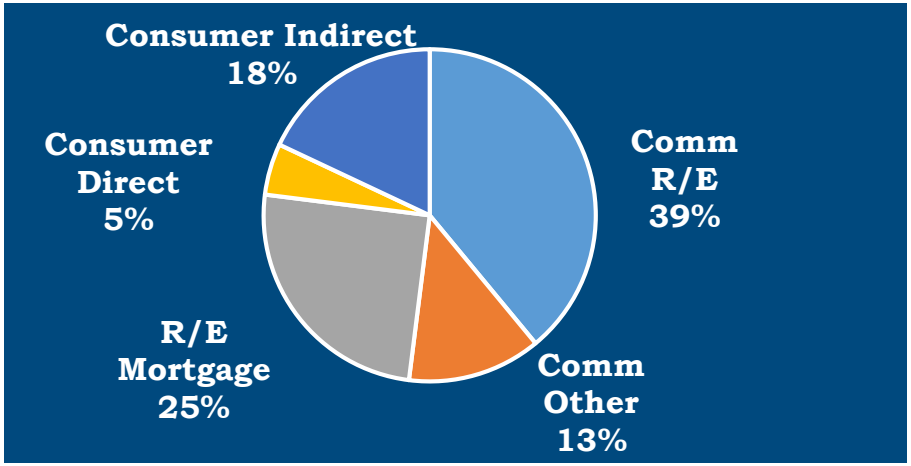
(in billions)



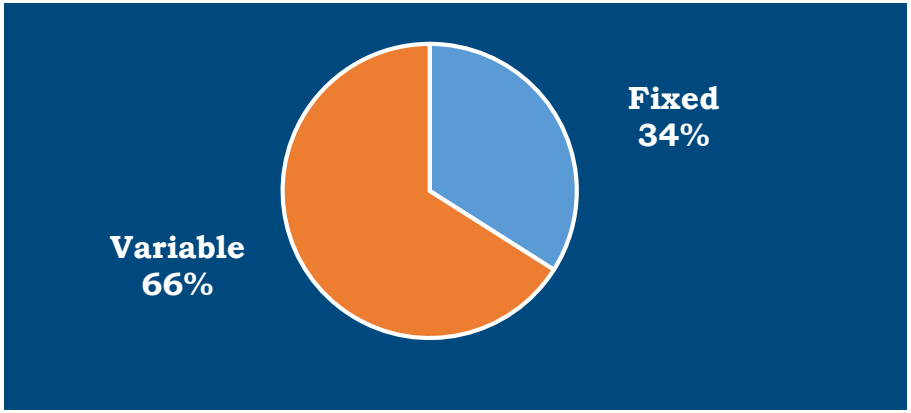
- Loans decreased $156.0 million, or an annualized 5.9%, from 12/31/20
- Loans excluding PPP loans were $3.30 million at 9/30/21, a $2.4 million decrease from 12/31/20
- 2021 goal for total loans - $3.48 to $3.63 billion

Loan Portfolio Mix

September 30, 2021



Loan Rate Mix



CARES Act Loan Deferral Status

	Deferrals	
(dollars in millions)	Number	Amount
Commercial	6	$14.3
Residential	17	1.4
Consumer	4	0.1
Total	27	$15.8

