Park National Corporation

Safe Harbor Statement

This presentation contains forward-looking statements that are provided to assist in the understanding of anticipated future financial performance. Forward-looking statements provide current expectations or forecasts of future events and are not guarantees of future performance. The forward-looking statements are based on management's expectations and are subject to a number of risks and uncertainties, including those described in Park's Annual Report on Form 10-K for the fiscal year ended December 31, 2024, as updated by our filings with the SEC. Although management believes that the expectations reflected in such forward-looking statements are reasonable, actual results may differ materially from those expressed or implied in such statements.

Risks and uncertainties that could cause actual results to differ materially include, without limitation: (1) the ability to execute our business plan; (2) the impact of current and future economic and financial market conditions, including unemployment rates, inflation, and interest rates; (3) factors impacting the performance of our loan portfolio, including real estate values and borrowers' finances; (4) the effects of monetary and fiscal policies, including money supply, and inflation; (5) changes in federal, state, or local tax laws; (6) the impact of changes in governmental policy and regulatory requirements on our operations; (7) changes in consumer spending, borrowing, and saving habits; (8) changes in the performance and creditworthiness of customers, suppliers, and counterparties; (9) increased credit risk and higher credit losses due to loan concentrations; (10) volatility in mortgage banking income due to interest rates and demand; (11) adequacy of our internal controls and risk management programs; (12) competitive pressures among financial services organizations; (13) changes in banking regulations and other regulatory requirements; (14) our ability to meet heightened supervisory requirements and expectations; (15) the impact of changes in accounting policies and practices; (16) the reliability and accuracy of assumptions and estimates used in applying critical accounting estimates; (17) the potential for higher future credit losses due to changes in economic assumptions; (18) the ability to anticipate and respond to technological changes and our reliance on third-party vendors; (19) operational issues related to and capital spending necessitated by the implementation of information technology systems; (20) the ability to secure confidential information and deliver products and services through computer systems and telecommunications networks; (21) the impact of security breaches or failures in operational systems; (22) the costs associated with intellectual property rights and protection; (23) the impact of geopolitical instability and trade policies on our operations; (24) the impact of changes in credit ratings of government debt and financial stability of sovereign governments; (25) the effect of stock market price fluctuations on our asset and wealth management businesses; (26) litigation and regulatory compliance exposure; (27) availability of earnings and excess capital for dividend declarations; (28) the impact of fraud, scams, and schemes; (29) the impact of natural disasters, pandemics, and other emergencies on our operations; (30) potential deterioration of the economy due to financial, political, or other shocks; (31) impact of healthcare laws and potential changes on our costs and operations; (32) the impact of problems encountered by other financial institutions on our business; (33) the ability to grow deposits or maintain adequate deposit levels; (34) the impact of unexpected deposit outflows on our financial condition; and (35) other risk factors related to the banking industry.

Disclaimer

Non-GAAP Financial Measures

This presentation contains certain financial information determined by methods other than in accordance with accounting principles generally accepted in the U.S. (“GAAP”).

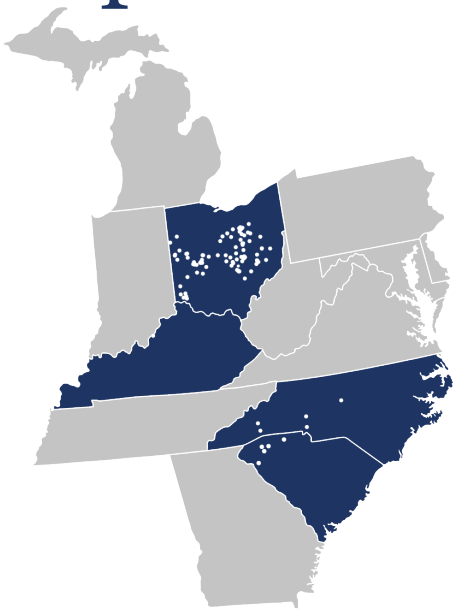
Management believes that the disclosure of these “non-GAAP” financial measures presents additional information which, when read in conjunction with Park’s consolidated financial statements prepared in accordance with GAAP, assists in analyzing Park’s operating performance, ensures comparability of operating performance from period to period, and facilitates comparisons with the performance of Park’s peer financial holding companies, while eliminating certain non-operational effects of acquisitions. Additionally, Park believes this financial information is utilized by regulators and market analysts to evaluate a company’s financial condition, and therefore, such information is useful to investors. The non-GAAP financial measures should not be viewed as substitutes for operating results determined in accordance with GAAP, nor are they necessarily comparable to non-GAAP performance measures that may be presented by other companies. A reconciliation from the most directly comparable GAAP financial measures to the non-GAAP financial measures used in this presentation is provided on pages 35 and 36 of this presentation.

Overview of Park National Corporation

Overview of Park National Corporation

Company Overview

- Park's bank subsidiary, The Park National Bank, is headquartered in Newark, Ohio and was founded in 1908.
- $9.8 billion of total assets and $8.8 billion of assets under management(1) at December 31, 2024.
- Park common shares are publicly traded under the symbol "PRK" on NYSE American.
- Diversified revenue base with approximately 23.5% non-interest income to operating revenue(5) ratio for the twelve months ended December 31, 2024.
- Diversified loan portfolio funded with customer deposits.
- Below average historical net charge-offs relative to Proxy Peer Group.
- Low-cost funding profile supports durable net interest margin and extended trend of stable operating results.
- At June 30, 2024, Park's average deposit market share was approximately 34% in Park's six largest county markets in Ohio.



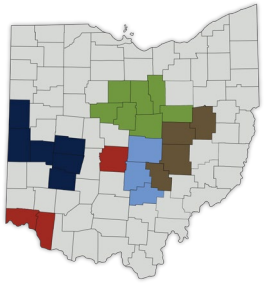
	Year Ended		
$ in millions	12/31/2022	12/31/2023	12/31/2024
Total Assets	$ 9,855	$ 9,837	$ 9,805
Total Loans (Gross)	7,142	7,476	7,817
Total Deposits	8,235	8,043	8,144
Total Shareholders' Equity	1,069	1,145	1,244
Total Equity / Total Assets	10.85%	11.64%	12.69%
TE / TA (2) (5)	9.33%	10.14%	11.21%
ACL / Loans (5)	1.20%	1.12%	1.13%
NPAs / Total Assets (3) (5)	0.82%	0.62%	0.70%
Net Interest Margin (4)	3.80%	4.11%	4.41%
ROAA (5)	1.48%	1.27%	1.53%
Return on Average Equity	13.78%	11.55%	12.65%
ROATE (2) (5) (6)	16.29%	13.60%	14.65%

(1) Market value of assets under management.
(2) See "Reconciliation of Non-GAAP Financial Measures" shown on pages 35 and 36.
(3) NPAs exclude accruing troubled debt restructuring loans and loans 90+ days past due.
(4) Net interest margin shown on a fully taxable equivalent basis assuming a 21% corporate federal income tax rate.
(5) Definitions: TE – Tangible Equity; TA – Tangible Assets; ACL – Allowance for Credit Losses; NPA – Non-Performing Assets, ROAA – Return on Average Assets; ROATE – Return on Average Tangible Equity; Operating Revenue = Non-Interest Income + Net Interest Income
(6) For the purpose of calculating the annualized return on average tangible equity, a non-U.S. GAAP financial measure, net income for each period is divided by average tangible equity during the period.

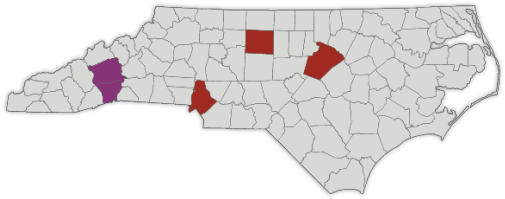
Note: Financial data as of December 31, 2024 unless otherwise noted; Source: S&P Global Market Intelligence.

Attractive Geographic Footprint

Ohio



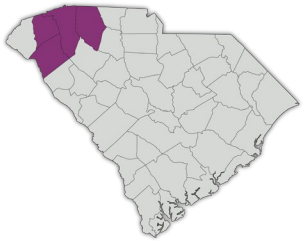
North Carolina



Kentucky



South Carolina

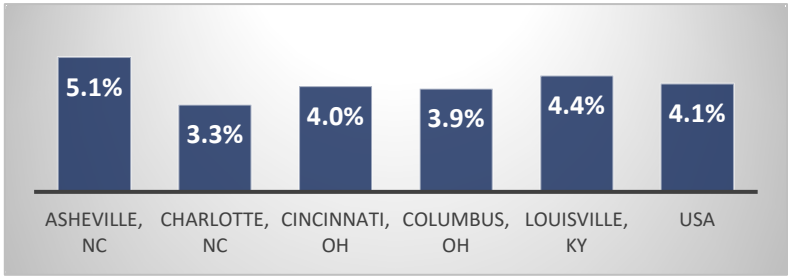


Overview

- Distinct operating regions provide for attractive mix of customers and demographic opportunities.
- Park entered several new geographic markets in the last 5 years via acquisitions and de novo branch openings.
  - These new markets have strong population growth and low rates of unemployment(3).
  - Combined with Park's solid deposit franchise, these expansion markets present a promising opportunity for customer and revenue growth.

Region	Deposits	Trust AUM(1)	Full-Time(2) Employees	Counties Served	Offices
Western Ohio	$1.61B	$1.47B	164	6	20
Northern Ohio	$1.90B	$1.45B	207	7	22
Metro	$999M	$1.23B	204	7	14
Central Ohio	$1.91B	$3.66B	182	4	15
Eastern Ohio	$816M	$882M	90	4	9
Carolina	$647M	$65M	85	6	7

December 2024 Unemployment Rate (%)(3)



(1) Market value of assets under management.
(2) Full-time employees do not include 793 full-time employees at Park's operational support centers.
(3) Source: Bureau of Labor Statistics; National unemployment data as of December 31, 2024.
Note: Financial data as of December 31, 2024 unless otherwise noted.

Senior Management



David L. Trautman – Chairman of the Board and CEO – Age: 63 (41 years with Park)

- Chairman of the Board since May 2019 and CEO since January 2014 of Park and Park National Bank.
- President of Park and Park National Bank from January 2005 through April 2019.
- President of First-Knox National Bank, a division of Park National Bank, from 1997 through 2002, and its Chairman of the Board from 2001 to 2006.
- Holds an MBA with honors from The Ohio State University.
- Earned a B.A. from Duke University and joined Park immediately following graduation.



Matthew R. Miller – President – Age: 46 (15 years with Park)

- President of Park and Park National Bank since May 2019.
- Executive Vice President of Park and Park National Bank from April 2017 through April 2019.
- Chief Accounting Officer of Park and Park National Bank from December 2012 through March 2017.
- Vice President of Accounting at Park National Bank from March 2009 through December 2012.
- Prior to joining Park, worked for eight years at Deloitte LLP, serving clients in the financial services industry.
- Earned a B.A. in accounting, graduating summa cum laude, from University of Akron.

Senior Management (continued)



Brady T. Burt – Chief Financial Officer – Age: 52 (17 years with Park)

- Chief Financial Officer of Park and Park National Bank since December 2012.
- Chief Accounting Officer of Park and Park National Bank from April 2007 to December 2012.
- Worked at Vail Banks, Inc. in various capacities from 2002 to 2006, including as CFO.
- Earned a B.S. in accounting from Miami University.
- Member of Board of Directors of Federal Home Loan Bank of Cincinnati, serving on each of the Audit Committee (which he has chaired since January 1, 2021) and the Risk Committee.
- Member of Board of Trustees of Central Ohio Technical College since October 2024.

