

Q2 2023
Investor Presentation

MASTERBRAND

Forward Looking Statements

This presentation includes forward-looking statements. Each forward-looking statement contained in this presentation is based on current expectations and market outlook; and is subject to certain risks and uncertainties that may cause actual results to differ materially from those currently anticipated. More information about risks can be found in our filings with the Securities and Exchange Commission, including under the heading “Risk Factors” in our full year 2022 Form 10-K and our first and second quarter 2023 Forms 10-Q, which are available at sec.gov and at masterbrand.com. The forward-looking statements in this presentation speak only as of today, and the Company does not undertake any obligation to update or revise any of these statements, except as required by law.

This presentations includes certain non-GAAP financial measures. Please refer to the reconciliation tables and definitions, which are in the appendix and are also available at sec.gov and at masterbrand.com.

MasterBrand Overview

#1 North American residential cabinet manufacturer

MasterBrand at a glance

$3.3 billion
2022 Net sales

$411 million
2022 Adjusted EBITDA[1]

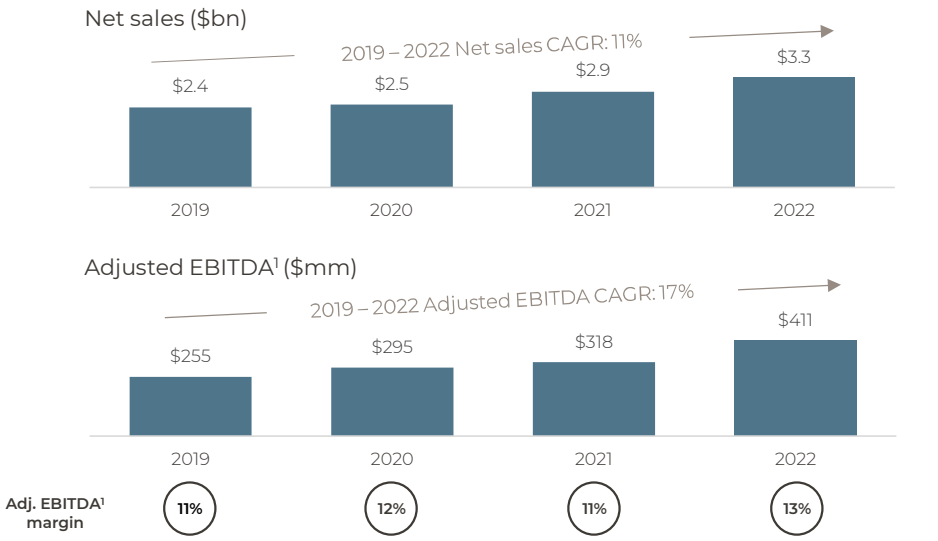
~65%
Net sales to R&R

4,500+
Dealer network

13,600+
Employees

20+
Manufacturing facilities

MasterBrand key financial metrics



Key brands

Aristokraft · Diamond · KEMPER · KitchenCraft Cabinetry · MANTRA · Omega Cabinetry · Schrock · Starmark Cabinetry · Thomasville Cabinetry

[1]Adjusted EBITDA and Adjusted EBITDA margin are non-GAAP metrics. Please see appendix for a reconciliation of Adjusted EBITDA to Net Income, the calculation of Adjusted EBITDA margin and definitions.

The MasterBrand Story

OUR PURPOSE
Building great experiences together

OUR VISION
Build on our rich history by innovating how we work and what we offer to delight our customers

OUR CULTURE
TEaM : Trust the tools,
Empower the team,
and **M**ove forward

How?

Tools that enable us to:

TODAY

Industry Leader
Largest distribution network

Product & Brand Portfolio
Unmatched by peers

Operational Excellence
At scale

DELIVERED THROUGH THE MASTERBRAND WAY

TOMORROW

Align-to-Grow
Deliver on the unique needs of each customer

Lead Through Lean
Engage teams and foster problem-solving

Tech Enabled
Drive profitable growth and transform the way we work through digital, data, and analytics



2022 ESG REPORT HIGHLIGHTS

MASTERBRAND

INTRODUCING MASTERBRAND

The people of MasterBrand make a difference every day in meaningful ways. From caring about each other to bettering the communities in which we live, we are fostering a more sustainable world… The MasterBrand Way.