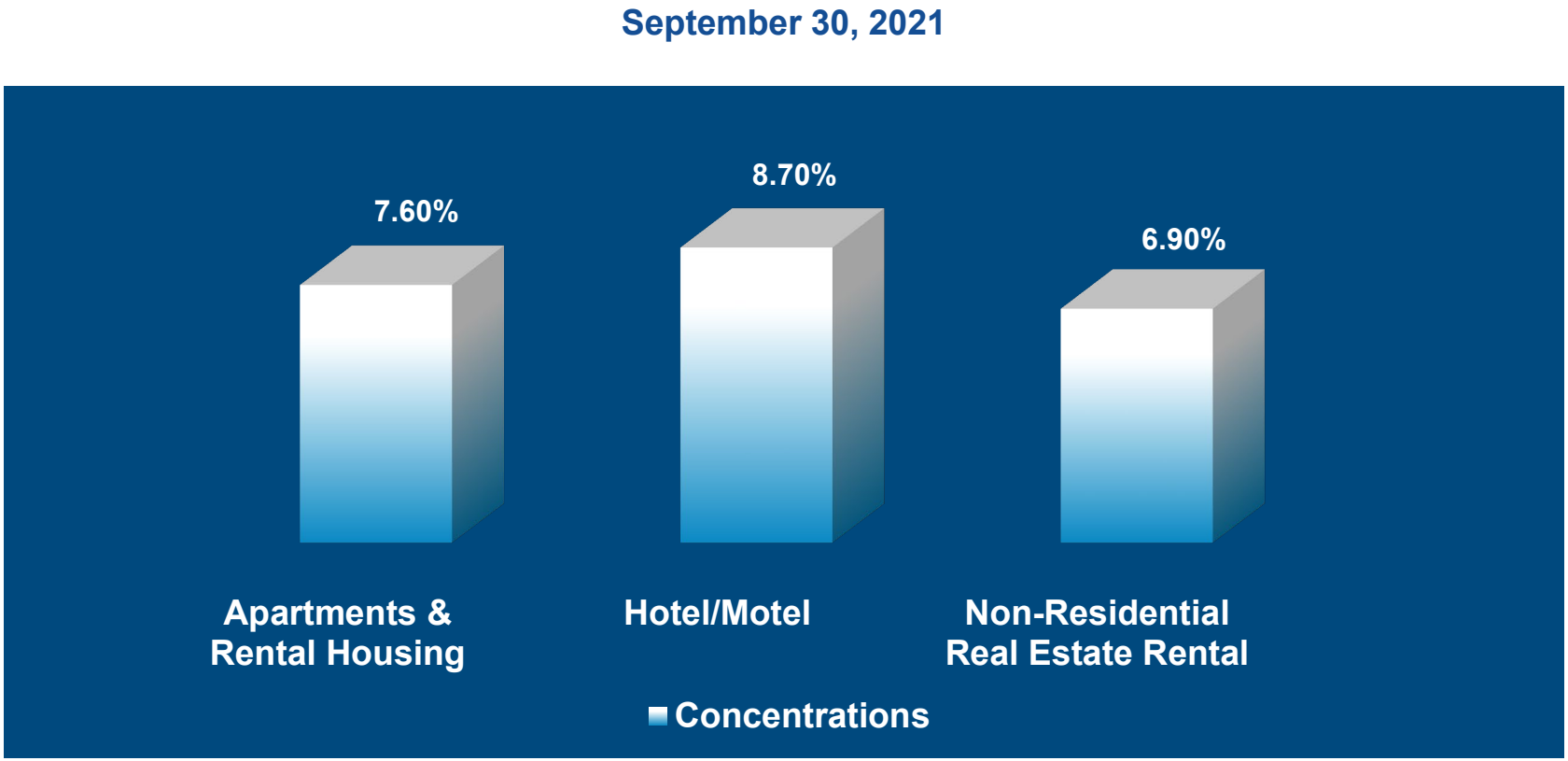
PPP Loans

- As of September 30, 2021, we have closed 6,312 PPP loans totaling $401.3 million.
- Through September 30, 2021, we have had 4,730 PPP loans totaling $297.7 million forgiven by the SBA and repaid to CTB.

(in thousands)	Average Balance	Interest	Average Effective Rate
PPP loans	$210,297	$11,809	7.40%

Concentrations of Credit

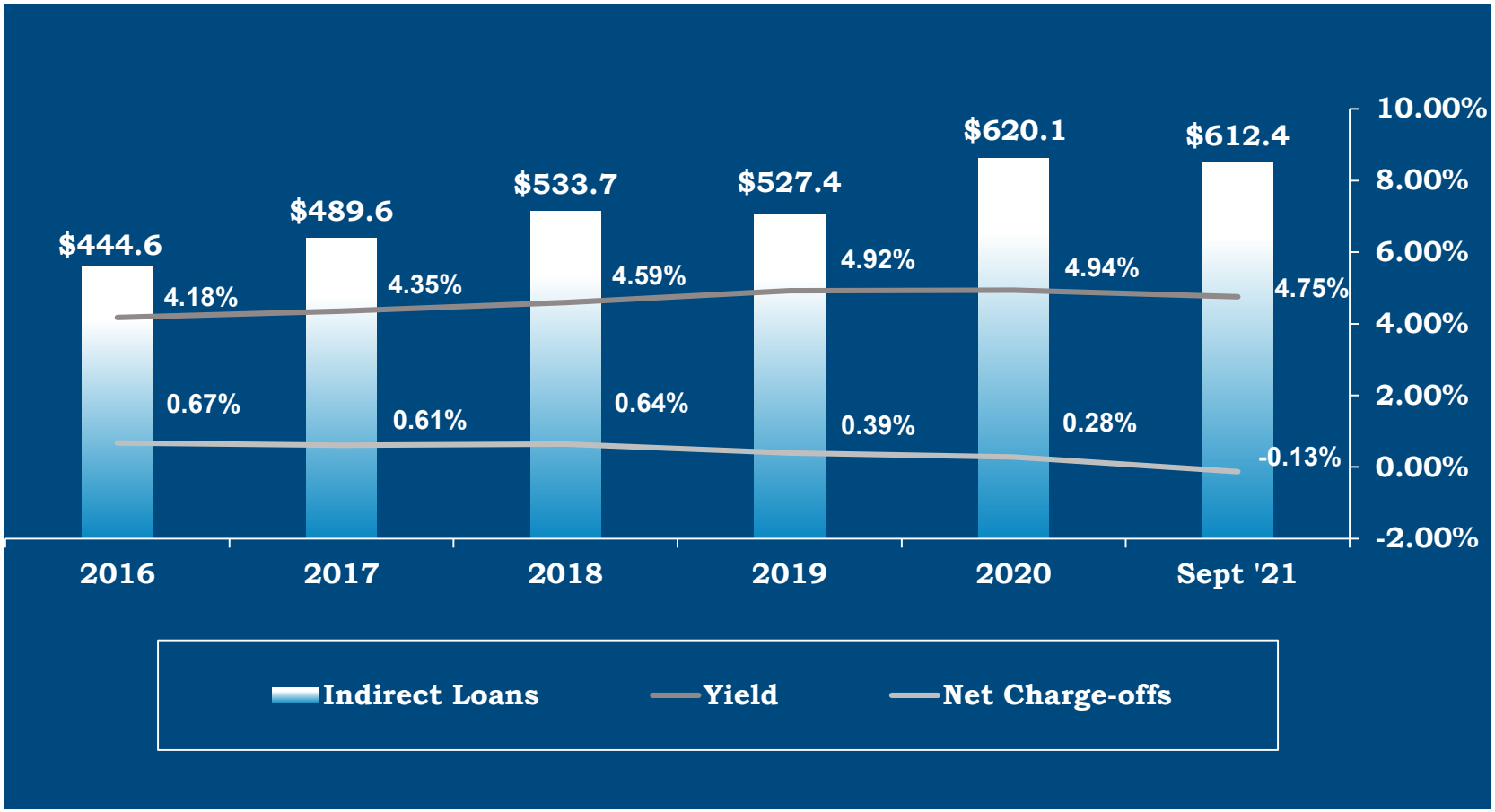
as a % of Total Loans



- There were no net losses or nonperforming loans in any of these loan categories as of September 30, 2021.