Experienced Management Team

- Park National Bank's management team consists of leaders with deep market knowledge.
- The management team averages 26 years of banking experience.
- The average team tenure with Park National Bank is approximately 19 years.

Name	Position	Age	Years with PNB	Years in Industry
Todd M. Bogdan	Chief Operations Officer	56	8	36
Adrienne M. Brokaw	Chief Auditor	57	11	25
Bryan M. Campolo	Chief Credit Officer	40	18	18
Thomas M. Cummiskey	Chief Wealth & Trust Officer	55	25	27
Malory Dcosta	Chief Information Officer	51	2	21
Mark H. Miller	Corporate Services Director	43	8	8
Cheryl L. Snyder	Chief Retail Lending Officer	68	45	47
Laura F. Tussing	Chief Banking Officer/Regional Banking Director	43	20	20
Jeffrey A. Wilson	Chief Risk Officer	58	20	28

Community Banking Regions

- Strong history of operating in Park's regional bank model.
- To better align its branch network with banking trends, Park National Bank consolidated 23 branch offices (approximately 20% of then existing) in 2020.
  - Proximity to other branches and few competitors in impacted markets reduced the risk of attrition.
  - Below average transaction volume at impacted branches.
- On October 23, 2023, Park announced the consolidation of 12 branch offices, 3 relocations and 2 new market locations, all of which are in Ohio.
- Park continues to analyze its remaining branch network (geography, demographics, transaction volume, etc.) to identify sensible branch optimization opportunities.
- Separate presidents and advisory boards, consisting of leaders with deep local market knowledge.
  - Regional leadership team averages approximately 28 years of banking experience and 19 years of leadership tenure with Park.

Name	Position	Age	Years with PNB	Years in Industry
John A. Brown	President - Western Ohio Region	55	33	33
Bryant W. Fox	Market President - Cincinnati	36	12	12
Chris R. Hiner	President - Northern Ohio Region & Director of Home Lending	41	19	19
W. Andrew Holden	Market President - Louisville	50	6	28
Tim J. Ignasher	Market President - Charlotte	63	8	34
John D. Kimberly	President - Carolina Region	60	17	38
Patrick L. Nash	President - Eastern Ohio Region	60	37	37
Laura F. Tussing	President - Central Ohio Region	43	20	20
Brady E. Waltz	Market President - Columbus	53	17	31

Preparation to Cross $10 Billion in Assets

- Since Q3 2020, Park has been strategically managing the balance sheet size to stay under $10 billion in assets[(1)] using one-way sell deposits and other balance sheet strategies.
- In Q3 2022, Park engaged Promontory (third-party professional services firm) to assess Park's preparedness as it relates to regulatory expectations that typically present themselves when banks cross $10 billion in assets.
- From Q3 2022 to present, Park continues to invest in people, processes and technology to better prepare for the enhanced regulatory expectations.
- Park believes that it is well positioned for increased regulatory expectations in the event assets exceed $10 billion, whether by acquisition, merger or organically.

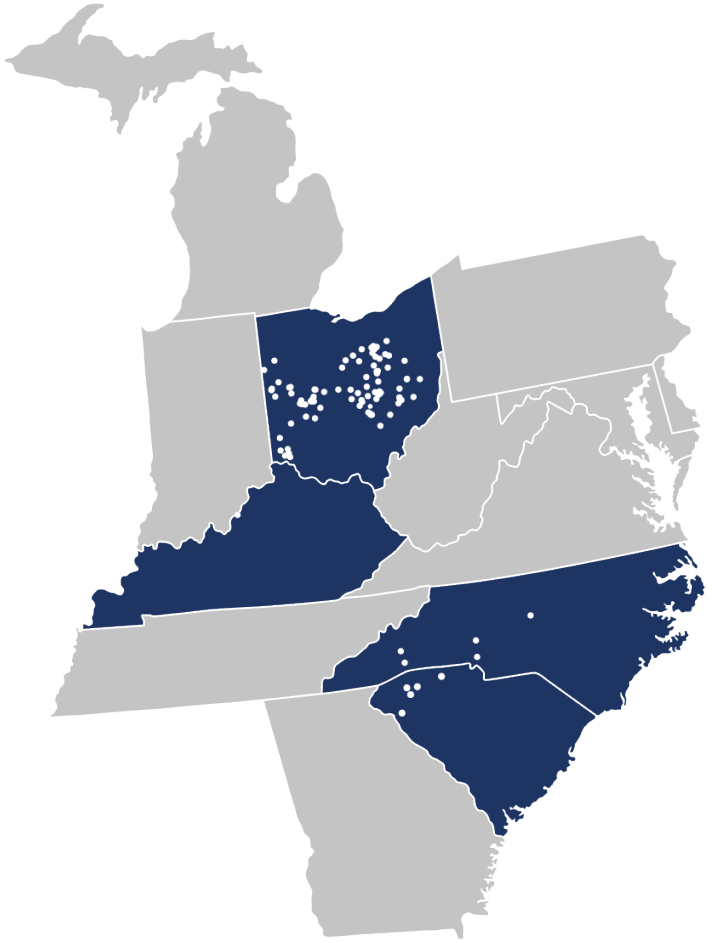
(1) Park crossed $10 billion in assets two times since then, once on September 30, 2021, and again on September 30, 2023.

Park M&A Strategy

Two-prong strategy guidelines:

1. **Traditional M&A**
   - Strong franchise, good reputation and asset quality
   - Competitive market share
   - Continuity of management and leadership
   - Traditional community bank structure
   - Sticky, low-cost core deposits
   - Disciplined approach to pricing and diligence

2. **Metro Strategy**
   - Certain attractive markets in the Midwest, Southeast, and Mid-Atlantic regions
   - De novo branching – mirror successful Columbus, Ohio and Louisville, Kentucky de novo offices
   - Partner with banks that have the following characteristics:
     - Consistent loan growth
     - Acceptable asset quality
     - Existing trust and wealth management business, or the potential to grow the business in those areas
     - Commercial focus with potential to grow consumer
     - Proven leadership team



Financial Summary

2024 Fourth Quarter Highlights

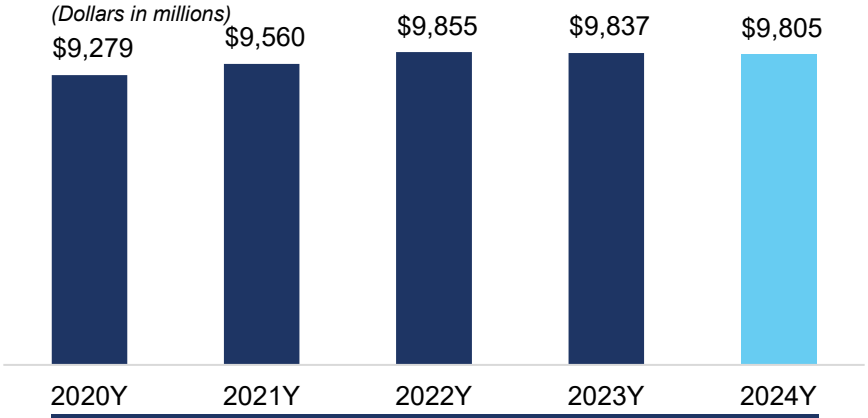
Park Performance Summary [1]

- Park's Consolidated Capital Ratios at December 31, 2024:
  - Total Shareholders' Equity to Total Assets of 12.69%
  - Tangible Common Equity to Tangible Assets of 11.21%[1]
  - Leverage Ratio of 11.51%
  - Total Risk-Based Capital Ratio of 16.63%
- Book value per common share grew to $76.98 at December 31, 2024 from $76.74 at September 30, 2024.
- Tangible book value per common share[1] grew to $66.89 at December 31, 2024 from $66.62 at September 30, 2024.
- Net income was reported at $38.6 million for Q4 2024 compared to $38.2 million for Q3 2024.
- Net interest margin increased to 4.51% at December 31, 2024 from 4.45% at September 30, 2024, quarter to date. This improvement is a function of Park's strong funding base.
- Pre-tax, pre-provision net income ("PTPP")[1] was reported at $51.3 million for Q4 2024 compared to $52.0 million for Q3 2024
- Provision for credit losses of $3.9 million for Q4 2024 compared to $5.3 million for Q3 2024.
- Loans grew to $7.82 billion at December 31, 2024 from $7.73 billion at September 30, 2024.
- ACL / Loans remained unchanged at 1.13% for both December 31, 2024 and September 30, 2024.

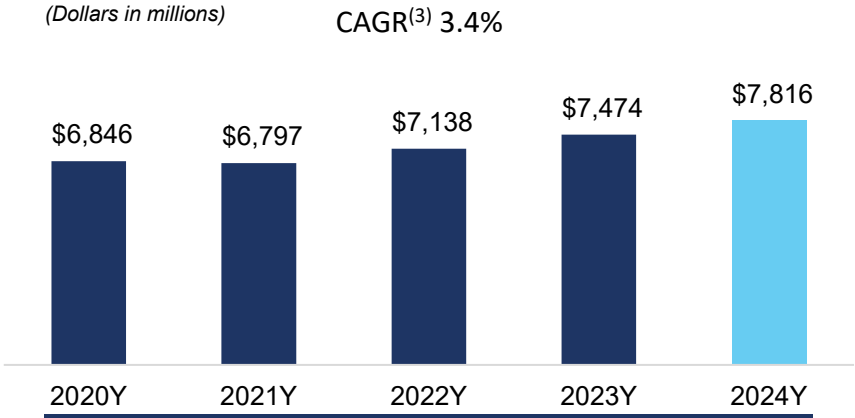
(1) See "Reconciliation of Non-GAAP Financial Measures" shown on pages 35 and 36.