CREATING A POSITIVE IMPACT

At MasterBrand, we are proud of our 70-year heritage that has made us the number one North American residential cabinet manufacturer. We realize that with this status comes an even greater responsibility to do what is right for all stakeholders including customers, shareholders, dealers, supply chain partners, our team members and the communities in which we live and work.

At MasterBrand, we have built a foundation of best practices for doing what is right for people and the environment. We believe that the high standards by which we conduct our business will help us to build on our strengths and continually improve how we measure and monitor our progress on our ESG-related initiatives.

ENVIRONMENTAL

We follow sustainable wood sourcing practices

We follow comprehensive supplier audit process

- We implement programs to recycle and repurpose our wood waste
- 80% of our 2022 hardwood spend derived from supply originating in North America
- We are a National Forest Foundation partner and Yellowstone Forever supporter

SOCIAL

We are committed to building an inclusive and diverse workforce

~1

We have sustained an OSHA recordable rate close to 1, less than 1/3 industry average

- Our Always Aware safety program is focused on creating a Zero Injury culture
- MasterBrand is a leader in employee safety
- 44% female executive management team, 33% female board, and over 37% POC associates in the U.S.
- We support employee resource groups, flexible work environments, DE&I training and robust wellness benefits

GOVERNANCE

80%

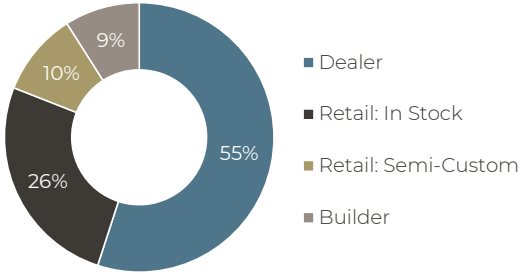
Over 80% of our board has prior board experience

Our top leadership has comprehensive oversight of our organization

- We incorporate a separate Chairman and CEO structure
- We maintain a Code of Business Conduct and Ethics and Supplier Code of Conduct
- We have established dedicated Nominating, Environmental, Social, and Governance Committees

Industry Leading Customer Base

MasterBrand channel mix



55% **Dealer:** provide customer education, service and design consultation

26% **In-stock retail:** standard products with little customization

10% **Semi-custom retail:** common box but offer some customization

9% **Builder:** sold directly and highly levered to single-family housing starts

MasterBrand has leadership in dealer channel...

Overview of primary sales channels

	Dealer Channel	Retailers / Home Center Channel	Builder Channel
2021 Channel Size *% of total*	**$6.3bn** *~57%*	**$3.7bn** *~34%*	**$1.0bn** *~9%*
Primary End Market Exposure	**R&R / New Home Construction**	**R&R**	**New Home Construction**
Customer Concentration	**Low** (25,000+ Nationally)	**High** (Top 3 represent ~60%)	**Medium** (Growing trend of National Homebuilder Consolidation)

...and why it matters

Fragmented network:
Requires scale to address and allows a variety of consumer touch points

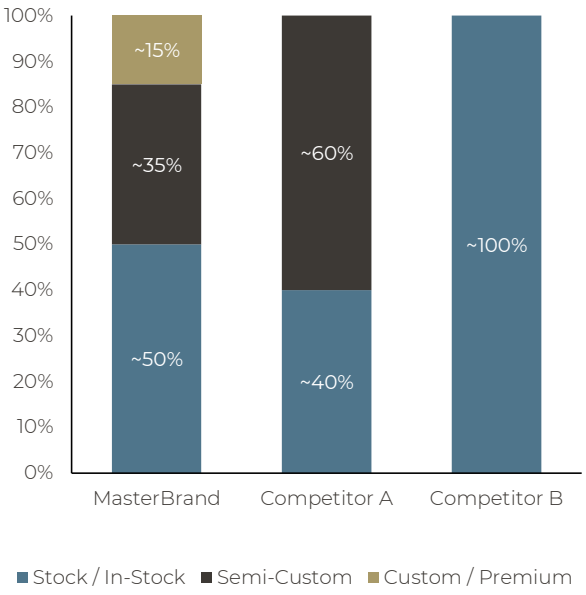
Multi-brand strategy:
Dealers offer multiple brands, enabling trade up and down to drive sales

High switching costs:
Physical showroom investments and sales training drive retention