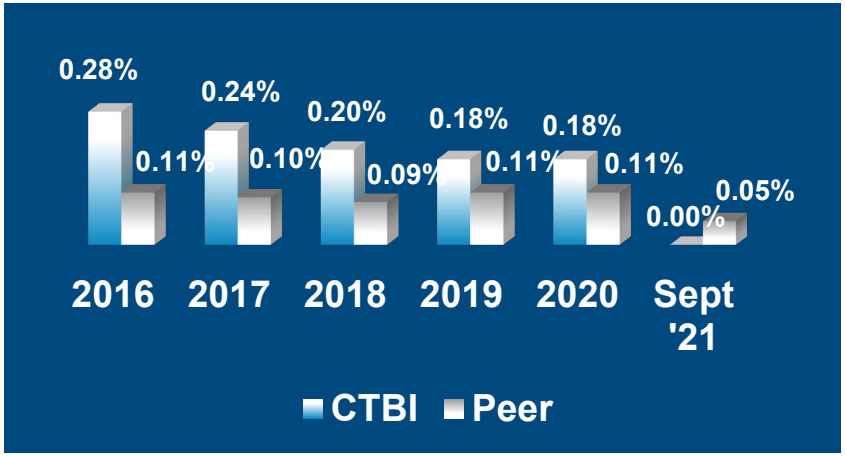
Indirect Lending

(in millions)



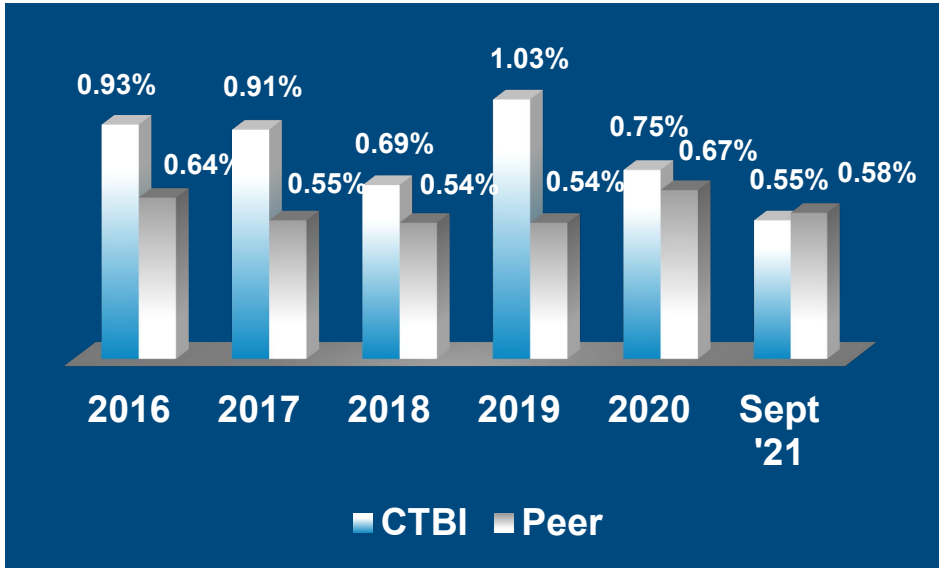
Sept '21 annualized

Net Charge-offs
as a % of Average Loans



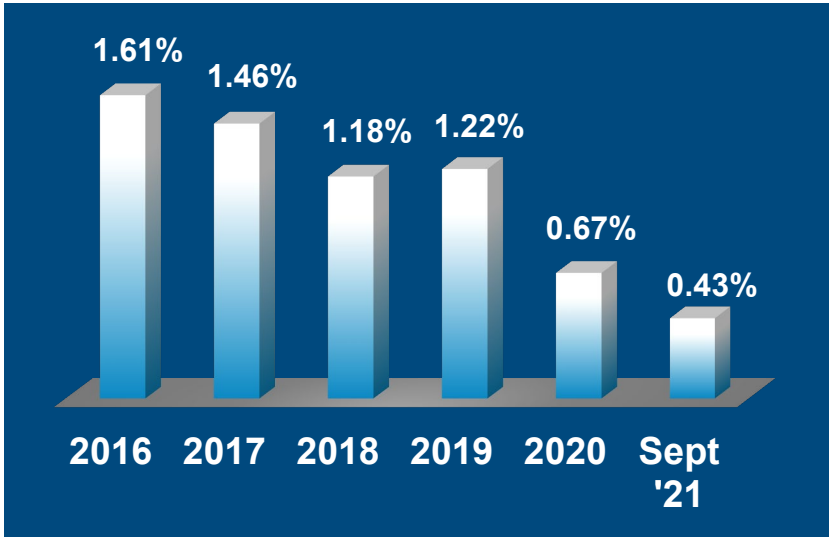
- Commercial loans were a net charge-off of $150 thousand
- Consumer direct loans were a net charge-off of $112 thousand
- Consumer indirect loans were a net recovery of $577 thousand
- Residential loans were a net charge-off of $203 thousand

Nonperforming Loans
as a % of Total Loans



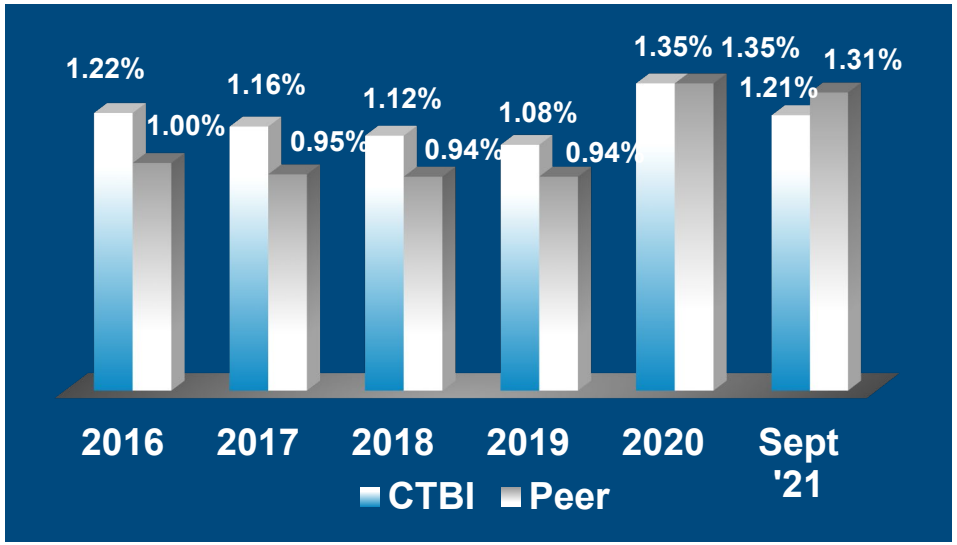
Peer data obtained from the Federal Reserve Bank Holding Company Performance Report as of 6/30/2021 for bank holding companies with consolidated assets of $3 billion to $10 billion.