Steady Balance Sheet Growth

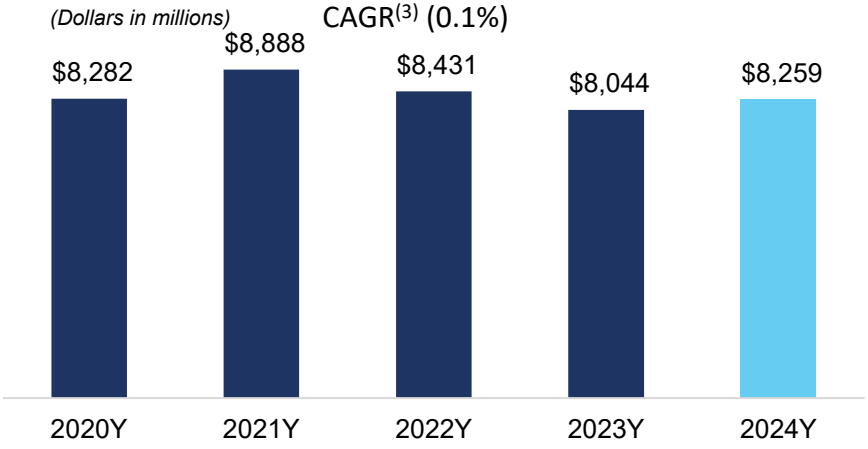
Total Assets



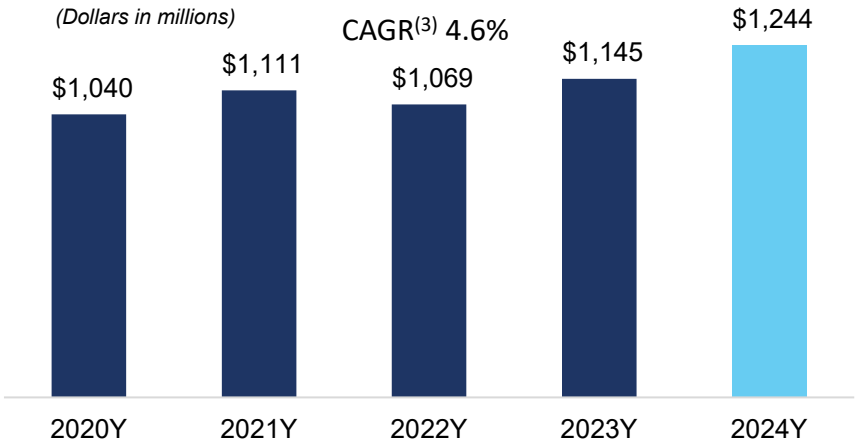
Total Loans (excluding PPP) (1)



Total Deposits (includes off balance sheet) (2)



Total Shareholders' Equity

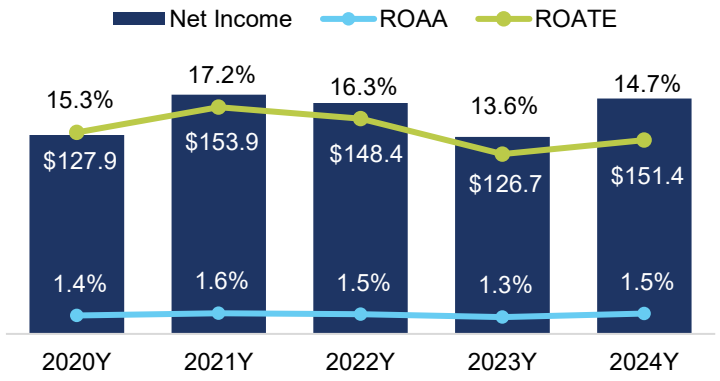


(1) Excludes PPP loans of $1MM, $2MM, $4MM, $74MM and $332MM at end of 2024Y, 2023Y, 2022Y, 2021Y and 2020Y, respectively.
(2) Includes off balance sheet deposits of $115MM, $1MM, $196MM, $983MM, and $710MM at end of 2024Y, 2023Y, 2022Y, 2021Y and 2020Y, respectively.
(3) CAGR = Compound annual growth rate, a calculation of annual growth that considers compounding balances.

Strong Earnings

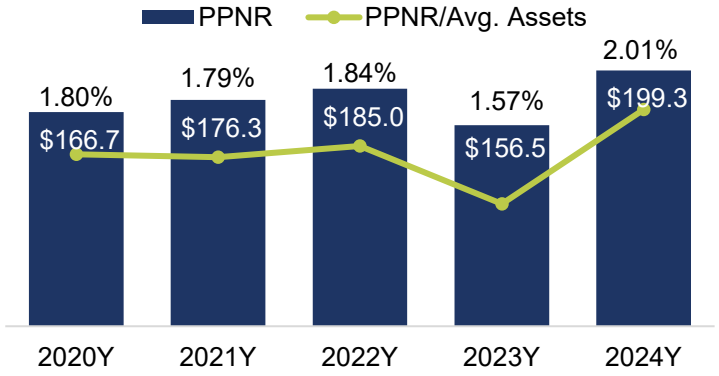
Net Income, ROAA & ROATE(1)

(Dollars in millions)



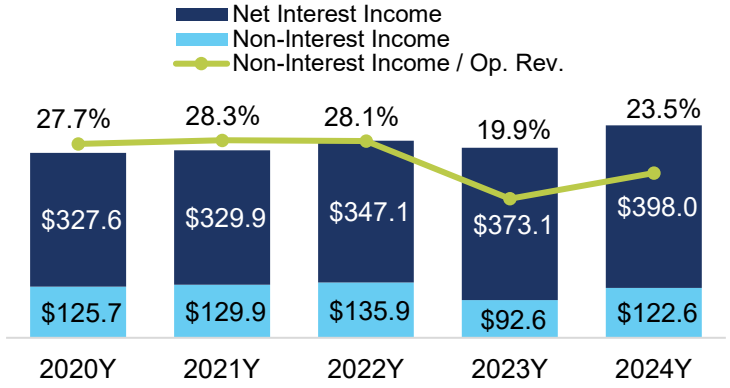
Pre-Tax, Pre-Provision Net Income / Avg. Assets(1)

(Dollars in millions)

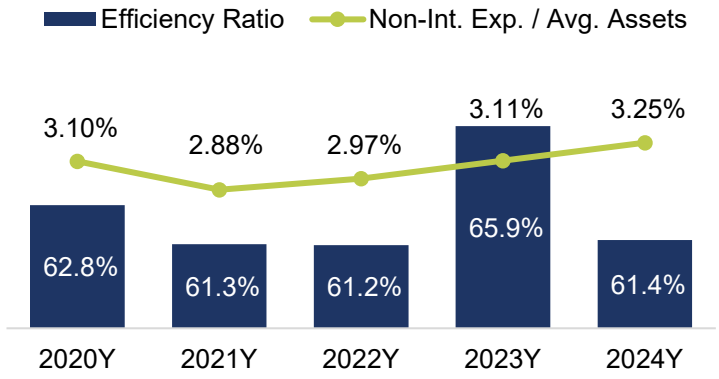


Non-Interest Income / Operating Revenue (2)

(Dollars in millions)



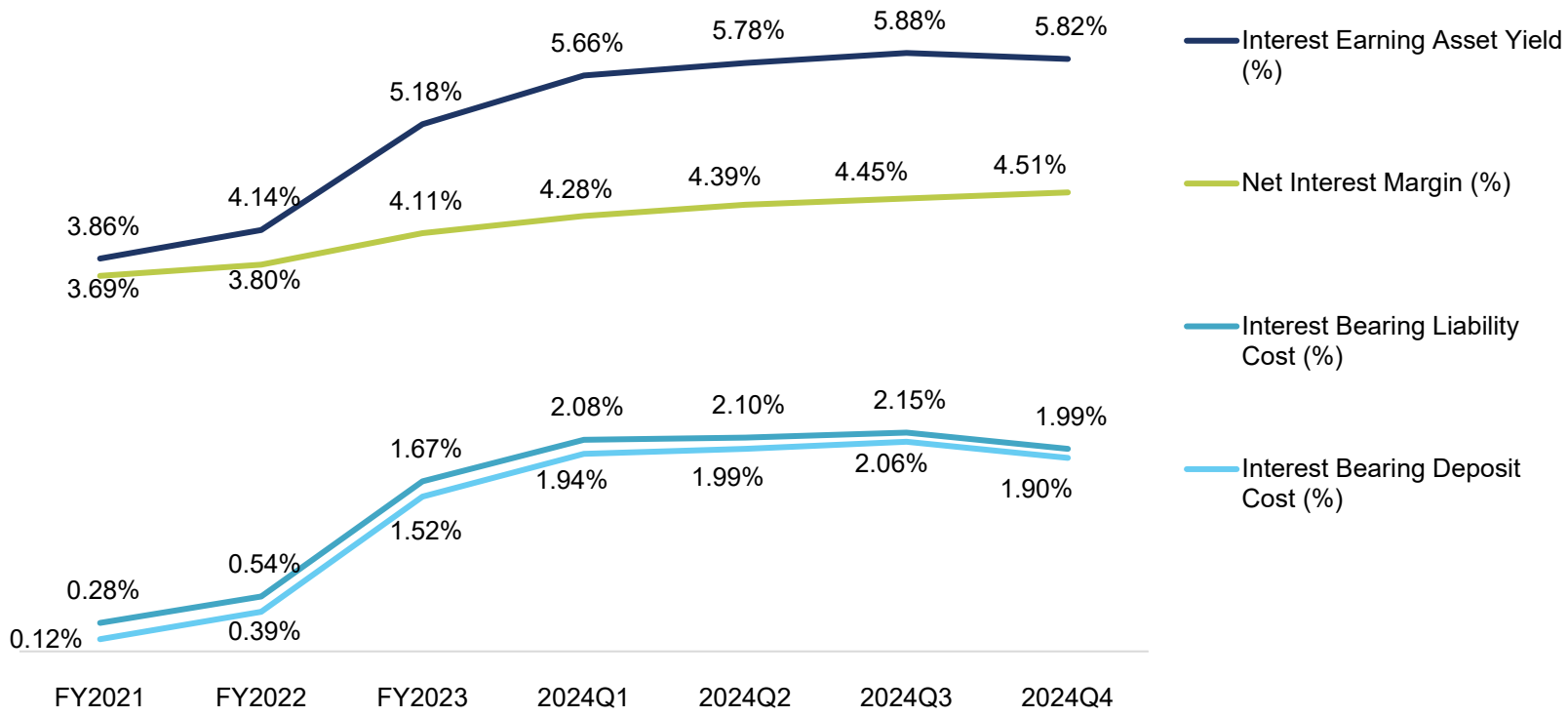
Efficiency Ratio & Non-Int. Exp. / Avg. Assets(1)



(1) See Reconciliation of Non-GAAP Financial Measures shown on pages 35 and 36.
(2) The decrease of non-interest income for 2023 includes a loss on sale of debt securities of $7.9MM.

Stable Net Interest Margin

Asset Yields, Liability Costs, and Net Interest Margin(1)



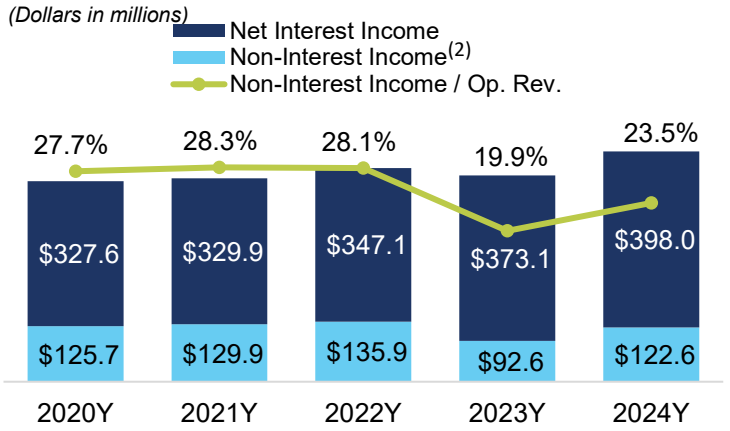
(1) Net interest margin shown on an annualized, fully taxable equivalent basis assuming a 21% corporate federal income tax rate. See “Reconciliation of Non-GAAP Financial Measures” shown on pages 35 and 36.