Source: Company estimates as of December 6, 2022

Multi-Branded Strategy Across Price Points and Products

MasterBrand offers the most diverse product portfolio and covers the price spectrum



MasterBrand portfolio by type and key brands

Price point (per cabinet)

<$200

>$600

Stock /In-Stock	Semi-Custom	Custom/Premium
Aristokraft	Diamond	Decora
Diamond	HOMECREST	FIELDSTONE CABINETRY
MANTRA	KitchenCraft CABINETRY	OMEGA CABINETRY
Thomasville CABINETRY	KEMPER	STARMARK CABINETRY
	MC mid continent CABINETRY	ultracraft
	Schrock	
	Thomasville CABINETRY	
	URBANEFFECTS CABINETRY	

Source: Company filings; Company estimates as of December 6, 2022

Integrated Manufacturing Network & Strong Track Record of Continuous Improvement

OLD MODEL:

10+ product platform / plant silos

Assets + Capabilities + Product + Specs

NEW MODEL:

4 construction-specific product platforms

- Networked manufacturing footprint
- Capability duplication aligned to demand
- Aligned product continuum

- ✓ **Footprint optimization**
- ✓ **Process improvement tools to simplify product portfolio**
  MANTRA brand sales grew 115% CAGR from 2019 to 2022
- ✓ **Continuous improvement culture**
  Facility improvements significantly reduced labor required to produce the same volume of cabinets
- ✓ **Efficient capital spending profile**
  Streamlined number of door styles and finishes offered, while retaining customization



MasterBrand's strategic transformation initiatives have created >$40 million of cumulative annual savings to date

Align to Grow

Simplified manufacturing to fulfill market needs

FACILITY RATIONALIZATION

2
Facilities closed

1
Facility moved

MANUFACTURING FLEXIBILITY

1 Quarter
facility transition from MTO to stock

PLANT NETWORKS

23
Independent Plants

to

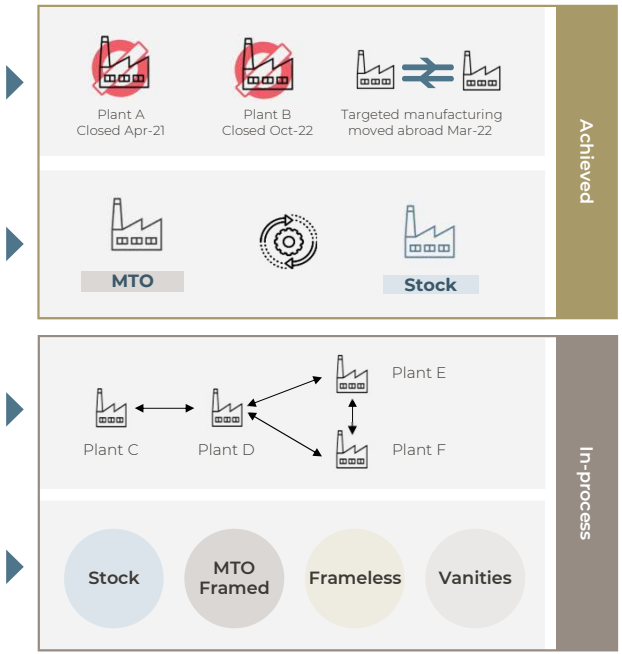
5
Networks

COMMON CONSTRUCTION

9+
Platforms

to

4
Platforms



Reduced complexity enables improved services and quality

57%
Reduction in
Doors

74%
Reduction in
Finishes

42%
Reduction in
Species

Lead Through Lean

Two years into our journey, we're progressing toward our vision of being a best place to work