Nonperforming Assets
as a % of Total Assets



- $4.3 million in other real estate owned

Loan Loss Reserve
as a % of Net Loans



- Loan loss reserve excluding PPP loans – 1.25%

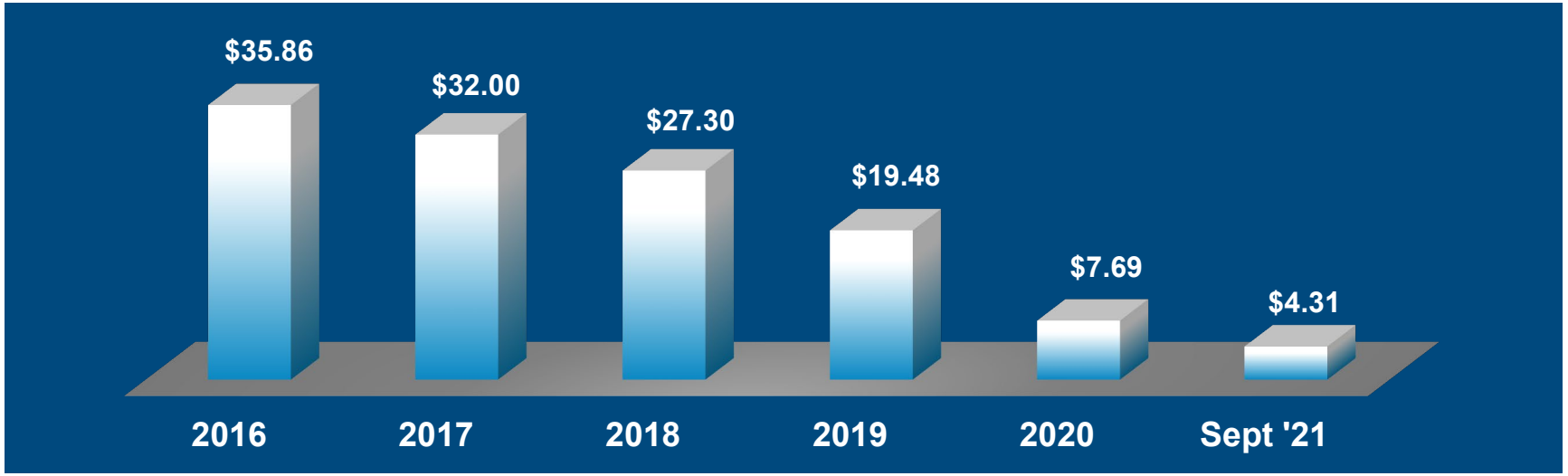
Peer data obtained from the Federal Reserve Bank Holding Company Performance Report as of 6/30/2021 for bank holding companies with consolidated assets of $3 billion to $10 billion.

Allowance for Credit Losses

(dollars in thousands)	4Q19 Probable Incurred Losses		January 1, 2020 CECL Adoption		March 31, 2020 CECL		September 30, 2021 CECL	
	Amount	% of Portfolio	Amount	% of Portfolio	Amount	% of Portfolio	Amount	% of Portfolio
Allowance for loan and lease losses transitioned to allowance for credit losses:								
Commercial	$21,683	1.30%	$21,680	1.30%	$30,030	1.79%	$23,632	1.34%
Residential mortgage	5,501	0.61%	7,319	0.81%	7,850	0.86%	8,283	0.95%
Consumer direct	1,711	1.16%	1,671	1.13%	2,200	1.51%	1,841	1.19%
Consumer indirect	6,201	1.18%	7,467	1.42%	9,365	1.69%	7,459	1.22%
Total allowance for loan and lease losses/allowance for credit losses	$35,096	1.08%	38,137	1.17%	$49,445	1.50%	$41,215	1.21%
Reserve for unfunded lending commitments	$274		$386		$404		$372	

Total Other Real Estate Owned

(in millions)



- Sales of foreclosed properties for the nine months ended 9/30/21 totaled $3.6 million
- New bookings in the first nine months of 2021 totaled $0.9 million
- Properties under contract to sell at September 30, 2021 totaled $0.4 million

Total Deposits
including Repurchase Agreements

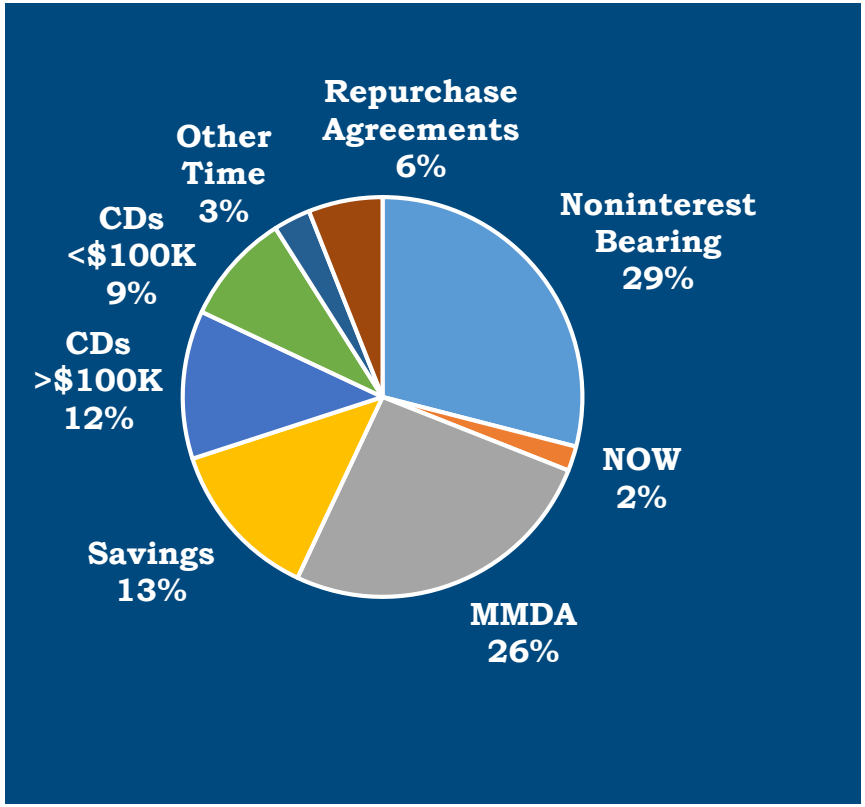
(in billions)



