



NEWS RELEASE

WEX Announces New Virtual Event for Second Annual HSA Day

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Leading healthcare benefits technology provider places focus on the consumer experience in its second iteration of the HSA awareness initiative

FARGO, N.D.--(BUSINESS WIRE)-- **WEX** (NYSE: WEX), a leading financial technology service provider, today announced it will host its second annual National Health Savings Account Awareness Day (HSA Day) event. The initiative, which will take place on October 15, brings the public and the healthcare benefits industry together to discuss the power of health savings accounts (HSAs) and their ability to impact some of the most prevalent issues Americans face today, such as: managing health-related out-of-pocket expenses, preparing for unexpected healthcare costs, and saving for retirement. WEX has partnered with Jean Chatzky, CEO of HerMoney, and Jason Tartick, speaker, investor, and founder of Restart, a consulting company centered around personal, professional, and financial wellness, on the initiative. They will also be joined by Lissette Calveiro, an established digital strategist, content creator, and business coach.

This press release features multimedia. View the full release here:

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HSA Day is designed to help Americans understand the many ways that HSAs can be used to save money using pre-tax dollars to pay for out-of-pocket medical expenses. As educational ambassadors for HSA Day, Chatzky, Tartick, and Calveiro, along with WEX and its partners, will share the benefits and value of owning and using an HSA via social media using #HSAHello. On HSA Day on October 15, Chatzky, Tartick, Calveiro, and WEX will lead a virtual discussion about best practices for building financial preparedness for unexpected healthcare costs. They will also address and debunk myths and misconceptions about HSAs.

"I am both honored and thrilled to once again team up with WEX on this important and educational mission and to

have Jason and Lissette join us in this important initiative,” says Chatzky, who also hosts the HerMoney podcast. “Ultimately we are all working together to encourage people to ask questions, talk with their employers or providers, and make smart healthcare benefits choices that save them money while setting them up for success should the unexpected happen.”

WEX's research shows that millions of consumers are unaware of the benefits of an HSA and are missing out on opportunities to both better prepare for healthcare costs and save for retirement. In fact, some Americans don't even know HSAs exist, and many find HSAs – and employee benefit choices in general – to be confusing and complex.

“Now more than ever, it is paramount that our industry help more Americans understand the benefits and advantages that HSAs can provide,” says Robert Deshaies, president, Health, WEX. “We are grateful to join efforts with Jean, Jason, Lissette, and our partners to increase awareness of HSAs, especially as we near open enrollment season for most employer benefits plans.”

For more information and to register for the HSA Day virtual event, visit www.lovemymyhsa.com and follow along on social media by tracking the hashtag #HSAHello.

About WEX

Powered by the belief that complex payment systems can be made simple, WEX (NYSE: WEX) is a leading financial technology service provider across a wide spectrum of sectors, including fleet, travel, and healthcare. WEX operates in more than 10 countries and in 20 currencies through approximately 5,000 associates around the world. WEX fleet cards offer 15 million vehicles exceptional payment security and control; purchase volume in travel and corporate solutions grew to approximately \$40 billion in 2019; and the WEX Health financial technology platform helps 390,000 employers and more than 32 million consumers better manage healthcare expenses. For more information, visit www.wexinc.com.

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WEX

Tiffany Wirth, 701-461-6473

twirth@wexhealthinc.com

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