Diverse Fee Income

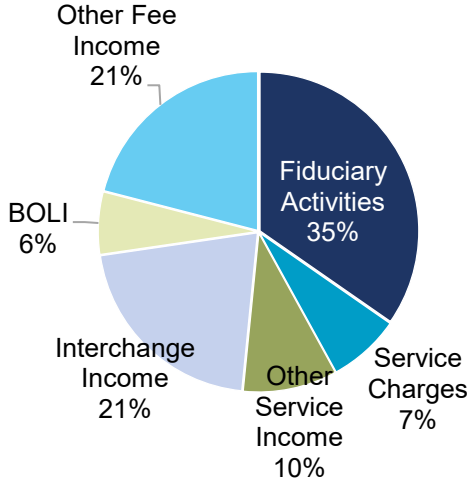
Overview

- The business lines responsible for generating the majority of fee income are trust and wealth management, mortgage banking, and retail banking (interchange fees).
- Diversified revenue base with approximately 23.5% non-interest income to operating revenue ratio for the twelve-month period ended December 31, 2024.
- Anchored by wealth management business line, at December 31, 2024 had aggregate assets under management of $8.8 billion(1).

Non-Interest Income / Operating Revenue



Sources of Non-Interest Income 2024

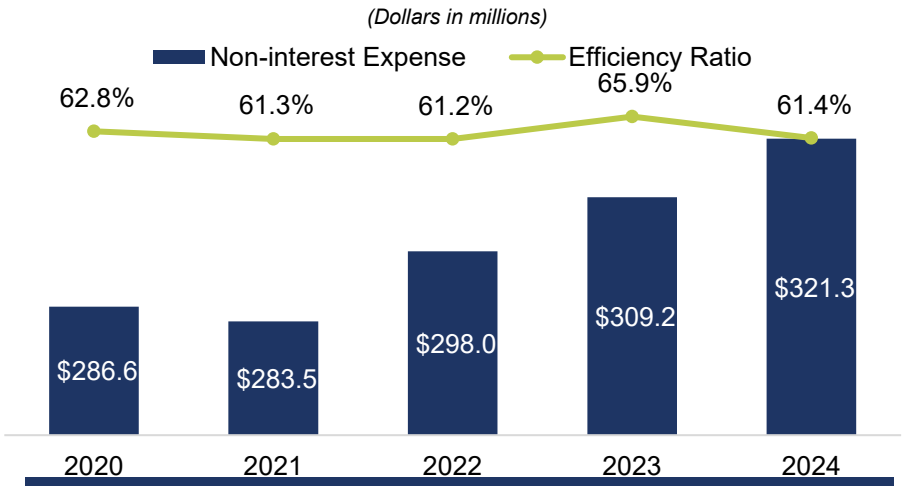


(1) Market value of assets under management.
(2) Fluctuations driven heavily by increased mortgage fees in 2020 and 2021 due to increased mortgage originations. 2022 included $12.0MM of OREO valuation markups and $5.6MM of OREO gains related to Vision Bank. 2023 included a loss on sale of debt securities of $7.9MM. 2024 included a pension settlement gain of $6.1MM and a 19.8 increase from wealth management compared to the prior year.

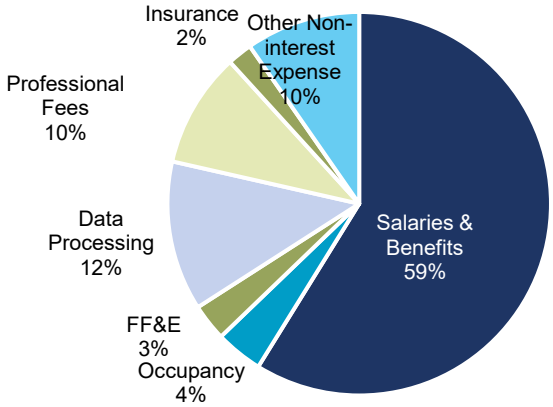
Note: Financial data as of December 31, 2024 unless otherwise noted.

Disciplined Approach to Managing Operating Expenses

Efficiency Ratio & Non-interest Expense



Non-interest Expense Composition (YTD)



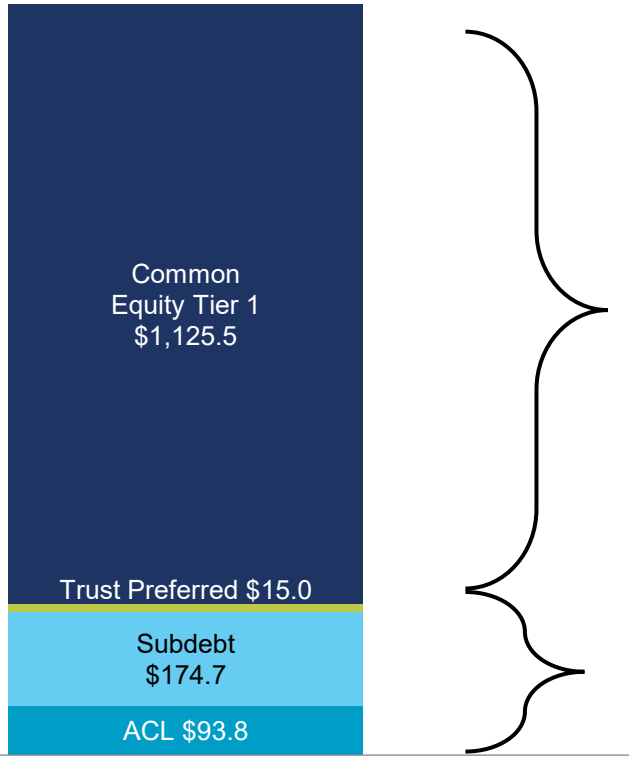
- Non-interest expense CAGR(1) of 2.9%
- Significant investment in people, processes, and technology over the last two years.
- Well positioned for growth.
- Significant spend over last couple of years to prepare for crossing $10 billion.
- Engaged Promontory to help with a framework for investments in Enterprise Risk Management, Compliance and Operating efficiency.
- Includes investments in digital, data science and customer experience to position well for growth.

(1) CAGR = Compound annual growth rate, a calculation of annual growth that considers compounding amounts.
Note: Financial data as of December 31, 2024 unless otherwise noted.

High Quality Capital Structure

99% of Park's Tier 1 Capital is Common Equity

Regulatory Capital at December 31, 2024
(Dollars in millions)



Tier 1 Capital
$1,140.5
million

Tier 2 Capital
$268.5 million

Common Equity Tier 1

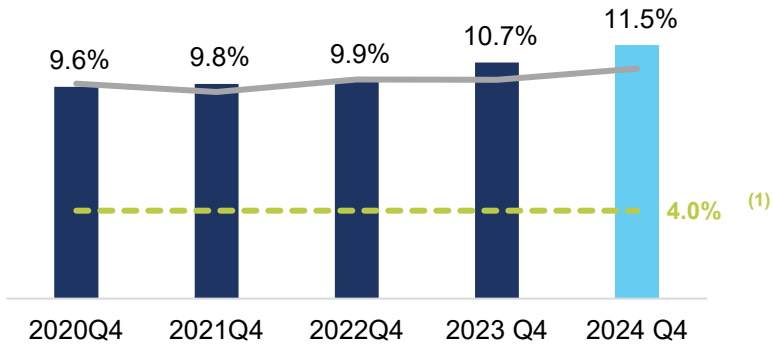
Trust Preferred
Receives full Tier 1 Capital treatment

Subordinated Notes and Allowance for Credit Losses

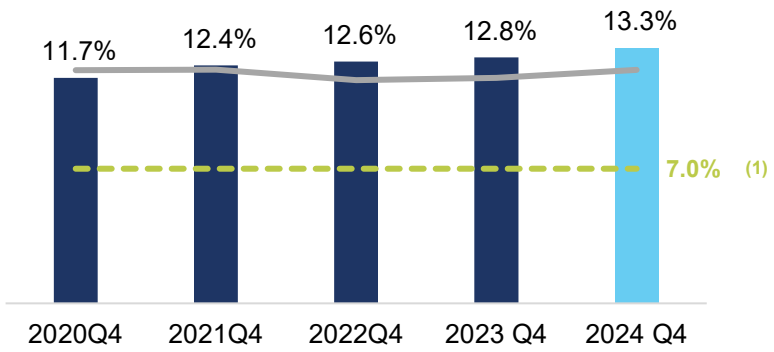
*Subdebt coupon rate is 4.50% and the first call date is 9/1/2025.
Note: Financial data as of December 31, 2024 unless otherwise noted.

Robust Capital Ratios

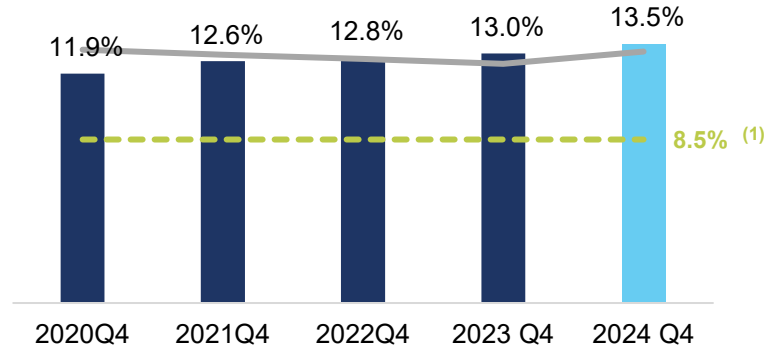
Tier 1 Leverage Ratio



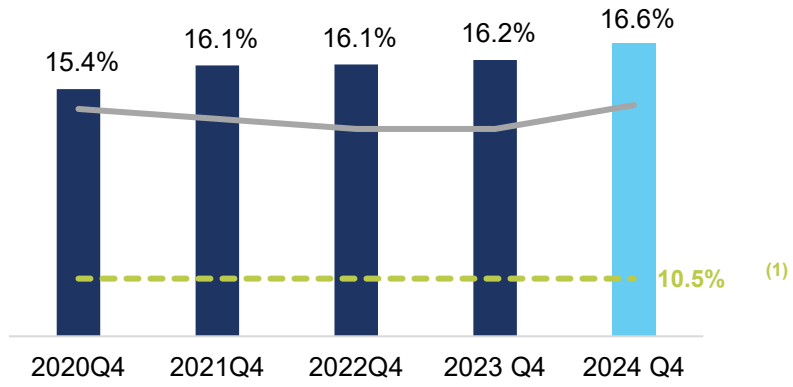
Common Equity Tier 1 Ratio



Tier 1 Risk-based Capital Ratio



Total Risk-based Capital Ratio

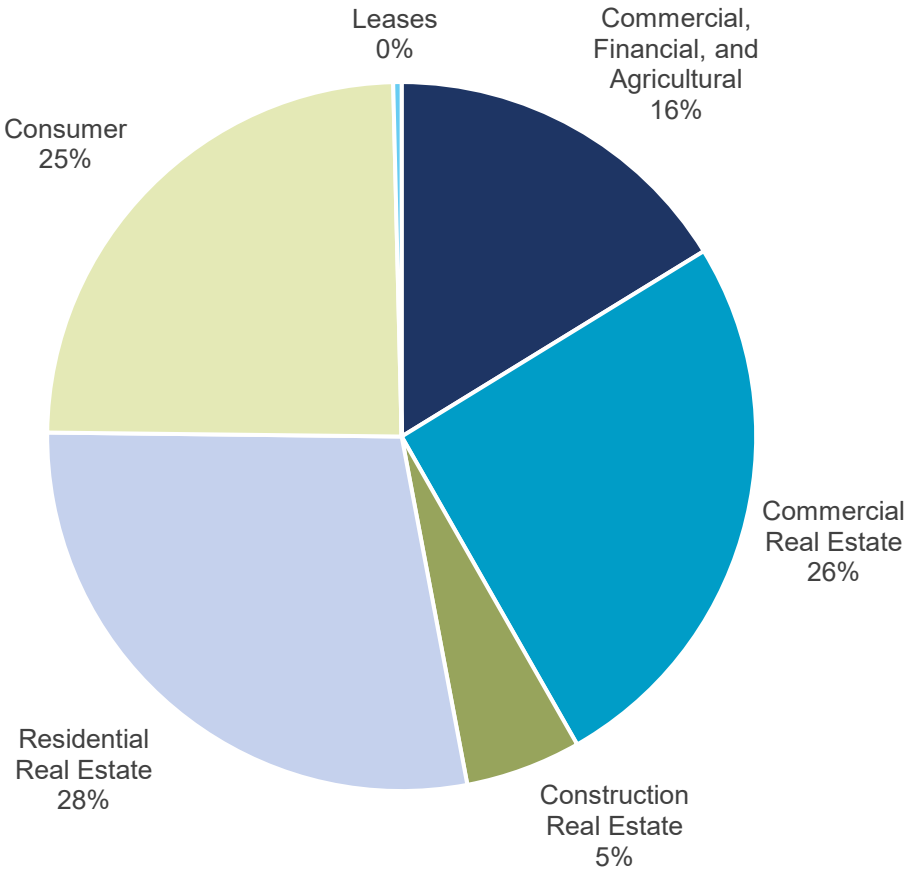


Peer Median Data(2)