- 2021 goal for total deposits including repurchase agreements - $4.30 to $4.47 billion

Total Deposits
including Repurchase Agreements

September 30, 2021



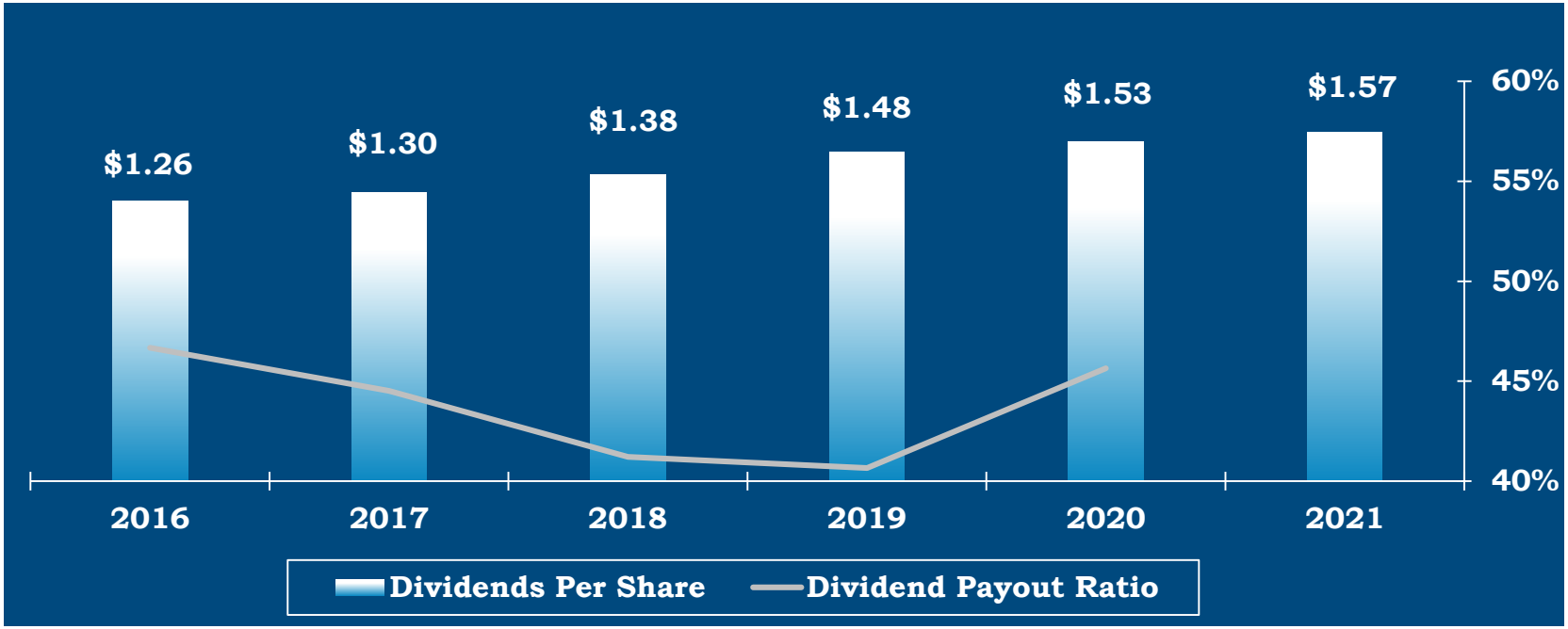


- 12 Month Certificate of Deposit: April 10th through maturity, rate paid is adjusted by 1 basis point for each University of Kentucky win; bonus 100 basis points added to rate for National Championship win.

- Our Hoops CD product has been offered for over 21 years
- 100 basis point increase in rate in 1996, 1998, and 2012 with the University of Kentucky's NCAA Basketball Championships
- $194 million in Hoops CDs as of 9/30/21