LEAN FOUNDATION TOOLS

Continuous improvement now part of the culture

ASSOCIATE ENGAGEMENT

Lead Through Lean helped improve engagement score by 7% in 2022 vs prior year

RECOGNITION & CELEBRATION

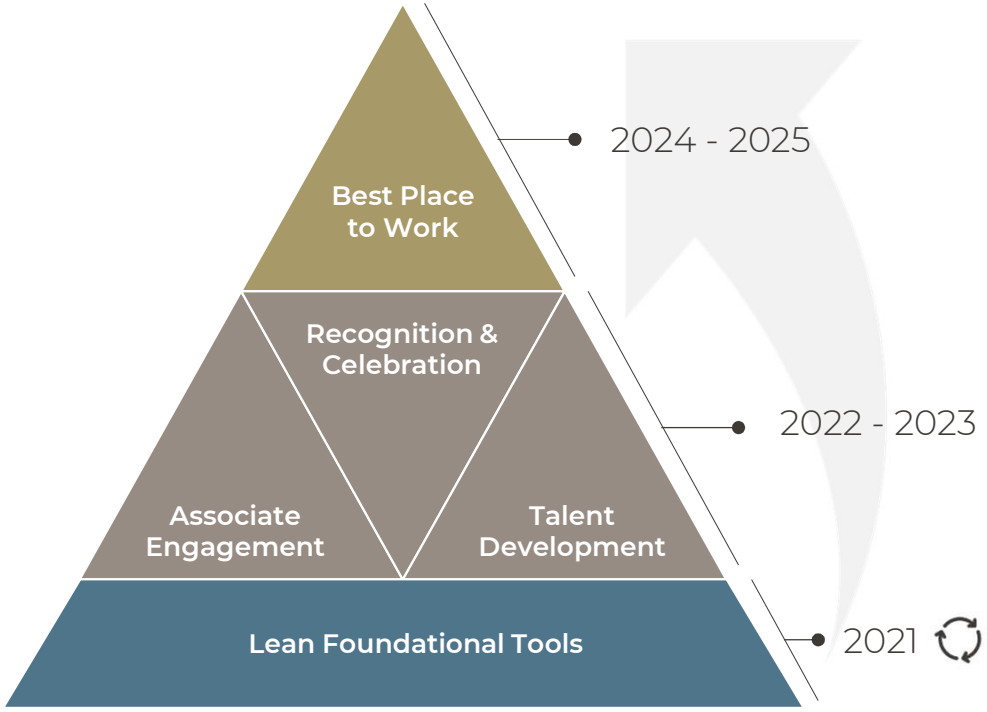
Since inception over 250K peer-to-peer recognition awards given

TALENT DEVELOPMENT

Opportunities to strengthen lean skills, with number of kaizen events roughly doubling each year since 2020

BEST PLACE TO WORK

Continued evolution of Best Place to Work, supported by three robust processes



Leveraging Data and Analytics to Unlock Shareholder Value

Simplify and Automate Backoffice Processes

Digitize our Plants

Enhance Customer Experience

Q2 2023 Highlights

Financial Results

($ in millions, except per share amounts)	**2Q 2023**	**2Q 2022**	**B/(W)**
Net Sales	$695.1	$855.6	(18.8%)
Gross Profit	$236.2	$249.6	-5.4%
Gross Profit %	*34.0%*	*29.2%*	*481 bps*
SG&A	$141.7	$166.0	(14.6%)
Net Income	$51.2	$40.9	25.2%
Diluted EPS	$0.39	$0.32	21.9%
Adjusted EBITDA[1]	$106.3	$106.8	(0.5%)
Adjusted EBITDA %[1]	*15.3%*	*12.5%*	*281 bps*
Free Cash Flow (YTD)[1]	$182.6	$54.0	238.1%

- Q2 2023 net sales performance was in line with expectations.
- Delivered flat adjusted EBITDA and expanded adjusted EBITDA margin y-o-y, despite significantly lower net sales.
- Generated $194.0 million in cash from operations year to date due to improved working capital efficiency.



[1]Adjusted EBITDA, Adjusted EBITDA margin, and Free Cash Flow are non-GAAP metrics. Please see the Appendix for a reconciliation of Adjusted EBITDA to Net Income, the calculation of Adjusted EBITDA margin and Free Cash Flow and definitions.

Long-Term Financial Targets

Long Term Outlook[1]

Market Growth

3-5% CAGR
North American Cabinets Market

MasterBrand

4-6% CAGR
Net Sales

~16%-18%
FY Adj. EBITDA[2] Margin

Clear Path to Achieving Results

1. Business and portfolio aligned with the customer
2. Operational Excellence will fuel margin growth
3. Flexible platform allows us to navigate any market condition

STRONG FOCUS ON MARGIN EXPANSION

[1]This outlook information was presented by the Company at its Investor Day 2022 presentation on December 6, 2022, and it speaks only as of that date. Its inclusion in this presentation does not constitute a reaffirmation or update of such information as of the date hereof or any other date.

