



NEWS RELEASE

WEX SPARK Health & Benefits 2026 Gathers Industry Leaders to Navigate the Shifting Healthcare Economy

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WEX unites partners, consultants and employers in Orlando to explore the technology and regulatory insights driving high-growth benefits programs

PORTLAND, Maine--(BUSINESS WIRE)-- WEX (NYSE: WEX), a global leader in intelligent payment solutions, will welcome industry leaders, partners and business decision-makers across the health and benefits space to Orlando, FL, from April 27-29 for WEX SPARK Health & Benefits 2026.

The 19th annual conference serves as one of the industry's definitive forums for navigating the complexities of a shifting healthcare economy. This year's agenda focuses on redefining benefits through trust, intelligence, and simplicity to give WEX benefits partners a true breakthrough advantage.

Through immersive learning, meaningful connections, and direct access to WEX leaders and industry peers, SPARK intends to break down today's market complexity into tomorrow's opportunity for a more streamlined and impactful benefits experience for employers, brokers and members alike. Attendees will also get to hear from Gartner's Senior Vice President on the emerging technologies and trends shaping the future of global information technology and innovation.

Keynote and breakout sessions will center around the following:

- Intelligence-Driven Decision Making: Leveraging AI to help employees make smarter benefits choices, providing personalized recommendations that guide more informed healthcare spending and drive greater account contributions.



- The Power of Simplicity: Combining trust, intelligence, and simplicity to give employers and partners a decisive edge, whether you're looking to streamline the reimbursement process for FSAs, HRAs and HSAs or leverage AI-native, API-first approaches to deliver new solutions in the space.
- Fortifying Trust: Enhancing fraud detection, data security, and compliance protocols to ensure a resilient foundation for participant health and financial data.
- Regulatory & Market Navigation: Analyzing the latest policy objectives and market shifts to understand their immediate implications for the health and benefits industry.

"We're at SPARK to shatter the status quo. Our goal is simple: simplify what's difficult and humanize what's become too clinical," said Robert Deshaies, Chief Operating Officer of Health & Benefits at WEX. "Through intuitive technology and the power of AI, we enable our partners to deliver the 'benefits breakthrough'—a new standard of transparency that drives real growth for partners and employers and healthier lives for their employees."

Other key highlights and events taking place at WEX SPARK Health & Benefits include:

- The WEX Innovation Experience: Through 11 immersive tech stations, health and benefits professionals are invited to get a peek behind the curtain on the latest technological innovations from WEX ahead of Open Enrollment and 2027 benefits planning.
- WEX Community Awards: WEX will also reveal the 2025 Community Awards winners, shining a spotlight on the industry's most dedicated innovators who have committed to making benefits simpler, more accessible, and more effective for everyone.

WEX SPARK Health & Benefits 2026 is supported by a premier lineup of sponsors committed to industry innovation. This year's sponsors include Altimetrik, Health-E Commerce, and Visa (Premier) as well as Mastercard (Diamond).

Catch the highlights and behind-the-scenes action across **LinkedIn, Instagram, Facebook**, and **X**. Join the convo with #WEXSPARK.

About WEX

WEX (NYSE: WEX) is a global leader in intelligence-led payment and workflow solutions. WEX has created a powerful ecosystem that offers seamlessly embedded, personalized solutions for its customers around the world. Through its rich data and specialized expertise in simplifying benefits, reimagining mobility and paying and getting paid, WEX aims to make it easy for companies to overcome complexity and reach their full potential. For more information, please visit www.wexinc.com.

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Source: WEX