Shareholder Value

Dividends Per Share

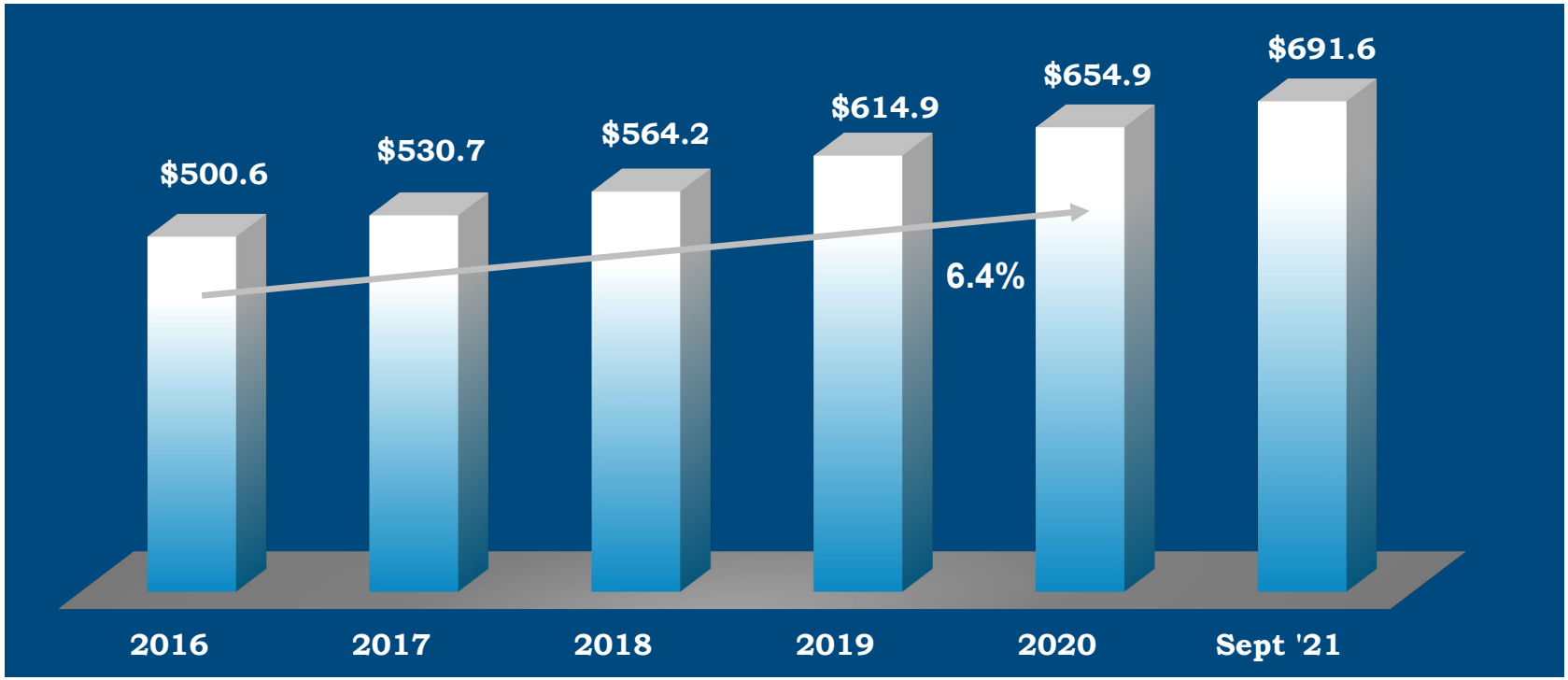


- Dividend payout ratio at September 30, 2021 was 30.3%
  - Desired level between 40% and 50%
- September 30, 2021 cash dividend yield was 3.80%
- Cash dividend increased to $0.40 per share effective October 1, 2021, an increase of 3.9%

*2021 is projected DPS

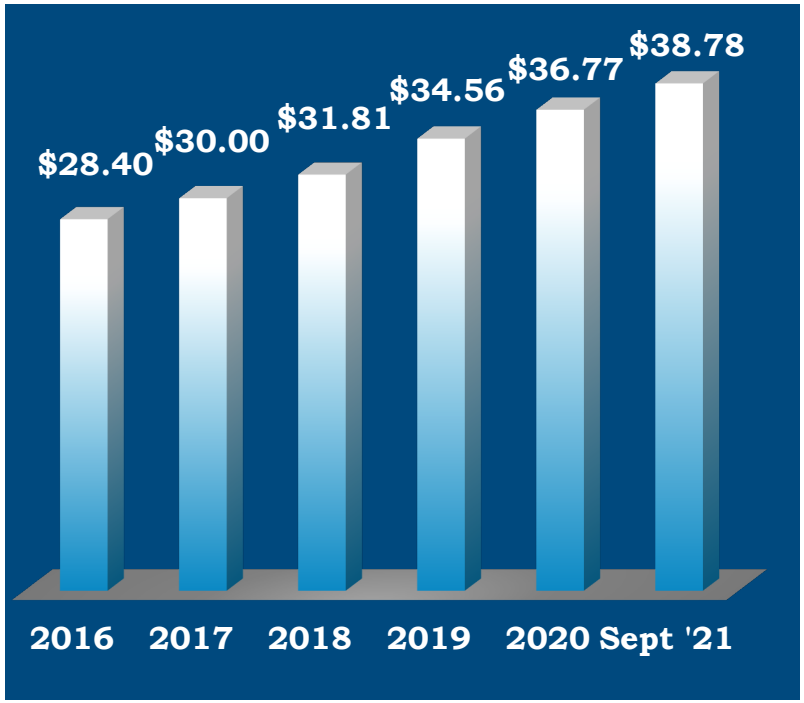
Shareholders' Equity

(in millions)

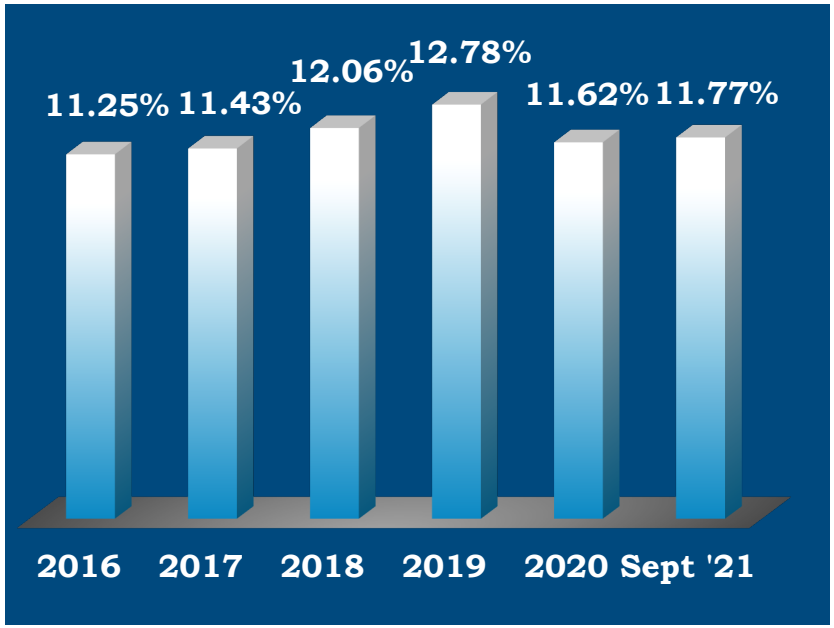


- Shareholders' equity has increased 28.6% during the past five years
- 6.4% compound growth rate for the past five years
- 2021 goal for shareholders' equity - $682.6 to $710.5 million

