

E2open Named a Leader in the IDC MarketScape: Worldwide Global Trade Management Applications 2022 Vendor Assessment

Report cites E2open's global trade management capabilities above other providers

AUSTIN, Texas – March 14, 2022 – [E2open Parent Holdings, Inc.](#) (NYSE: ETWO), a leading network-based provider of a cloud-based, mission-critical, end-to-end supply chain management platform, has been named a Leader in the IDC MarketScape: Worldwide Global Trade Management Applications 2022 Vendor Assessment, based on its proven and comprehensive trade compliance capabilities.

The IDC MarketScape reveals the results of a comprehensive study on the landscape of key global trade management software providers across the manufacturing and retail sectors. IDC defines the field as “software and services that support the trade compliance, logistics, and global visibility aspects of the importing and exporting processes involved in cross-border trade.” The report assesses vendors with global presence; client diversity across geographic regions, industries, and tenure; and notable capability, offering most or all of the core processes considered key to global trade management. The research considered both current capabilities and future strategies.

E2open was named a Leader in terms of both current capabilities and future strategies. The IDC MarketScape: Worldwide Global Trade Management Applications 2022 Vendor Assessment highlights E2open's strengths including collaborative partner network, comprehensive GTM functionality, sourcing optimization, and global trade content supported by a team of more than 100 global trade specialists and updated daily.

[Download a complimentary copy](#) of the IDC MarketScape: Worldwide Global Trade Management Applications 2022 Vendor Assessment, by Jordan K. Speer, IDC Doc# US47410221e_E2Open. The IDC MarketScape is designed as a starting point to provide manufacturers, distributors, and retailers with a shortlist of qualified vendors.

"Global trade continues to grow more fragmented, and retailers, manufacturers and other organizations around the world are in need of software to reign in, unify, and automate processes to enable organizations to speed product to market while minimizing the risk of slowed, halted, or confiscated merchandise, as well as fines. That's what global trade management applications were developed to do," said Jordan K. Speer, Research Manager, Worldwide Product Sourcing, Fulfillment, and Sustainability. "Further, this research shows how GTM technology vendors have been evolving their offerings to help clients build competitive advantage into supply chains by enabling earlier, intelligent decision-making as well as reducing costs through better use of free trade agreements, duty deferral programs, and other offerings. With the breadth of its capabilities, content, and connected platform, E2open is well positioned to help organizations navigate the complexities of cross-border trade to get parts or finished products into the hands of customers and consumers easily and efficiently," she said.

PRESS RELEASE

"E2open is pleased to be recognized by the IDC MarketScape as a Leader in the global trade management space," said Pawan Joshi, executive vice president of product management and strategy at E2open. "Our goal is to build a more connected, collaborative supply chain combining a wide range of intelligent applications and the world's largest direct business network of ecosystems. Efficient, cost-effective and risk-proof cross-border transactions require deep functionality connected to a range of external organizations, including global Customs agencies. E2open has the core and extended capabilities needed, plus proprietary trade content covering 222 jurisdictions."

About IDC MarketScape

The IDC MarketScape vendor assessment model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective vendors.

About E2open

At E2open, we're creating a more connected, intelligent supply chain. It starts with sensing and responding to real-time demand, supply and delivery constraints. Bringing together data from customers, distribution channels, suppliers, contract manufacturers and logistics partners, our collaborative and agile supply chain platform enables companies to use data in real time, with artificial intelligence and machine learning to drive smarter decisions. All this complex information is delivered in a single view that encompasses your demand, supply, logistics and global trade ecosystems. E2open is changing everything. *Demand. Supply. Delivered.*™ Visit www.e2open.com.

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