[2]Adjusted EBITDA and Adjusted EBITDA margin are non-GAAP metrics. Please see appendix for definitions.



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Appendix

Non-GAAP Financial Measures

To supplement the financial information presented in accordance with Generally Accepted Accounting Principles in the United States ("GAAP") in this presentation, certain non-GAAP financial measures as defined under SEC rules have been included. It is our intent to provide non-GAAP financial information to enhance understanding of our financial information as prepared in accordance with GAAP. Non-GAAP financial measures should be considered in addition to, not as a substitute for, other financial measures prepared in accordance with GAAP. Our methods of determining these non-GAAP financial measures may differ from the methods used by other companies for these or similar non-GAAP financial measures. Accordingly, these non-GAAP financial measures may not be comparable to measures used by other companies.

We use EBITDA, adjusted EBITDA, adjusted EBITDA margin, and free cash flow, which are all non-GAAP financial measures. EBITDA is defined as earnings before interest, taxes, depreciation and amortization. We evaluate the performance of our business based on income before income taxes, but also look to EBITDA as a performance evaluation measure because interest expense is related to corporate functions, as opposed to operations. For that reason, we believe EBITDA is a useful metric to investors in evaluating our operating results. Adjusted EBITDA is calculated by removing the impact of non-operational results and special items from EBITDA. These non-GAAP measures are useful to investors as they are representative of our core operations and are used in the management of our business, including decisions concerning the allocation of resources and assessment of performance.

Free cash flow is defined as cash flow from operations less capital expenditures. We believe that free cash flow is a useful measure to investors because it is a meaningful indicator of cash generated from operating activities available for the execution of our business strategy, and is used in the management of our business, including decisions concerning the allocation of resources and assessment of performance.

As required by SEC rules, see the Appendix of this presentation for detailed reconciliations of these non-GAAP financial measures to the most directly comparable GAAP measure. We have not provided a reconciliation of our fiscal 2023 and long-term adjusted EBITDA and adjusted EBITDA margin guidance because the information needed to reconcile these measures is unavailable due to the inherent difficulty of forecasting the timing or amount of various items that have not yet occurred, including the high variability and low visibility with respect to gains and losses associated with our defined benefit plans and restructuring and other charges, which are excluded from adjusted EBITDA and adjusted EBITDA margin. Additionally, estimating such GAAP measures and providing a meaningful reconciliation consistent with the Company's accounting policies for future periods requires a level of precision that is unavailable for these future periods and cannot be accomplished without unreasonable effort. Forward-looking non-GAAP measures are estimated consistent with the relevant definitions and assumptions.

Full Year Non-GAAP Reconciliations

(In millions, except percentages)	52 Weeks Ended December 29, 2019	December 27, 2020	December 26, 2021	December 25, 2022
Reconciliation of Net Income to EBITDA to ADJUSTED				
Net income (GAAP)	**100.7**	**145.7**	**182.6**	**155.4**
Related party interest income, net	(0.1)	(2.4)	(4.6)	(12.9)
Interest expense	-	-	-	2.2
Income tax expense	34.5	50.5	55.7	58.0
Depreciation expense	44.3	48.0	44.4	47.3
Amortization expense	17.8	17.8	17.8	17.2
EBITDA (Non-GAAP Measure)	**197.2**	**259.6**	**295.9**	**267.2**
[1] Net cost savings as standalone company	5.8	14.4	14.3	44.4
[2] Separation costs	-	-	-	15.4
[3] Restructuring charges	10.2	6.1	4.2	25.1
[4] Restructuring-related items	0.5	5.3	3.7	12.7
[5] Asset impairment charges	41.5	9.5	-	46.4
[6] Recognition of actuarial gains	-	-	-	0.2
Adjusted EBITDA (Non-GAAP Measure)	**255.2**	**294.9**	**318.1**	**411.4**
NET SALES	**2,388.7**	**2,469.3**	**2,855.3**	**3,275.5**
Adjusted EBITDA Margin %	**11%**	**12%**	**11%**	**13%**