Regulatory Minimums(1)

(1) Adequately capitalized thresholds plus capital conservation buffer of 2.5%.
(2) Regional Peer Group was used, as defined in the 2024 proxy.
Note: All ratios presented are as of the end of the period.
Note: Financial data as of December 31, 2024 unless otherwise noted.

High-Quality and Diversified Loan Portfolio



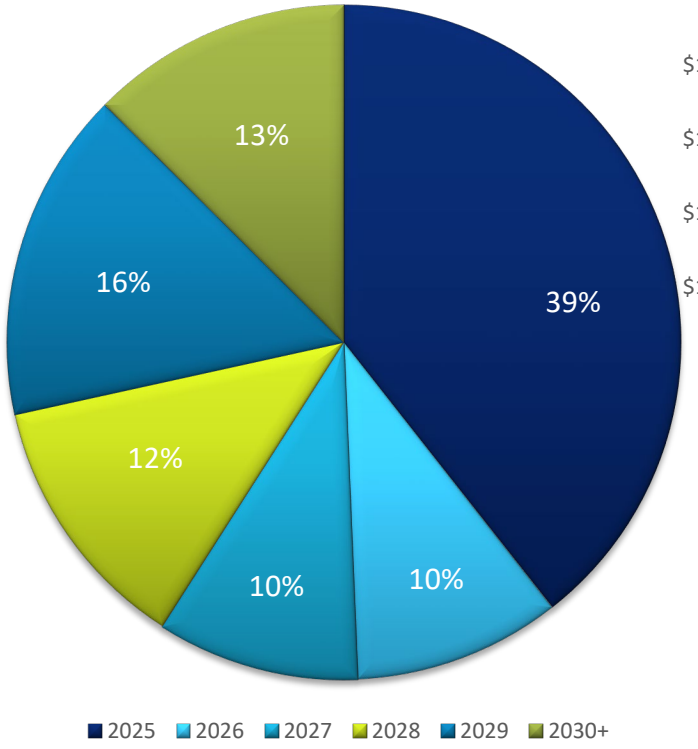
Total Loan Portfolio: $7.8B
QTD Yield on Loans: 6.21%

- Park has a well-secured loan portfolio with geographic and asset class diversity.
- Out-of-market portfolio is largely limited to specialty lending, which has conservative underwriting and is subject to intensive loan monitoring.
- 48% of the loan portfolio has fixed interest rates with a weighted average contractual life of 85 months; the remaining 52% of the portfolio consists of variable rate loans with a weighted average reprice of 30 months.
- Included in commercial, financial, and agricultural loans were loans originated through two specialty business lines:
  - $313.9 million in loans originated through Scope Leasing, Inc.
  - $325.4 million in structured finance loans.
- 2% of total loans were agriculture related(1).
- 35% of commercial real estate loans were owner-occupied.
- $247.2 million of commercial real estate loans were fully or partially collateralized by non-owner-occupied office space. Of this amount, $244.0 million were accruing.

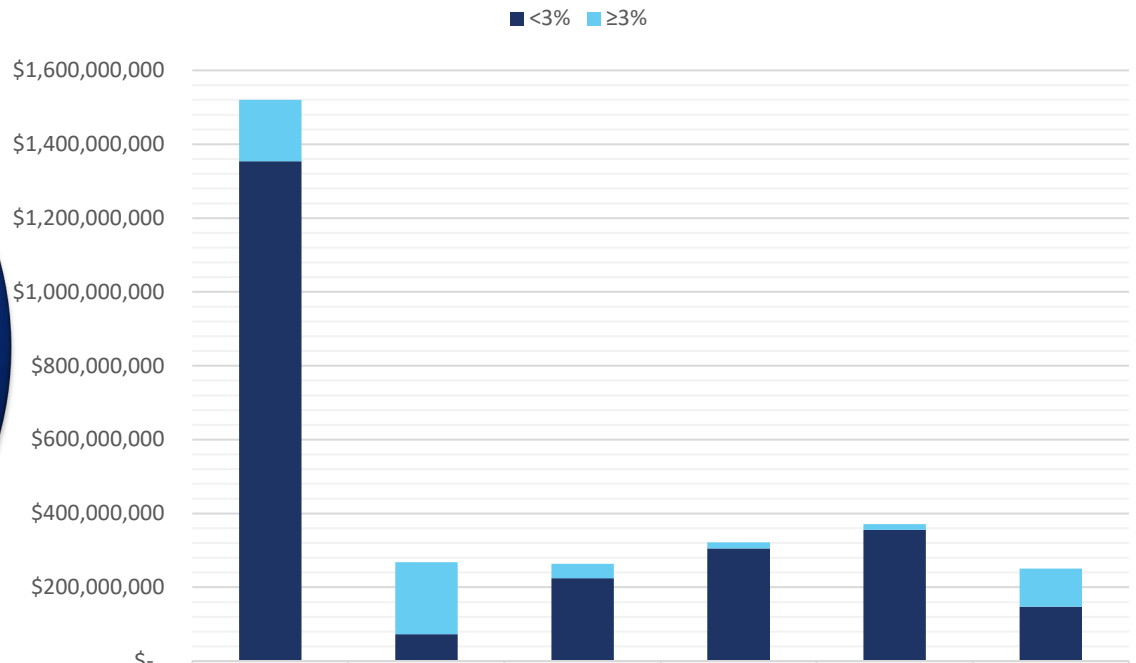
(1) Agriculture related loans include farm loans and agricultural production loans.
Note: Financial data as of December 31, 2024 unless otherwise noted.

Commercial Loan Repricing

Commercial Loan Repricing by Year



Commercial Loan Repricing Rate Shock by Year



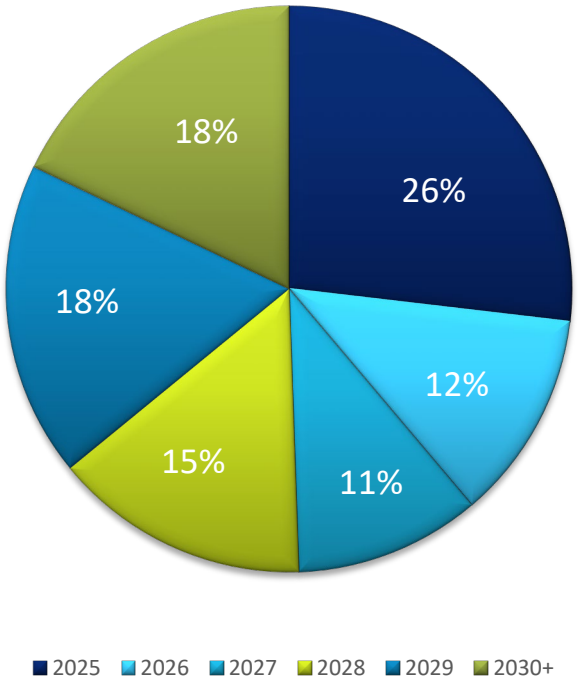
	2025	2026	2027	2028	2029	2030+
≥3%	$166,613,731	$194,257,534	$39,273,334	$16,174,724	$15,591,116	$102,695,031
<3%	$1,354,153,982	$73,376,798	$224,799,067	$305,269,397	$355,602,991	$147,717,334

In Thousands

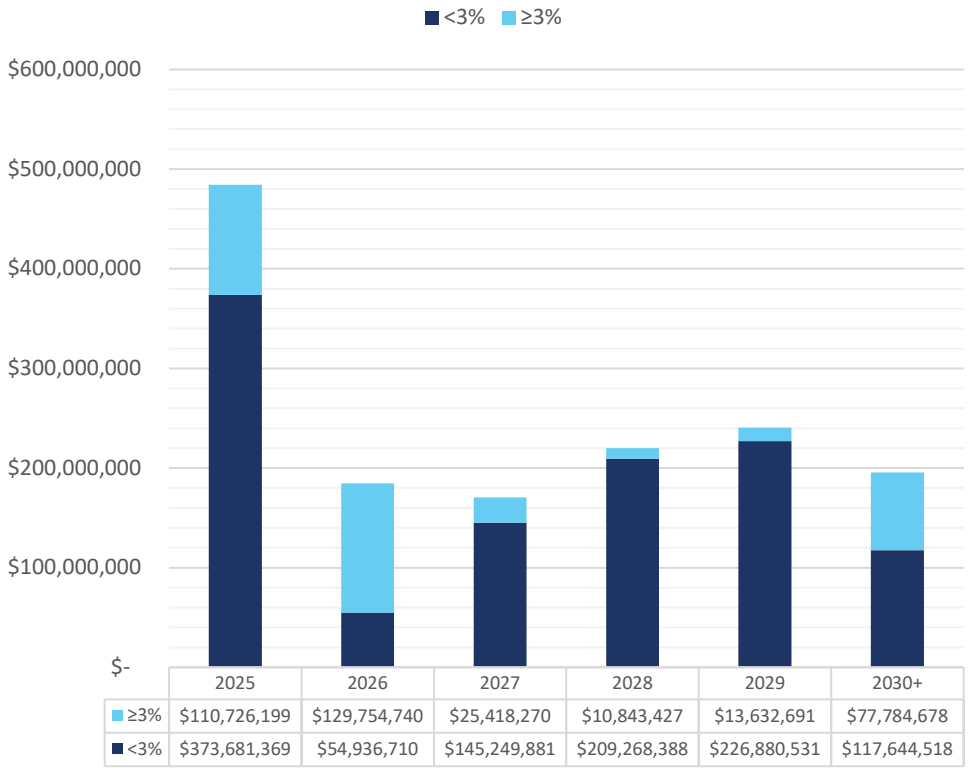
Note: Financial data as of December 31, 2024