Book Value Per Share

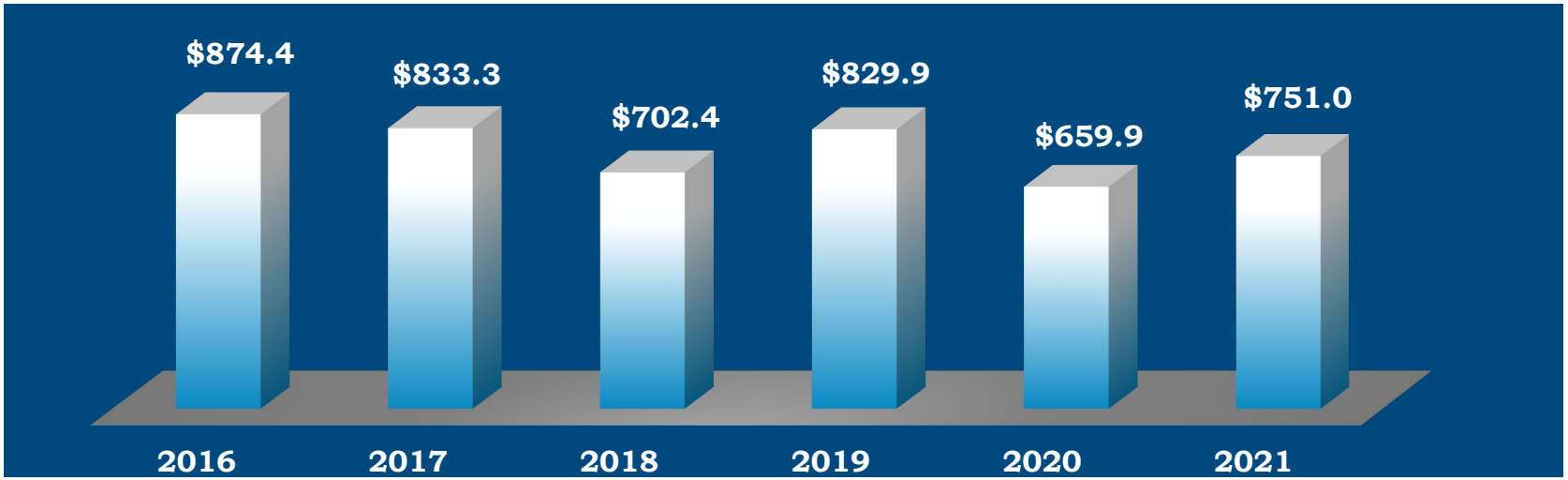


Tangible Common Equity/Assets



Total Market Capitalization

(in millions)



All data is as of year-end except 2021 which is as of September 30, 2021.