Q2 2023 Non-GAAP Reconciliations

1. Reconciliation of Net Income to EBITDA to ADJUSTED EBITDA

(In millions, except per share amounts and percentages)	13 Weeks Ended June 25, 2023	13 Weeks Ended June 26, 2022
Net income (GAAP)	**$ 51.2**	**$ 40.9**
Related party interest income, net	—	(1.9)
Interest expense	17.2	—
Income tax expense	18.5	13.1
Depreciation expense	11.7	10.7
Amortization expense	4.0	4.4
EBITDA (Non-GAAP Measure)	**$ 102.6**	**$ 67.2**
[1] Net cost savings as standalone company	—	9.9
[2] Separation costs	0.6	0.2
[3] Restructuring charges	3.1	1.3
[4] Restructuring-related charges	—	2.2
[5] Asset impairment charge	—	26.0
Adjusted EBITDA (Non-GAAP Measure)	**$ 106.3**	**$ 106.8**

TICK LEGEND:

[1] Prior to the separation from Fortune Brands in Q4 2022, our historical consolidated financial statements included expense allocations for certain corporate functions performed on our behalf by Fortune Brands, including information technology, finance, executive, human resources, supply chain, internal audit and legal services. As a standalone public company, we expect that the costs we incur on a standalone basis for such expenses previously allocated to us by Fortune Brands and new costs relating to our public company reporting and compliance obligations will be less than the expense allocations from Fortune Brands within our historical financial statements.

The costs of MasterBrand we plan to incur are based on our expected organizational structure and expected cost structure as a standalone company. In order to determine the impact of the synergies and dissynergies, MasterBrand prepared a detailed assessment of personnel costs based on the estimated resources and associated costs required as a baseline to stand up MasterBrand as a standalone company.

In addition to personnel costs, estimated nonpersonnel third party support costs in each function were considered, which included business support functions and corporate overhead charges previously shared with Fortune Brands. Estimated non personnel third party support costs were determined by estimating third party spend in each function, and include the costs associated with outside services supporting information technology, finance, executive, human resources, supply chain, internal audit and legal services. This process was used by all functions resulting in expected net cost savings when compared to the corporate allocations from Fortune Brands included in the historical financial statements.

[2] Separation costs represent one-time costs incurred directly by MasterBrand related to the separation from Fortune Brands.

[3] Restructuring charges are nonrecurring costs incurred to implement significant cost reduction initiatives and may consist of workforce reduction costs, facility closure costs, and other costs to maintain certain facilities where operations have ceased, but which we are still responsible for. The restructuring charges for the periods presented are comprised primarily of workforce reduction costs.

[4] Restructuring-related charges are expenses directly related to restructuring initiatives that do not represent normal, recurring expenses necessary to operate the business, but cannot be reported as restructuring under GAAP. Such costs may include losses on disposal of inventories from exiting product lines, accelerated depreciation expense, and gains/losses on the sale of facilities closed as a result of restructuring actions. Restructuring-related adjustments are recoveries of previously recorded restructuring-related charges resulting from changes in estimates of accruals recorded in prior periods. Restructuring-related charges/(adjustments) for the periods presented are related primarily to the reserves for losses on disposal of inventories.

[5] The thirteen and twenty-six weeks ended June 26, 2022, includes a $26.0 million pre-tax impairment charge related to the impairment of an indefinite lived trade name.

Q2 2023 Non-GAAP Reconciliations

2. Reconciliation of Free Cash Flow

(In millions)	26 Weeks Ended June 25, 2023	26 Weeks Ended June 26, 2022
Net income	$ 86.2	$ 87.9
NET CASH PROVIDED BY OPERATING ACTIVITIES	194.0	76.1
Capital expenditures	(11.4)	(22.1)
Proceeds from the disposition of assets	0.2	—
NET CASH USED IN INVESTING ACTIVITIES	(11.2)	(22.1)
NET CASH USED IN FINANCING ACTIVITIES	(172.0)	(69.6)
Effect of foreign exchange rate changes on cash and cash equivalents	(1.7)	—
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS	$ 9.1	$ (15.6)
Cash and cash equivalents at beginning of period	$ 101.1	$ 141.4
Cash and cash equivalents at end of period	$ 110.2	$ 125.8
Reconciliation of Free Cash Flow		
Net cash provided by operating activities	$ 194.0	$ 76.1
Less: Capital expenditures	(11.4)	(22.1)
Free cash flow	**$ 182.6**	**$ 54.0**