CRE Loan Repricing

CRE Loan Repricing or Maturing by Year



CRE Loan Repricing Rate Shock by Year

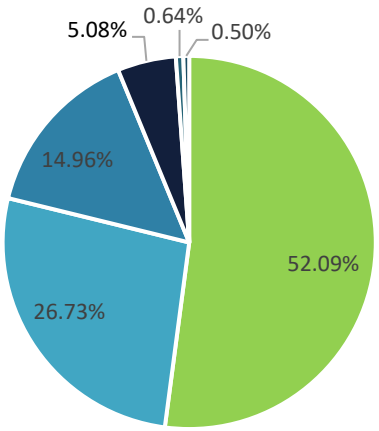


	2025	2026	2027	2028	2029	2030+
≥3%	$110,726,199	$129,754,740	$25,418,270	$10,843,427	$13,632,691	$77,784,678
<3%	$373,681,369	$54,936,710	$145,249,881	$209,268,388	$226,880,531	$117,644,518

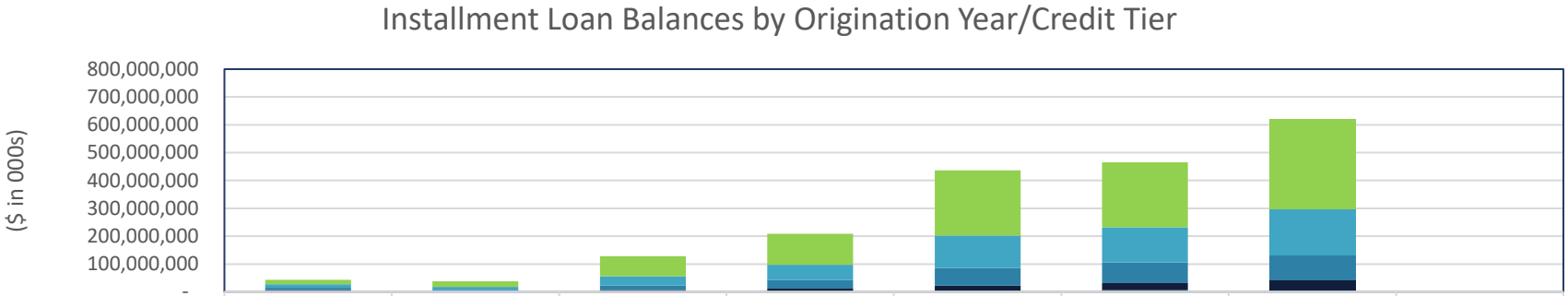
In Thousands

Note: Financial data as of December 31, 2024

Installment Lending Portfolio



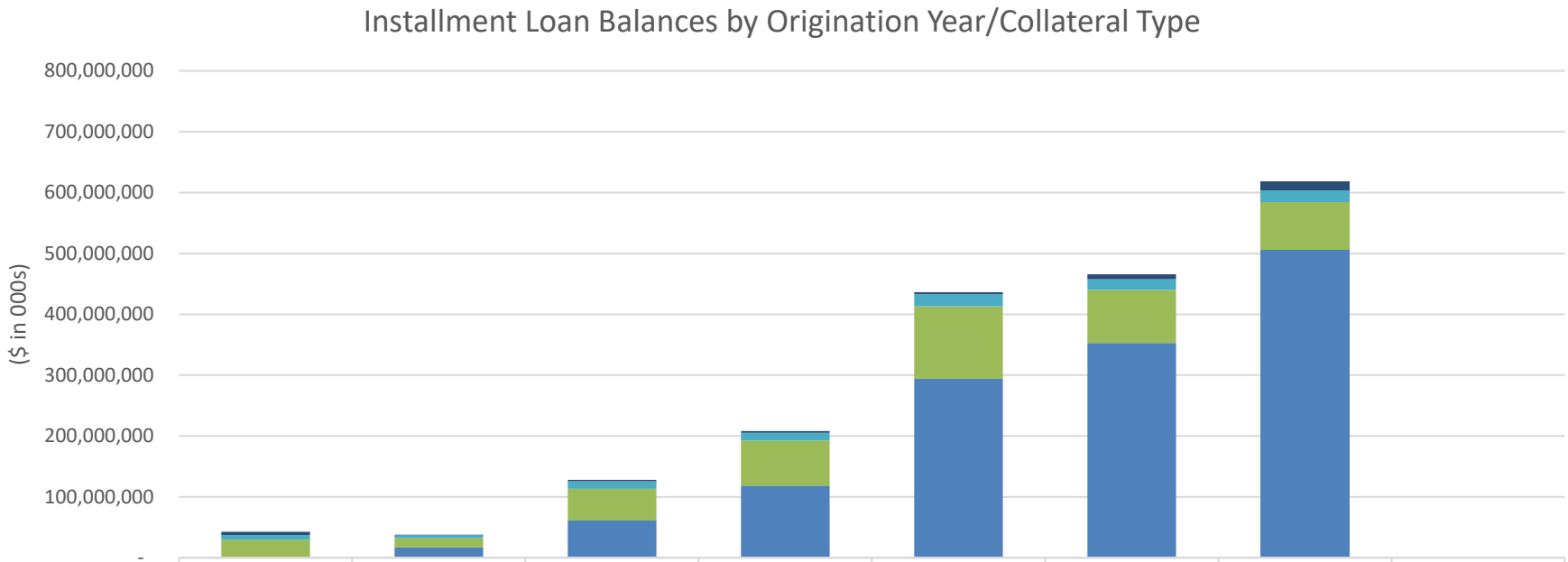
- Park National Bank's installment portfolio includes $1.8B of indirect loans and $184MM of direct loans.
- Balances have steadily increased since first exceeding $1B in 2017.



	Pre-2019	2019	2020	2021	2022	2023	2024	Total
Total	42,824,638	37,741,449	127,778,829	208,343,362	436,233,290	465,683,547	618,911,164	1,937,516,279
Premier (FICO 780+)	15,622,842	19,659,021	72,247,606	110,503,691	234,280,311	233,556,925	323,377,907	1,009,248,303
A+ (FICO 740 - 779)	12,306,619	10,660,820	31,927,525	55,494,281	116,330,629	125,798,088	165,445,824	517,963,786
A (FICO 710 - 739)	8,686,230	5,910,554	17,870,642	30,324,515	63,204,775	74,765,200	88,994,513	289,756,430
B (FICO 680 - 709)	4,535,137	1,227,994	4,724,935	9,994,056	18,786,007	25,483,063	33,585,421	98,336,614
C or D (FICO < 680)	1,673,810	283,060	1,008,121	2,026,819	3,631,567	6,080,271	7,507,499	22,211,147

Note: Financial data as of December 31, 2024

Installment Lending Portfolio (continued)

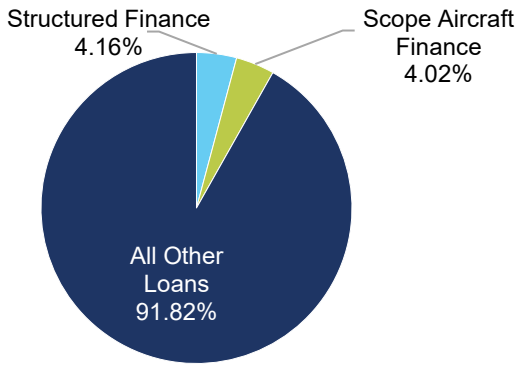


	Pre-2019	2019	2020	2021	2022	2023	2024	Total
All Other	5,289,984	601,660	2,000,400	3,007,491	3,477,639	7,860,784	14,535,331	36,773,288
Watercraft	7,662,932	4,817,432	12,484,541	12,813,658	19,872,833	17,754,512	19,216,878	94,622,786
RVs	29,106,811	15,496,833	52,208,838	73,849,024	118,933,312	87,265,080	79,681,457	456,541,355
Auto	764,911	16,825,524	61,085,050	118,673,189	293,949,507	352,803,171	505,477,499	1,349,578,849
Total	42,824,638	37,741,449	127,778,829	208,343,362	436,233,290	465,683,547	618,911,164	1,937,516,279

Note: Financial data as of December 31, 2024

Specialty Lending

- Park has successfully operated in the specialty finance area for many years, specifically focusing on turbo-prop and light jets and structured finance lending to non-bank consumer finance companies. Net charge-offs in specialty lending have not materially impacted Park's overall net charge-off rates over the last 10 years.
- Park acquired Scope Leasing, Inc. in the mid-1990's. Scope follows the same conservative underwriting posture as the commercial loan portfolio. Its lending team has years of industry experience and maintains a narrow focus as to acceptable aircraft underlying loans. Scope had loans of $313.9 million, or 4.02% of total loans, outstanding as of December 31, 2024. Scope offers aircraft loans from $200,000 to $5 million to individuals, small businesses, and major corporations across the country.
- Park entered the structured finance lending business in 2008. It features a traditional asset-based lending line of business with daily cash collections, periodic customer audits, and an attractive risk/reward dynamic. The structured finance loans consist of loans to non-bank consumer finance companies throughout the nation. These asset-based loans are collateralized by cash flows from individuals, typically from auto loans financed by the non-bank consumer finance company. These loans have conservative underwriting and are subject to intensive loan monitoring. Structured finance loans represented $325.4 million, or 4.16% of total loans, outstanding as of December 31, 2024.



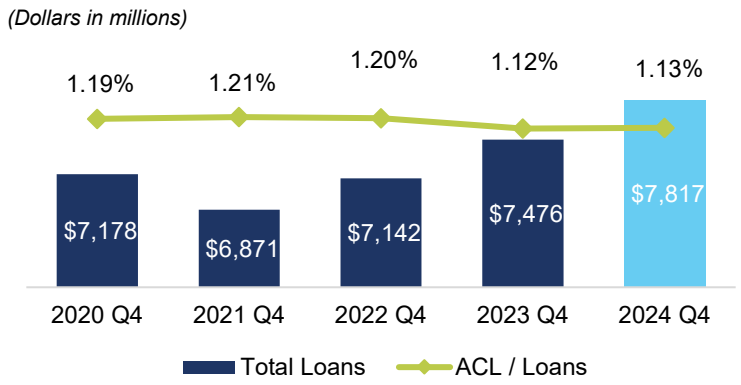
Note: Financial data as of December 31, 2024 unless otherwise noted.

Healthy Allowance Levels Safeguard Shareholders' Equity

Overview

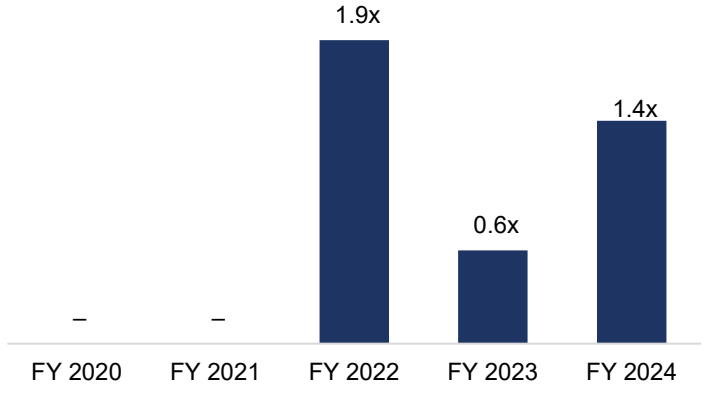
- Allowance for credit losses was 1.13% of total loans as of December 31, 2024.
- Conservative classification of commercial loans and prudent identification of problem credits.
- Adopted CECL 1/1/2021.