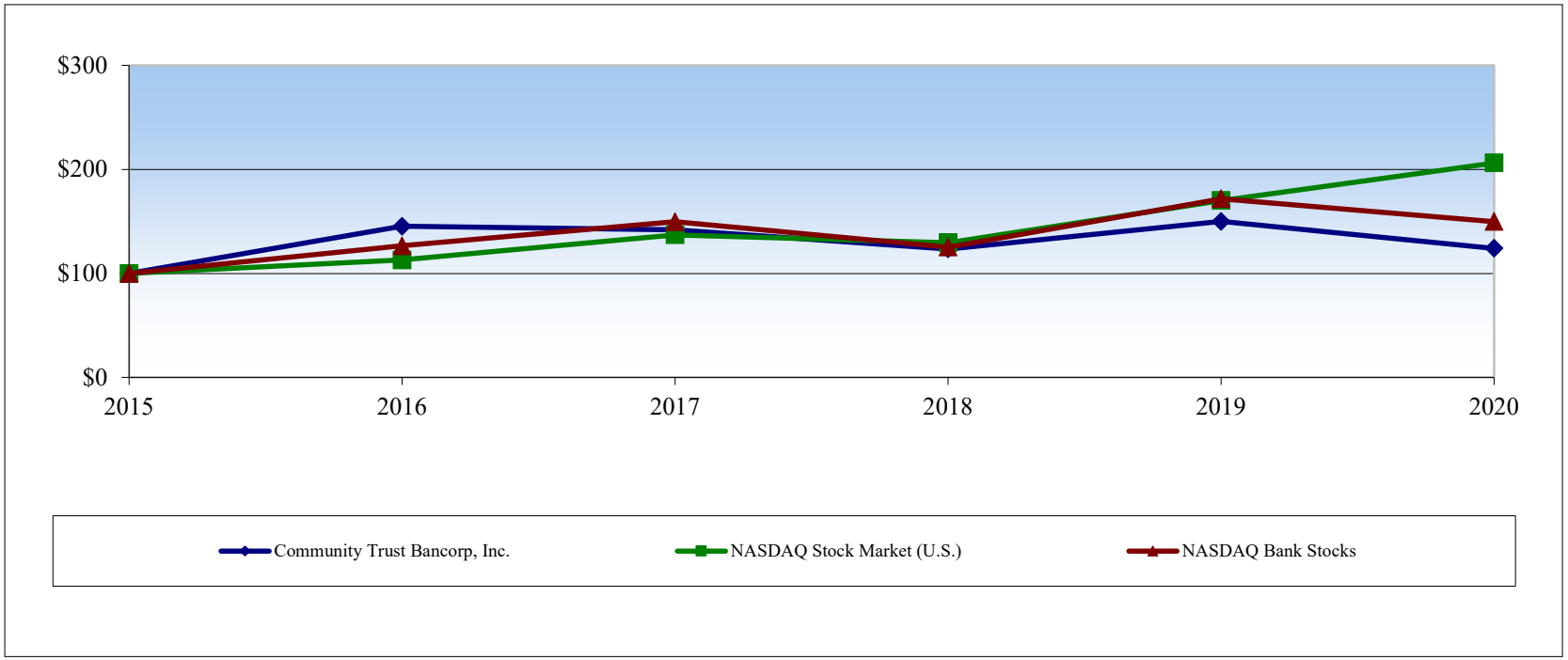
Price to Tangible Book Value

	2016	2017	2018	2019	2020	9/30/21
CTBI	2.01x	1.79x	1.41x	1.51x	1.12x	1.20x
Peer	1.83x	2.17x	1.96x	1.85x	1.73x	1.81x

Peer data obtained from S&P Global; peer group consists of publicly traded regional bank holding companies with comparative assets, as defined in our Proxy Statement.

5 Year Cumulative Total Return

Comparison of CTBI, NASDAQ Stock Market (U.S.), and NASDAQ Bank Stocks

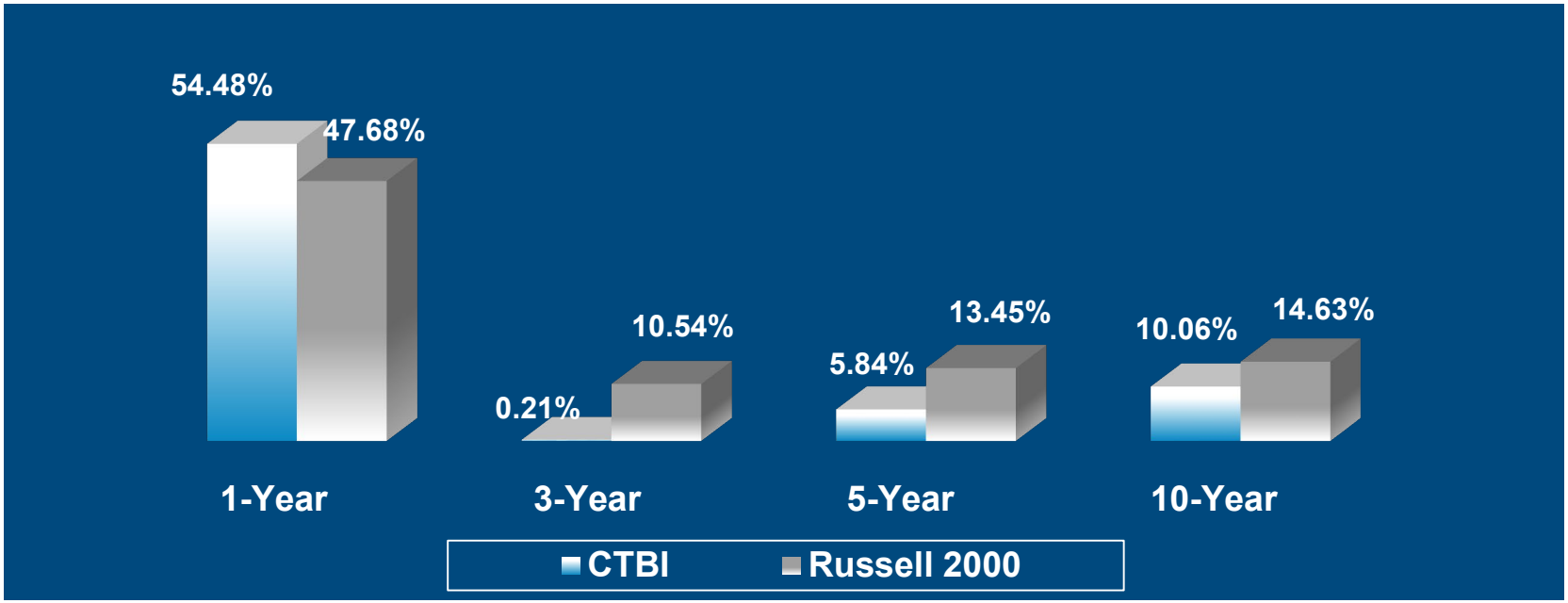


- **An investment in CTBI stock on December 31, 2015 would have underperformed the NASDAQ Stock Market (U.S.) and the NASDAQ Bank Stocks Index at December 31, 2020.**

Comparison to Russell 2000 Index
of Small Cap Companies

Return to Investors

September 30, 2021



3-, 5-, and 10-year total returns annualized

Core Value Long-Term Investment

- 12 stock splits and 10 stock dividends
- 41 years of consecutive increases in cash dividends
- 5-year compound growth rate of cash dividends 4.7%
- Stock included in the NASDAQ Global Select Market, NASDAQ Dividend Achievers Index, and NASDAQ Bank Stock Index
- CTBI shareholders include
  - 212 institutional investors (including CTIC – 10.01%) hold 10.8 million shares (57.3%)
  - 344 mutual funds hold 5.6 million shares (31.2%)

Data as of September 30, 2021

Key Strategic Initiatives

Operational Priorities

- Build core earnings capacity
  - Quality loan growth
  - Low cost deposit growth
- Maintain net interest margin
- Operational efficiency
  - Expense control
  - Noninterest revenue growth
- Compliance management
- Increase noninterest income
  - Wealth management
  - Brokerage
  - Life insurance
- Continuing focus on improving asset quality
- Liquidation of other real estate owned

CTBI's Franchise Value

- History of solid investor returns
- Historically strong capital position
- Investor focused dividend policy
  - Dividend Achievers Index
- Consistent financial performance
- Community banking strategy
- Economic diversity in the markets we serve
- Strong experienced management team and over 1,000 dedicated employees
- Our shareholders

