

E2open Again Named a Leader in IDC MarketScape Report for Worldwide Supply Chain Sales and Operations Planning

Vendor assessment recognizes e2open's ability to evolve with companies' needs

AUSTIN, Texas – Sept. 14, 2022 – E2open Parent Holdings, Inc. (NYSE: ETWO), the connected supply chain SaaS platform with the largest multi-enterprise network, has been recognized for the second time as a Leader in the [IDC MarketScape: Worldwide Supply Chain Sales and Operations Planning \(S&OP\) 2022 Vendor Assessment](#) (doc #US49568417, September 2022). E2open was also named a Leader in 2019.

The IDC MarketScape's research noted the following competitive strengths of e2open include:

- The ability to evolve with companies' needs as the company matures its S&OP processes to include trading partner collaboration (This is accomplished by leveraging the e2open network, connecting companies with upstream suppliers and downstream channels.)
- Powerful analytics, including machine learning and automation, for forecasting, advanced supply planning heuristics, and scenario modeling
- Organizational alignment features such as flexible hierarchies, salesforce.com integration, and financial planning
- The ability to link demand, supply, transportation, global trade, and channel shaping/distributed order management to maximize corporate goals, especially in times of constrained supply
- Integrated to the e2open multi-enterprise supply chain network

"E2open's connected sales and operations planning is unique in bridging the gap to balance financial goals with demand and supply across the entire end-to-end supply chain to enable connected business decisions," said Pawan Joshi, executive vice president, products and strategy at e2open. "This connection is requisite for the modern supply chain, and especially critical to remain resilient against disruptive events in the current market. With powerful analytics, AI, and automation leveraging data from a connected platform and network of supply partners, e2open equips clients to execute decisions not only across the enterprise, including demand, supply, transportation, global trade, and channel shaping, but also into the extended network. What's more, the network can be leveraged to connect with upstream suppliers and downstream channels, as IDC MarketScape notes, an important ability to evolve with companies as they mature their S&OP processes."

After a comprehensive analysis of the vendor landscape, the IDC MarketScape assesses the factors most conducive to both short- and long-term successful performance, as well as the capability and business strategy of a vendor's S&OP tools in the marketplace. This assessment is based on a comprehensive IDC MarketScape framework and set of parameters identified to best evaluate solutions for their ability to meet end-user requirements for S&OP. The IDC MarketScape evaluated 16 vendors for the Worldwide Supply Chain Sales and Operations Planning (S&OP) 2022 Vendor Assessment. Based on the resulting findings, e2open was named a Leader.

"Supply chain planning has become both central and critical to the success of the resilient supply chain, and S&OP specifically is a key component of supply chain planning overall," said Simon Ellis, program vice president, IDC. The report also reinforces the value of a connected platform for planning and more: "The cobbling together of myriad point solutions, even those that are best of breed, rarely results in a best of breed "whole" — in other words, the whole may be much less than the sum of its parts. If we accept that



platform solutions are broadly the future and point solutions the past, then the journey must begin with the right strategy.”

“E2open is honored to again be named a Leader in S&OP by the IDC MarketScape and for the recognition of the importance of a network platform for advanced planning and collaboration with trading partners,” said John Lash, vice president product marketing at e2open. “Both the Demand Planning and S&OP IDC MarketScape reports recognize the power of a network for planning. We see this as another validation of e2open’s strategy of providing a connected platform that meets today’s needs and grows with you through digital transformation into the future.”

Download a complimentary excerpt of the [IDC MarketScape: Worldwide Supply Chain Sales and Operations Planning \(S&OP\) 2022 Vendor Assessment](#) (doc #US49568417, September 2022) at e2open.com.

About IDC MarketScape

IDC MarketScape vendor assessment model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective vendors.

About e2open

E2open is the connected supply chain software platform that enables the world’s largest companies to transform the way they make, move, and sell goods and services. With the broadest cloud-native global platform purpose-built for modern supply chains, e2open connects more than 400,000 manufacturing, logistics, channel, and distribution partners as one multi-enterprise network tracking over 12 billion transactions annually. Our SaaS platform anticipates disruptions and opportunities to help companies improve efficiency, reduce waste, and operate sustainably. Moving as one.™ Learn More: www.e2open.com.

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