Allowance / Total Loans



$ in thousands	Net Charge-Off (Recovery)
FY 2024	$ 10,322
FY 2023	4,921
FY 2022	2,375
FY 2021	(3,348)
FY 2020	(16,942)

Provision / Net Charge-Offs (1)



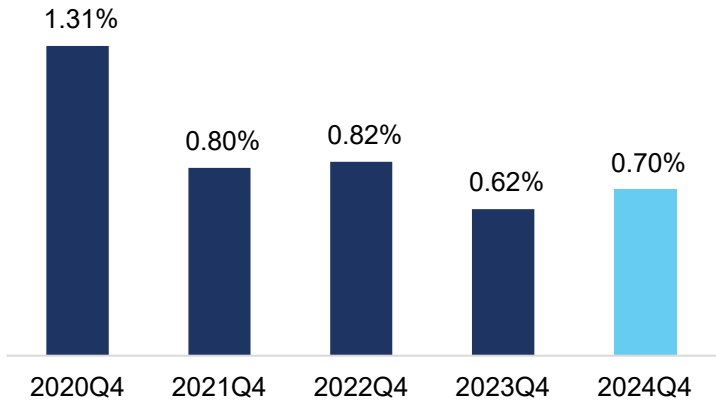
(1) Park was in a net recovery position for the fiscal years ended December 31, 2020 and 2021.

Stable Asset Quality

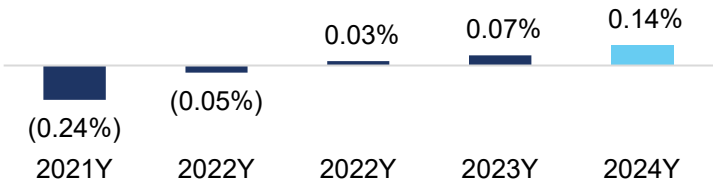
Overview

- Conservative underwriting and strong asset quality.
- Of the $68.2 million in nonaccrual loans, $44.1 million, or about 65%, were current with contractual payments at December 31, 2024.

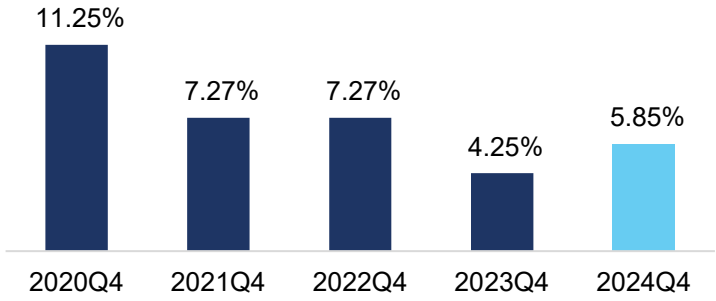
NPAs / Total Assets (1)



Net Charge-Offs / Average Loans

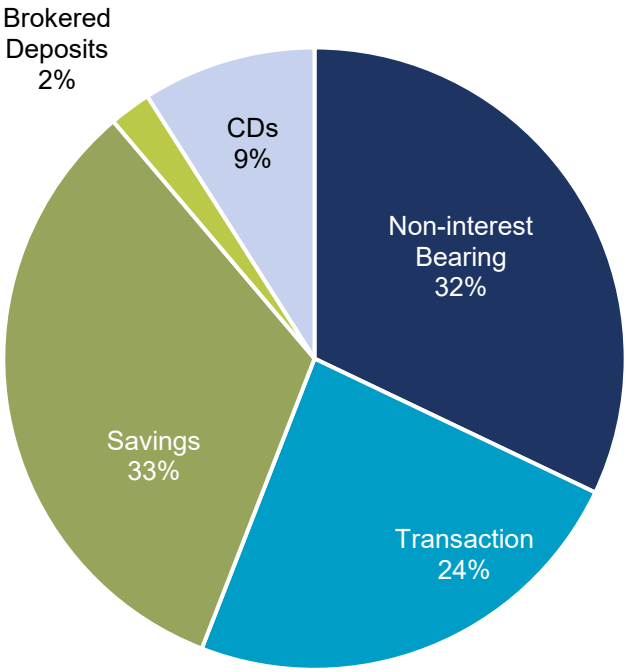


Classified Loans(2) / Tier 1 Capital + ACL



(1) NPAs exclude accruing troubled debt restructuring loans and loans 90+ days past due.
(2) Classified loans are defined as those rated substandard or individually evaluated, excluding accruing purchase credit deteriorated (PCD) loans associated with the acquisitions of NewDominion Bank and CAB Financial Corporation.

Stable, Low-Cost Core Deposits

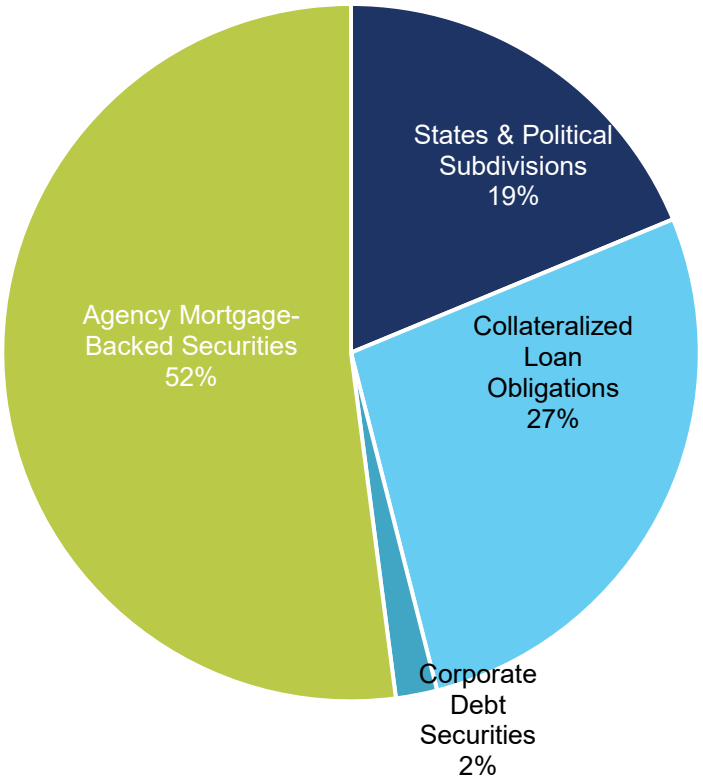


- With minimal reliance on costly time deposits and a relatively high level of non-interest bearing deposits, Park has cultivated a loyal and low-cost source of funds.
- Non-interest bearing deposits represented 32% of total deposits.
- Public funds made up $1.4 billion, or approximately 17%, of total deposits.
- Uninsured deposits totaled approximately $1.4 billion, or 17.6% of total deposits. This $1.4 billion included $395.4 million of deposits which were over $250,000, but were fully collateralized by Park's investment securities portfolio.

Total Deposits: $8.1 billion
QTD Cost of Interest Bearing Deposits: 1.90%
QTD Cost of Total Deposits: 1.31%
Non-CD/Brokered Deposits over Total Deposits: 89%

Note: Financial data as of December 31, 2024 unless otherwise noted.

High Quality Securities Portfolio

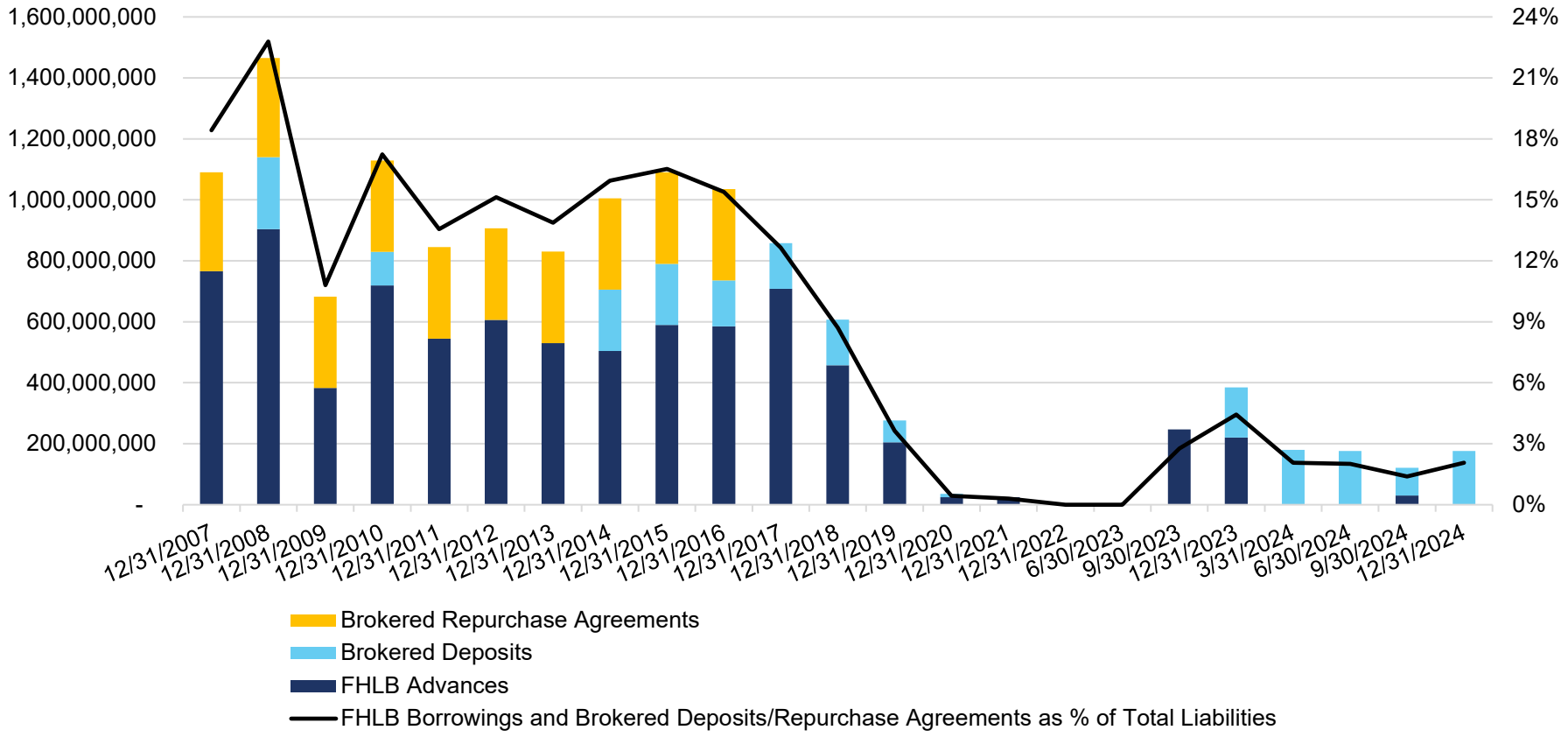


QTD Yield on Securities: 3.46%
Total Debt Securities: $1.0 billion

- Park's investment securities portfolio is highly rated(1):
  - 78% are AAA rated or Agency Backed
  - 20% are AA+, AA, AA- or A- rated
  - 2% are BBB, BBB- or Not Rated
- 27% of the portfolio is floating rate.
- All mortgage-backed securities and collateralized mortgage obligations are U.S. government agency issued, and are primarily collateralized by 15-year residential mortgage loans.
- All state and political subdivision securities are investment grade rated, many with credit enhancements.
- The expected weighted average life of Park's investment securities portfolio was 4.68 years at December 31, 2024.
- $440 million of the securities portfolio is unpledged.
- Park had a net unrealized loss on securities of $79.7 million, or 8.0% of the portfolio, at December 31, 2024.
- Park did not hold any held-to-maturity securities at December 31, 2024.

