July 31, 2013

Interim Management Statement

Platform Acquisition Holdings Limited ("**Platform**" or the "**Company**") today publishes its interim management statement for the period since incorporation on 23 April 2013 to 31 July 2013.

Platform was admitted to the London Stock Exchange (the "**Admission**") on 22 May 2013 through an Initial Public Offering ("**IPO**"), raising gross proceeds of $905 million, consisting of $885 million through the placing of Ordinary Shares (with matching Warrants) at a placing price of $10 per Ordinary Share and a further $20 million through the subscription of Founder Preferred Shares (with Warrants being issued to subscribers of Founder Preferred Shares on the basis of one Warrant per Founder Preferred Share). Each Warrant entitles the holder to one third of an Ordinary Share, exercisable in multiples of three Warrants at $11.50 per Ordinary Share.

As set out in the Platform Acquisition Holdings Limited Prospectus dated 17 May 2013 (the "**Prospectus**"), the Company was formed with the strategy of acquiring a target company or business which is expected to have an enterprise value of between $750 million and $2.5 billion, although a target company or business with a smaller or larger enterprise value may be considered. The Company's efforts in identifying a prospective target business will not be limited to a particular industry or geographic region. Following completion of the acquisition, the objective of the Company is expected to be to operate the acquired business and implement an operating strategy with a view to generating value for shareholders.

The Board of Directors (the "**Board**") is in the process of reviewing a number of acquisition targets and will remain disciplined in only proceeding with an acquisition that it believes can produce attractive returns to its shareholders.

As at 30 June 2013, Platform had 88,529,500 ordinary shares in issue. The net proceeds from the IPO are easily accessible when required. To mitigate against the

risk of default by one or more of its counterparties, the Company currently holds the majority of its assets in United States Treasury Bills. As of 30 June 2013, approximately $867 million was held in US Treasury Bills, maturing between less than one month and six months from 30 June 2013. In addition, the Company held cash and cash equivalent balances of approximately $14.3 million. The Company anticipates that it will continue to hold the bulk of its assets in US Treasury Bills, or an investment approved by the Board with similarly low counterparty and principal risk until such time as an acquisition is identified and completed.

Net cash costs incurred by the Company of $24.1 million include the costs of Admission and administrative expenses, offset by finance income. As a result of the Non-Founder Director option arrangements outlined in the Company's Prospectus, during 2013 the Company in accordance with International Financial Reporting Standards will recognise a non-cash charge in its income statement, which is yet to be determined but is not expected to be material.

The Company intends to next update the market when it announces its results for the period from inception to 30 September 2013 during November 2013.

Other than as described above, there have been no material events or transactions, nor any material change in the underlying financial position of the Company, during the period.

For more information please contact:

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A copy of the Prospectus is available on the Company's website www.platformacquisitionholdings.com and has been submitted to the National Storage Mechanism and is available for viewing at: www.morningstar.co.uk/uk/NSM.

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