(1) Securities portfolio ratings as of December 31, 2024.
Note: Financial data as of December 31, 2024 unless otherwise noted

Historical Borrowing Position

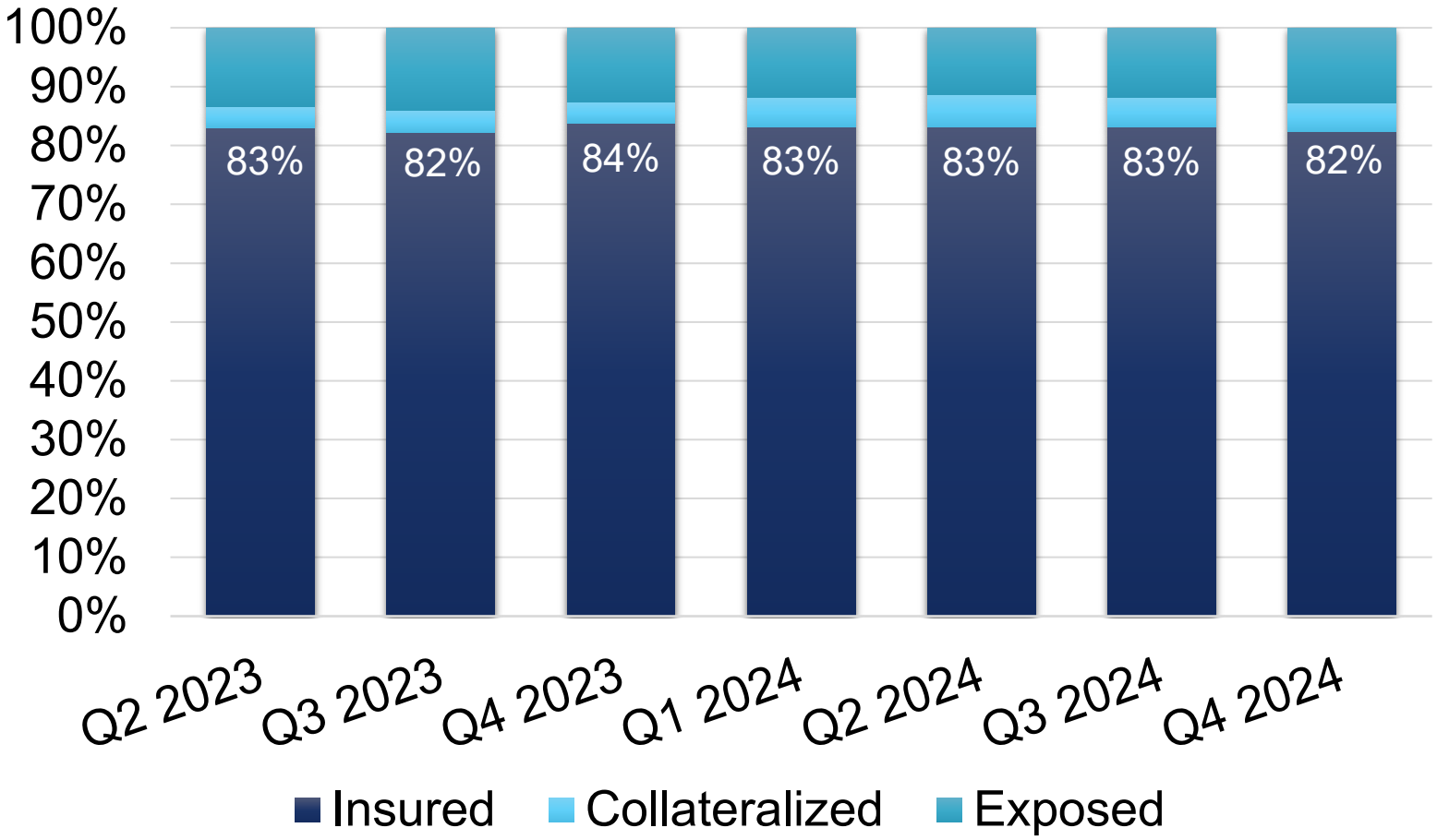


*Includes FHLB advances, Brokered Deposits and Brokered Repurchase Agreements.

Overall borrowings remain historically low, which has been a key driver of our ability to maintain a favorable funding position relative to peers through the current cycle.

Note: Financial data as of December 31, 2024

Insured Deposits Trend



Uninsured deposits were largely unchanged QoQ and continue to represent a reasonable level of exposure to the overall balance sheet relative to available funding capacities.

Note: Financial data as of December 31, 2024

Appendix

Reconciliation of Non-GAAP Financial Measures

Reconciliation of Average Shareholders' Equity to Average Tangible Equity

	For the Twelve Months Ended				For the Three Months Ended					For the Twelve Months Ended
	12/31/2020	12/31/2021	12/31/2022	12/31/2023	12/31/2023	3/31/2024	6/30/2024	9/30/2024	12/31/2024	12/31/2024
Average Shareholders' Equity	$ 1,009,102	$ 1,065,460	$ 1,076,879	$ 1,097,143	$ 1,103,726	$ 1,158,184	$ 1,171,347	$ 1,210,565	$ 1,247,680	$ 1,197,120
Less: Average Goodwill and Other Intangible Assets	170,031	167,993	166,337	164,960	164,466	164,137	163,816	163,509	163,221	163,669
Average Tangible Equity	**$ 839,071**	**$ 897,467**	**$ 910,542**	**$ 932,183**	**$ 939,260**	**$ 994,047**	**$ 1,007,531**	**$ 1,047,056**	**$ 1,084,459**	**$ 1,033,451**

Reconciliation of Total Shareholders' Equity to Tangible Equity

	As of				As of			
	12/31/2020	12/31/2021	12/31/2022	12/31/2023	3/31/2024	6/30/2024	9/30/2024	12/31/2024
Total Shareholders' Equity	$ 1,040,256	$ 1,110,759	$ 1,069,226	$ 1,145,293	$ 1,161,979	$ 1,183,257	$ 1,239,413	$ 1,243,848
Less: Goodwill and Other Intangible Assets	168,855	167,057	165,570	164,247	163,927	163,607	163,320	163,032
Tangible Equity	**$ 871,401**	**$ 943,702**	**$ 903,656**	**$ 981,046**	**$ 998,052**	**$ 1,019,650**	**$ 1,076,093**	**$ 1,080,816**

Reconciliation of Total Assets to Tangible Assets

	As of				As of			
	12/31/2020	12/31/2021	12/31/2022	12/31/2023	3/31/2024	6/30/2024	9/30/2024	12/31/2024
Total Assets	$ 9,279,021	$ 9,560,254	$ 9,854,993	$ 9,836,453	$ 9,881,077	$ 9,919,783	$ 9,903,049	$ 9,805,350
Less: Goodwill and Other Intangible Assets	168,855	167,057	165,570	164,247	163,927	163,607	163,320	163,032
Tangible Assets	**$ 9,110,166**	**$ 9,394,684**	**$ 9,690,746**	**$ 9,672,206**	**$ 9,717,150**	**$ 9,756,176**	**$ 9,739,729**	**$ 9,642,318**

Reconciliation of Non-GAAP Financial Measures (continued)

Reconciliation of Fully Taxable Equivalent Net Interest Income to Net Interest Income

	For the Twelve Months Ended				For the Three Months Ended					For the Twelve Months Ended
	12/31/2020	12/31/2021	12/31/2022	12/31/2023	12/31/2023	3/31/2024	6/30/2024	9/30/2024	12/31/2024	12/31/2024
Interest Income	$ 357,720	$ 345,853	$ 378,247	$ 471,670	$ 125,206	$ 126,640	$ 128,904	$ 133,808	$ 133,613	$ 522,965
Fully Taxable Equivalent Adjustment	2,866	2,911	3,541	3,726	838	616	605	594	617	2,432
Fully Taxable Equivalent Interest Income	$ 360,586	$ 348,764	$ 381,788	$ 475,396	$ 126,044	$ 127,256	$ 129,509	$ 134,402	$ 134,230	$ 525,397
Less: Interest Expense	30,090	15,960	31,188	98,557	30,132	31,017	31,067	32,694	30,168	124,946
Fully Taxable Equivalent Net Interest Income	**$ 330,496**	**$ 332,804**	**$ 350,600**	**$ 376,839**	**$ 95,912**	**$ 96,239**	**$ 98,442**	**$ 101,708**	**$ 104,062**	**$ 400,451**

Reconciliation of Pre-Tax, Pre-Provision Net Income

	For the Twelve Months Ended				For the Three Months Ended					For the Twelve Months Ended
	12/31/2020	12/31/2021	12/31/2022	12/31/2023	12/31/2023	3/31/2024	6/30/2024	9/30/2024	12/31/2024	12/31/2024
Net Income	$ 127,923	$ 153,945	$ 148,351	$ 126,734	$ 24,500	$ 35,204	$ 39,369	$ 38,217	$ 38,630	$ 151,420
Plus: Income Taxes	26,722	34,290	32,108	26,870	5,241	7,211	8,960	8,431	8,703	33,305
Plus: Provision for (Recovery of) Credit Losses	12,054	(11,916)	4,557	2,904	1,809	2,180	3,113	5,315	3,935	14,543
Pre-Tax, Pre-Provision Net Income	**$ 166,699**	**$ 176,319**	**$ 185,016**	**$ 156,508**	**$ 31,550**	**$ 44,595**	**$ 51,442**	**$ 51,963**	**$ 51,268**	**$ 199,268**

Calculation of Allowance for Credit Losses / Loans

	For the Twelve Months Ended				For the Three Months Ended				
	12/31/2020	12/31/2021	12/31/2022	12/31/2023	12/31/2023	3/31/2024	6/30/2024	9/30/2024	12/31/2024
Allowance for Credit Losses	$ 85,675	$ 83,197	$ 85,379	$ 83,745	$ 83,745	$ 85,084	$ 86,575	$ 87,237	$ 87,966
Loans	7,177,785	6,871,122	7,141,891	7,476,221	7,476,221	7,525,005	7,664,377	7,730,984	7,817,128
Allowance for Credit Losses / Loans	**1.19%**	**1.21%**	**1.20%**	**1.12%**	**1.12%**	**1.13%**	**1.13%**	**1.13%**	**1.13%**

**Tangible book value = Tangible equity divided by common shares outstanding at period end. Tangible equity equals total shareholders' equity less goodwill and other intangible assets, in each case at the end of the period.*

**Return on Average Tangible Equity = Net income for each period divided by average tangible assets during the period. Average tangible assets equal average assets less average goodwill and other intangible assets, in each case during the applicable period.*

**Efficiency ratio is calculated by dividing total other expense by the sum of fully taxable equivalent net interest income and other income. Fully taxable equivalent net interest income reconciliation is shown assuming a 21% corporate federal income tax rate.*

**Net interest margin is calculated on a fully taxable equivalent basis by dividing fully taxable equivalent net interest income by average interest earning assets, in each case during the applicable period.*

Park National Corporation